

Celebrating the Merger of LWVMP & LWVSV since 2013 / March 2018, Volume 90, Number 6

Wednesday, 14 March, 2018 "Hiking the Campaign Trail"



Political campaigns are visible, raucous, time-consuming, and cashdepleting events. But how do you get all of these moving parts organized? Who are you going to call? Of course, a campaign manager.

March's Lunch & Learn will feature a panel of four local campaign managers: **Valerie Guardiola**, **Alex Hulanicki**, **Omar Perez**, and **Adam Pinterits**, who will guide us on the trail. They will answer audience questions about the practical aspects of running a campaign, such as: How do you divide your advertising dollars? How important is traditional media? How many volunteers can you use? Who asks first: the candidate or the campaign manager?

Valerie Guardiola performs statistical analysis on data generated around candidates and elections. She has experience in database construction, traditional and social media, event planning, and fundraising. She has participated in both paid and volunteer field campaigns as a field coordinator and manager. Valerie is a graduate of CSUMB in social history. In her spare time, Valerie teaches poetry and writing. (continued on page 2)



(continued from page 1)

Alex Hulanicki is a public information consultant and writing & messaging coach. He has worked on more than 20 campaigns. Most recently he served as campaign manager for Joe Gunter's 2016 contest for Salinas Mayor. Alex was a reporter for the Monterey County Herald for 22 years. A graduate of Pacific Grove HS and Stanford University, he teaches Journalism and English at Monterey Peninsula College.

Omar Perez is a Salinas native with a passion for social justice, human interactions and community building. Omar was the field director for **Jimmy Panetta's 2017 congressional campaign**. In 2013, he served as campaign manager for **Guadalupe Guzman for Alisal Union School**

Board. Omar received his BA in Psychology from **UC Santa Cruz** and his MSc in Group Processes and Intergroup Relations from the **University of Kent, Canterbury**."

Adam Pinterits began community organizing at the age of 18, building support and awareness for peace and nuclear non-proliferation. Since graduating from CSU Monterey Bay he has worked on twelve campaigns and volunteered for countless more. Most recently he managed the campaign for Anna Caballero for Assembly in 2016. Adam has worked with nonprofits and select companies with progressive political and policy goals.

Contact: Dennis Mar, DennisRMar3@yahoo.com

AND THE ANNUAL MEETING

WVMC members met prior to the Board meeting on February 12, to decide if the LWVUS should continue its focus on the Campaign for Making Democracy Work, adopt

a new study and update LWVUS positions.

Members concluded that LWVUS should continue its work on the

Campaign for Making Democracy Work with a focus on the League's support of the **National Popular Vote as a forerunner to abolishing the Electoral College**. Members did not recommend a new study and supported retaining existing

LWVUS positions.

Members also reviewed local studies that are still underway including one on **Special Events** and one on whether or not the **Fort Ord Reuse Authority** should be extended. It was recommended that no new studies be adopted and that existing local positions be retained.

These recommendations were approved by the LWVMC Board of Directors.

Janet Brennan, Director State & National Action Brennan_Janet@comcast.net

LWVUS BOARD 2018 LEGISLATIVE PRIORITIES 1. Campaign for Making Democracy Work™ (MDW), with special emphasis on protecting vo rights; and 2. Watchdog, responding strategically on issues with LWV positions when needer while still focussing on MDW.	-
LWV recognize that this year will be full of the unexpected. MDW should remain the main focu- but others of importance are expected to pop up—immigration reform, climate change, health of defense and doubtless other, unpredictable legislative issues. We will respond to watchdog iss as time allows. The LWVUS Board can re-examine or re-align legislative priorities as the situat may dictate throughout the coming year. Chris Carson , <i>Iwv.org</i>	are ues

page 2 League of Women Voters of Monterey County LWVMryCo@gmail.com

March 2018

WHERE THE ACTION IS

At the urging of the LWVUS Climate Change Task Force, our Natural Resources Committee drafted and our Board approved the following letter to oppose the Trump Administration's plan to allow drilling along coasts of the United States (except Florida). We believe the program will take our country in the wrong direction in addressing climate change.

To: **Department of the Interior's Bureau of Ocean Energy Management** (BOEM) <u>https://www.boem.gov/National-Program-Comment</u>

Subject: Comments to the Draft Proposed Program for National Outer Continental Shelf Oil and Gas Leasing

February 13, 2018

Dear Staff:

The League of Women Voters of Monterey County joins with the State of California in opposing the inclusion of the Central California Region in the proposed plan to open up leasing to off shore drilling as well as other coastal areas of California.

The 2019-2024 National Outer Continental Shelf Oil and Gas Leasing Draft Proposed Program (DPP) in Table 10.1 explicitly states that the California Central Coast Region is not an economically viable area.

The United States would be better off to concentrate efforts on cleaner and more sustainable energy rather than continue our dependence on oil. We import more oil from Canada and have decreased our imports from undesirable countries.

In addition, the region is home to the Monterey Bay National Marine Sanctuary. It is impossible to protect the region from environmental damage due to oil spills as seen be the continual oil spill problems that exist off the coast of Santa Barbara.

Among the criteria the DPP gives for justifying which areas to include or not is the "laws, goals, and policies of affected states". We strongly support the State of California and its citizens in opposition to opening up further areas to off shore drilling off the California coast. This view is supported by the many letters in opposition to this planned program have been included in the DPP.

Respectfully,

Judí Lehman

Judi Lehman President, LWV of Monterey County

A TRIBUTE TO DARBY MOSS WORTH

arby Moss Worth died on January 20 at the end of a politically aware and active 93 years of glorious life. Darby was well-known, loved, respected and admired by her community, family, friends, journalists, and co-activists, especially from the various organizations, particularly the Unitarian Universalist Church of the Monterey Peninsula, a multitude of clubs, campaigns, meetings, rallies, interviews and marches which she attended. participated in, organized or supported over the years. Darby was a long time member of our League of Women Voters of the Monterey Peninsula.



in any issues she championed.

Darby's desire to end war, poverty, mass incarceration, corporate personhood, homelessness, ageism, racism and sexism, to promote women's rights, poetry, single-payer health care, lifelong learning, art, music, dance and free speech was famous.

She said, "Some people think I say inappropriate things. I prefer to think of it as radical honesty. You cannot be old and wise if you were never young and crazy." (**Cedar Street Times**, Jan., 2016, <u>www.cedarstreettimes.com</u>).

One of the many locally famous battles Darby fought was for the right to literally be buried in her own back yard. She was an advocate of the "green burial" concept which promotes dignity, simplicity and environmental responsibility by eliminating embalming, cutting out "corporate" mortuaries, and using biodegradable materials to allow natural decomposition in the earth.

Unfortunately Darby couldn't win this last fight due

to California's complicated health and safety codes, huge financial investments needed to basically turn her property into a cemetery, and other regulations required to dig a hole and allow her to become compost. (*MC Weekly*, Jan., 29, 2015, <u>www.montereycountyweekly.</u> com).

We can only take comfort in the fact that, although Darby won't be in her dearly loved Carmel Valley, her remains are to be sent for composting to Washington State **Recompose** (<u>https://www.</u> <u>recompose.life</u>).

Born in Pennsylvania on October 25, 1924, and with the moral guidance of her beloved grandfather, she started speaking out for a more just society in her teens. She was convinced to promote world peace after the terrible nuclear bombing of Japan at the end of World War II.

After earning her Physical Education degree, with a minor in History, at **West Chester Teachers**

College, she worked for TWA as a stewardess, enjoyed a 20 year career as a teacher at **Tularcitos** and **River Elementary Schools** in Carmel, then plunged herself almost entirely into the world of social and environmental activism.

Darby was tireless in her pursuit of peace, justice, human rights,

equality, education, environmental protection, democracy, art and beauty. She was as passionate about enjoying life and having fun as she was about changing the world. And she was also very, very good about convincing others to get involved



We will remember, miss, and honor this great force of nature with a few personal tributes from fellow LWVMC members who knew her well:

"I was happily retired in 1999 when I was approached outside a coffee shop in downtown Monterey. I was asked what I was doing that was important to the world. As I stumbled for an answer, Darby talked me into coming to a meeting on corporate personhood. I've been politically active ever since." **George Riley**

"I met Darby through the LWV. We had some 'parking lot talks' that showed me how engaged she was in almost all topics... An inspiration!" **Bev Kreps**

"I first met Darby in the 1970's when she was teaching at Tularcitos Elementary

School, the school both my children attended. She was an engaged teacher performing a noble profession. I could never picture her as a flight attendant. I could see her more as an environmental lobbyist. I always envied her thick beautiful hair. She will be missed!" **Cynthia Hall**

"After I first met Darby, I started seeing her at a variety of community events. It got to the point that if Darby wasn't there, it really wasn't an event. It was with great affection that during

the Q&A after a League luncheon speaker, the moderator would call on Darby but have to say, 'No speeches Darby, please ask a question.' Darby always wanted you to know where she stood." **Dennis Mar**

> Regina Doyle, LWVMC Voter Editor, <u>ReginaDoyle@aol.com</u>

VACANT POSITION: VOTER SERVICE DIRECTOR, SALINAS VALLEY

We really need someone to cover Voter Service for the Salinas Valley area. It's a part time but crucial position especially as we ramp up for June and November elections. The job entails organizing candidates' forums, Pros & Cons presentations, and other duties related to encouraging Salinas citizens to vote. Contact **Jeanne Turner, Voter Service Director Monterey Peninsula** <u>jturner215@comcast.net</u> or any Board Member for more information.

	LWVUS COUNTDOWN TO CONVENTION JUNE 2018:
	Four Months to Go
	Want to represent LWV Monterey County as a Delegate at the
	LWV US Convention in June in Chicago?
To h	nelp you decide, LWV has updated their website with helpful information and links.
	ed number of meeting rooms at the Chicago Hilton have been reserved for local
and state	• Leagues to sponsor caucuses. Read the instructions and criteria before you use the
	online form to submit an application. Contact <u>membership@lwv.org</u> .
Tickets	are now on sale for the Comedy Night fundraiser (featuring The Second City) on
	Friday evening at the Chicago Hilton.
For more	key dates, see the full Countdown article, and get future League Updates for emerging
Convent	ion news at http://forum.lwv.org/member-resources/article/countdown-convention-2018
If you wai	nt to speak to former delegates and/or find out what financial support LWVMC can offer
,	contact Marilyn Maxner, <u>montmm06@gmail.com</u> .



League of Women Voters of Monterey County http://lwvmryco.org

LWVMC 48 YEAR MEMBER PROFILE: CYNTHIA HALL

ynthia Hall first joined the League of Women Voters in 1970, when she lived in the San Mateo County town of Belmont. "My mother was a member of the League," Cynthia recalls, "and she sent me a check for my birthday. She asked me to use the money to join the League, so I did."

At the time, Cynthia was home, caring for her young daughter and son. *"Most*

of my neighbors liked to watch soap operas on TV," she recalls, but she found that boring. "So when I

joined the League, I was delighted to see bright women discussing important issues. We used to gather in homes with a babysitter upstairs to take care of the children while we met in the living room. What I miss most about that League is those small unit meetings."

Cynthia joined our local League when she and her family moved to

the Monterey Peninsula in 1975. She served as **Membership Committee Chair** and as **Public Relations Chair** for a couple of years each and she's helped with **candidate forums**. *"I also worked with the League in a voters' education program in the public schools where we held mock elections,"* she says.

In the past, Cynthia attended several state and national conventions. The one she remembers most was in San Francisco. "We were fighting for the Equal Rights Amendment at that time," she says. "We decided it wasn't logical to exclude men from the League when we were trying to get women involved in everything, so we voted to allow men to become League members."

Cynthia has held a variety of professional and volunteer positions locally. *"I got a degree in home economics,"* she says, *"and I've worked in every*



field except that one." She once was a radio stringer for Santa Cruz's **KUSP**. *"I covered the Board of Supervisors meetings and broadcast a summary every Tuesday."* Her favorite job was *"Executive Director of a leadership program for Leadership Monterey Peninsula.* We ran a nine-month training program for adults who were interested in community involvement." In the mid-1980's, she also worked as aide to Michal Moore when he

was Chair of the Monterey County Board of Supervisors.



Cynthia has been interested in politics from the time when she attended **Girls State**, a mock state government, when growing up in Ohio. She's been involved in political life in a variety of ways ever since, despite having a twin sister who belongs to the opposite political party. *"I've worked for political candidates, done candidate*

calling and the like," Cynthia says. "When I lived in Belmont, I chaired a fluoridation campaign and I also worked for the incorporation of Carmel Valley." Both of those issues failed at the ballot box.

In addition to LWVMC, Cynthia belongs to the **Carmel Valley Women's Club** and the **Democratic Women of Monterey County**, as well as book, breakfast and dinner groups.

Like many League members, Cynthia Hall would like to see more young women join, but understands that they want nighttime meetings while members her age prefer to meet in daylight. *"But I've never been in a group I respected more,"* she says. *"League members don't vote their pocketbooks like so many other people. They vote on the issues."*

> Nancy Baker Jacobs <u>Nancy@NancyBakerJacobs.com</u>

MEMBERSHIP UPDATE

Welcome to Our Newest Members Pat Mahoney and Marlene Tise 3050 Bostick Avenue, Marina CA 93933-3711 patm041@aol.com / (831) 384-4851

Don't forget to update your Member's Handbook with the above information. And please bring along more potential members to any of our upcoming Lunch & Learn meetings!

Lisa Hoivik, LHoivik@comcast.net

FORUM MODERATORS NEEDED FOR SEPTEMBER/OCTOBER CANDIDATE DEBATES

We need some extra help to run local candidate forums in the upcoming Monterey Peninsula elections. If you can keep time, organize and read question cards, and do general clerking chores, please contact *Jeanne Turner.*

Voter Service Director Monterey Peninsula jturner215@comcast.net.

🄊 League of Women Voters of Monterey County 🌾

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Send articles & updates to: **LWVMC Voter Editor** ReginaDoyle@aol.com



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