

## 2019 Impact Report

### 100 Years Strong!

The League of Women Voters of Texas was born out of the suffrage movement on October 19, 1919. We are 100 years old and going strong! As we celebrate the hard work and dedication of the many heroic women who fought for voting rights, we are busy building our future in support of our mission of empowering voters and defending democracy.

A future where:

- every person has the desire, the right, the knowledge, and the confidence to participate in our democracy
- many more Texas communities have a League.
- dedicated League leaders use their innovative and creative new ideas to fulfill our mission.

2019 was the 100th anniversary of the League of Women Voters of Texas! Our work empowering voters and defending democracy goes on. Please contribute today to make sure we can continue to make democracy work in Texas!



### Growing our grassroots base!

Our streamlined process for starting a League encourages rapid growth, expanding our mission of empowering voters into more communities all across Texas. Our training and mentoring creates strong, innovative and creative new League leaders. League volunteers come from diverse populations in metropolitan, suburban and rural areas.

### Creating informed Voters!

Our Voters Guide was easily accessed by voters across Texas. We translate the Voters Guide into Spanish and in some areas Chinese and Vietnamese to ensure new citizens may read the voters guide on VOTE411.org in the language they are most comfortable with. We look to promote the Voters Guide in innovative ways including social media, apparel, billboards, buses, shares by partners, press releases and partnerships with the media.

**110,000 VOTE411.org users for the  
Nov. 5, 2019 Constitution Election**



### Texas Leagues

Amarillo  
Austin Area  
Bay Area  
Beaumont  
Bell County  
Brazoria  
Cy-Fair  
Collin County  
Comal Area  
Cooke County  
Corpus Christi  
Dallas  
Denton  
El Paso  
Fort Bend County  
Hays County  
Hill Country  
Houston Area  
Irving  
Lake Houston  
Lavaca County  
Lubbock County  
Marshall/Harrison County  
Midland  
Montgomery County  
Richardson  
Rio Grande Valley  
San Antonio Area  
Tarrant County  
Tyler/Smith County  
Victoria  
Waco Area  
Wichita Falls  
Williamson County

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# THE LEAGUE IN ACTION 2019 IMPACT REPORT

## Fighting For Voting Rights



Our democracy is stronger when every citizen has the right to vote.

### Fighting Voter Suppression

Without the protection of the Voting Rights Act (VRA), the League must stand up to more government efforts to suppress the vote. We fight for laws that enhance fair and equal voting. We fight against laws that infringe on voting rights both at Texas Capitol and, if they pass, we fight them in the courts. We partner with legal organizations to fight government efforts to suppress the vote in Texas and we win those fights.

**WIN!** We stopped the Secretary of State's office inaccurate and discriminatory voter purge of 100,000 naturalized citizens.

**WIN!** We stopped the bad voting bill, SB 9.

**WIN!** We stopped the nomination of David Whitely for Secretary of State.

**We continue to fight for:**

- Crystal Mason-Hobbs in Her Appeal
- Richardson v. Secretary of State: A rejection of a mail-in ballot
- Common Cause v. Lewis: A challenge to North Carolina's state legislative maps on partisan gerrymandering grounds.

### Advancing Voter Education!

The League's county election website review encourages counties to take needed steps to become a trusted resource for voters.

Voters look to their counties to find accurate, accessible, and useful voter information on safe and secure county election websites.

### Action at the Capitol



**52,000 emails** sent from constituents to legislators

**62 testimonies** were provided. Primarily on League priority issues: Voting Rights and Election Laws, Public Education, and Women's Health

The League energized constituents to quickly send powerful messages to their elected officials. We made a huge impact at the state capitol. Our voices were heard! Action emails were sent by constituents on 40 action alerts during the 86th Legislative session.

### Supporting Local Democracy



The League's Get Out the Vote campaign is research based and powerful. Our dedicated volunteers are encouraged to have one on one conversations with every voter they register. They provide accurate, nonpartisan, easy to understand voter education along with a positive friendly attitude to encourage future voters to make a plan to vote. They reach out to all members of their community developing partnerships to ensure voters are registered and empowered to vote!

*"I REALLY loved the new usability, of VOTE411.org. Thank you for the upgrade."*

Lisa Miller

# EMPOWERING VOTERS. DEFENDING DEMOCRACY.

## Building Partnerships in Voting Rights!

Like our grassroots members, our partners and supporters help build a strong future for Texas voters. We are encouraged by leaders in government, education, business, nonprofits, advocacy groups, who reach out to the League to partner in efforts which support our mission of empowering voters and defending democracy. Partnerships ensure the needs of diverse Texas voters are met.

## Fair Maps Texas Coalition



The League's fight for a fair and transparent redistricting process to ensure all voters have an equal vote is led by Stephanie Swanson who provides training sessions all across Texas including Austin, San Antonio, Dallas, Houston, Tyler, and El Paso. Together, we have the power to not just change how district maps are drawn, but also to change the power dynamics in our state to make our democracy more reflective and representative of the people it serves.

## Election Protection Coalition

### ELECTION PROTECTION HOTLINES

English	<b>866-OUR-VOTE</b>	or 866-687-8683
Spanish/English	<b>888-VE-Y-VOTA</b>	or 888-839-8682
Asian Languages/English	<b>888-API-VOTE</b>	or 888-274-8683
Arabic/English	<b>844-YALLA-US</b>	or 844-925-5287

League members are on the ground at polling locations across Texas helping voters. We provide voters access to voting rights experts if they run into a problem voting.

## Innovating Technology!



We use cutting edge technology to reach voters all across Texas. Voters look to the League's nonpartisan voters guide in every election. While voters still find the voters guide in print in libraries and community centers, it is also easily viewed by phone, tablet or computer on LWVTexas.org and at VOTE411.org. We promote voting and elections with QR codes, text reminders, and on social media with videos and graphics.

## By the Numbers: Voter Outreach & Education

### 16 YouTube Videos

- 10 Constitutional Amendment videos
- 4 promoting voting
- 2 Spanish language videos

**Facebook** over 10,000 followers

**Twitter** - 3039 followers

**Texting** - voting reminders to 6,696 voters

**Instagram** - 1024 followers- in one year!

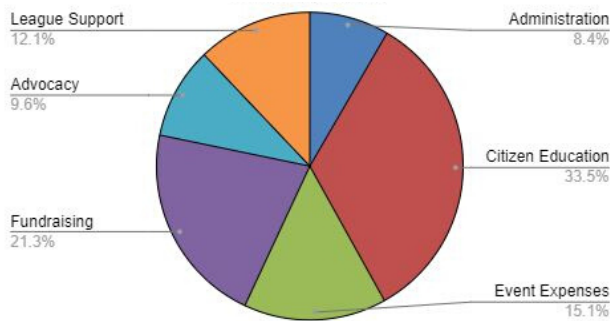


Learn about the 10 proposed constitutional amendments!

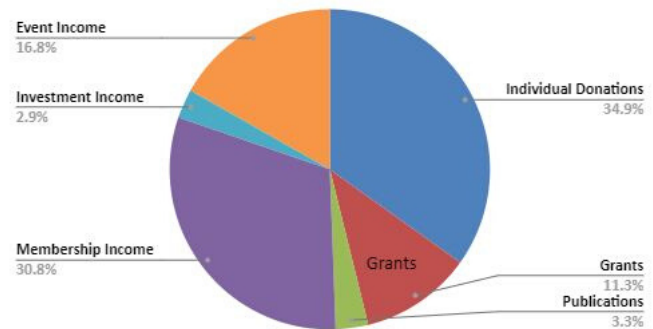
**BE A TEXAS VOTER ON NOV 5**



## Funding the Mission



**LWVTX & LWVTEF combined expenditures \$202,345**



**LWVTX & LWVTEF combined income \$199,927**

LWVTX is a 501(c)(3) nonprofit non-partisan citizen education and research organization that promotes participation in government and seeks to influence public policy through education and advocacy. The League neither supports nor opposes political parties or candidates..



*Thanks to the League of Women Voters for providing this very helpful guide."*

**Cathy Nathan**

## Leave a Legacy!



Include a gift to sustain the League in your will. Help the League Make Democracy Work in Texas forever!

Minnie Fisher Cunningham was the first Executive Secretary of the League of Women Voters. The Texas native was also the first female pharmacy student at the University of Texas and the first woman to run for the Texas Senate. Members of the Minnie Fisher Cunningham Society continue empowering voters and defending democracy into the future by naming the League in their wills for a bequest.

What will be your legacy? For more information visit <https://my.lwv.org/texas/leave-legacy-minnie-fisher-cunningham-society> or call the LWV-TX office at 512-472-1100.

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