



TABLE OF CONTENTS

Census 2020: An Overview	2
About the League of Women Voters of the City of New York	
Census Committee of the League of Women Voters of NYC	4
What is the Census?	5
How the Census Affects Us	6
Representation: Reapportionment	7
Representation: Redistricting	
Money from Federal Programs for the City	
Census 2020: The Process	
Who Should Be Counted?	
Timeline	18
Language Assistance	19
What Will I Be Asked, and Why?	
Confidentiality of Your Census Response	
Census 2020: the Challenges	
Sample Census Questionnaire	
Appendices	



Census 2020: An Overview

New York City has long had a vibrant and growing population. It did 10 years ago, when the 2010 Census somehow showed that NYC had barely grown over the previous decade. That's just not possible! But due to the undercount, we in the City lost a lot that we were entitled to: substantial funds and representation. We cannot let that happen again. We should get every penny and every vote that we deserve.

Census 2020 began in March, when each household in the U.S. received a mailing that asked for basic information about who lives in the household. Most residents were originally asked to respond either online at my2020census.gov or by telephone at 844-330-2020 (844-468-2020 in Spanish), but many in NYC were sent a paper questionnaire. Residents should respond with their CensusID, if they have it, or with their address. By mid-August, the Census Bureau will begin sending out "door-knockers" - enumerators who will ask households for their responses in person. The Census concludes October 31, 2020.

The census has been around as long as the country has existed and was detailed in 1790 in the U.S. Constitution. The once-a-decade census short form is designed to count each U.S. resident: newborns to seniors, citizens and non-citizens, the documented and undocumented. In other words, every baby, student, restaurant worker, nursing home resident, anyone who calls the U.S. their home, even temporarily.

People Power. Numbers from the census will determine how many representatives we get in Congress, the Electoral College and certain state offices. The numbers also determine how much money is allocated to our region, since allocation of federal dollars for important local programs is based on how many people the census count says live here. These vital programs include schools, health care, housing, jobs, highways, emergency preparedness and justice, among others. Children often need these services the most, yet they have been historically undercounted. In fact, our community will lose about \$4,000 a year for each person not counted, so it's vital that everyone is counted.

Confidentiality. The census is confidential, as guaranteed by federal law. No individual information may be shared, only summary statistics that are used to determine representation and money for federal programs, and to plan for local initiatives such as schools, hospitals and fire departments. This information will inform business decisions, policy, community initiatives and consumer advocacy.

Jobs. Census 2020 employs thousands of people, many of them from your community. If you'd like to inquire about a census job, visit https://2020census.gov/en/jobs.

About the League of Women Voters of the City of New York

Since its founding in 1919, the League of Women Voters of the City of New York (LWVNYC) has led efforts to increase voter participation and improve city government through election reforms and other legislation. For 100 years, its dedicated members have registered voters, lobbied legislators, advocated on issues, and provided vital information to voters and those who want to vote. Even today, other local organizations working to advance voting rights often send their staff members to the LWVNYC, renowned for its excellent training.

Mission

Empowering voters. Educating citizens. Defending democracy.

Vision

We envision a country in which every person has the desire, the right, the knowledge and the confidence to participate in our democracy.

History

The LWVNYC was an outgrowth of the Women's Suffrage movement. It began a century ago as a "mighty political experiment," designed to help 20 million women carry out their new responsibilities as voters. It encouraged them to use their new power to participate in shaping public policy.

Even as the League's legislative priorities change to reflect the needs of society, the organization remains true to its original purpose: to ensure that democracy works for everyone. Membership today is open to anyone who supports its causes, regardless of gender or immigration status. The League is supported by membership dues and contributions from public-spirited individuals, businesses and organizations.

From the beginning, the League has been an activist, grassroots organization whose leaders believed that each of us should play a critical role in advocacy. It was, and remains, a nonpartisan organization. League founders believed that maintaining a nonpartisan stance would protect the fledgling organization from becoming mired in the party politics of the day. However, League members have always been encouraged to be political themselves, by educating people about, and lobbying for, government and social reform legislation.

This is still true in the 21st century. The League is proud to remain nonpartisan, neither supporting nor opposing candidates or political parties at any level of government, but always working on vital issues of concern to members and the public.

Census Committee of the League of Women Voters of the City of New York

Mission

The League's Census Committee will increase citywide participation in the 2020 Census in hard-to-count communities by educating and partnering with local leaders and organizations representing these communities. We seek to minimize undercounting, as occurred in 2010, when nearly one million NYC children went uncounted.

Vision

To ensure that every person living in NYC is counted in the upcoming census. If you'd like more information or would like to help, email us at census@lwvnyc.org.



What is the Census?

- The census is a head count that has been conducted by the U.S. Census Bureau every ten years since 1790.
- It counts every resident in the U.S., based on where they live and sleep most of the time.
- It counts every baby and nursing home resident, every homemaker and homeless person, every worker and retiree every individual from every place who resides in the United States.
- It counts citizens and non-citizens alike and does not ask about citizenship status.
- There are fewer than a dozen questions per person. Data are used for statistical purposes only, and all information is completely confidential.



The United States Census is mandated by Article 1, Section 2 of the United States Constitution:

"Representatives and direct Taxes shall be apportioned among the several States...according to their respective Numbers.... The actual Enumeration shall be made within three years after the first meeting of the Congress of the United States and within every subsequent Term of ten years."

Section 2 of the 14th Amendment revised Article 1, Section 2 to include that the:

"respective Numbers" of the "several States" will be determined by "counting the whole number of persons in each State...excluding Indians not taxed..."

The Census Bureau, overseen by the U.S. Department of Commerce, is responsible for conducting the census.

How the Census Affects Us

The census count determines:

- How many elected officials represent our city in the state and federal government
- The strength of our voice at all levels of government
- How much federal money we receive for our local programs
- The data used to allocate resources for business and government planning, including jobs, schools, infrastructure.

Census 2020 locks in population numbers for 10 years. And a decade is a long time!



The Census Count Determines Our Representation in Government

The Census count determines our representation through reapportionment and redistricting. **Reapportionment** determines the number of seats each state has in the U.S. House of Representatives. **Redistricting** defines congressional and state legislative districts, school districts and voting precincts.

Reapportionment: How many House seats does each state get?

There are 435 Representatives in the House of Representatives, by law. Each state is apportioned its share of House seats based on its fraction of the U.S. population.

The number of House seats apportioned to New York State has been steadily declining because our population has not been growing as fast as some other parts of the country (in the sunbelt especially) and because our population has been undercounted.

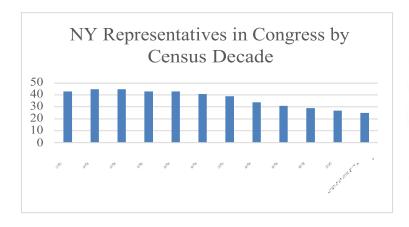
If New York State grows by less than other areas of the country (at least, according to the census), then we lose representation. Just look at these figures:

- In the 1970 Census, NYS had 9.0 percent of the U.S. population and held 39 seats.
- In the 2010 Census, NYS had 6.2 percent of the U.S. population and held 27 seats.
- In the 2020 Census, NYS is projected to have 5.7 percent of the population and may get only 25 seats.

This also diminishes NYS's power to elect a president. Here's how:

- There are a total of 538 Electoral College votes: 435 House seats + 100 Senate seats + 3 votes for D.C. (A presidential candidate needs 270 Electoral College votes to win.)
- NYS now has 27 House seats + 2 Senate seats (2 per state) = 29 Electoral College votes.
- But if the 2020 Census shows that the NYS population rate hasn't increased as quickly as those of other states (as projected), we will lose 1 or 2 of our Electoral College votes.

Both Reapportionment and Redistricting from 2023 to 2032 will be based on the population count provided by the 2020 Census.





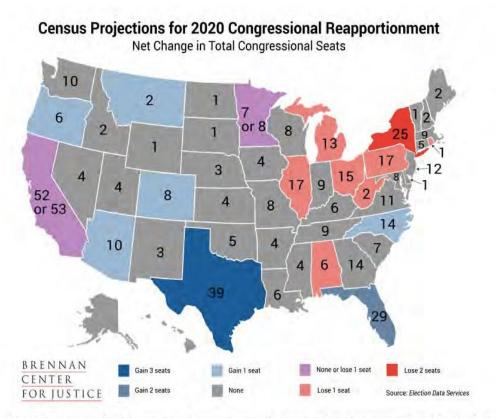
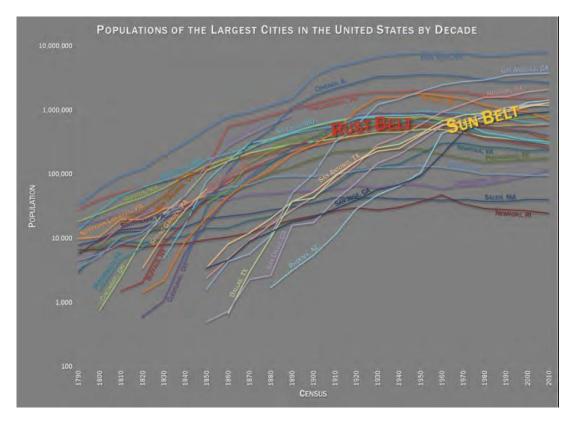


Figure 1: "Census Projections for 2020 Congressional Reapportionment: Net Change in Total Congressional Seats." Election Data Services. December 19, 2018. https://www.electiondataservices.com/wp-content/uploads/2018/12/NR_Appor18wTablesMaps-20181219.pdf



After the Census, it's Time for Redistricting

Redistricting is what happens within a state and determines how districts are drawn. These include:

- Congressional districts
- State legislative districts
- · Local government and special districts

All these districts will be redrawn in 2023, based on the 2020 Census population count:

- New York State, relative to other states
- New York City, relative to the rest of the state
- Parts of New York City, relative to other parts and to the state as a whole.

Congressional Map of New York State (January 2020)



Congressional Map of New York City (June 2020)

New York City currently has 12 seats in the U.S. House of Representatives. As of June 2020, they are held as follows:

District	Representative	Borough (mostly)
5	Gregory Meeks	Queens
6	Grace Meng	Queens
7	Nydia Velázquez	Brooklyn
8	Hakeem Jeffries	Brooklyn
9	Yvette Clarke	Brooklyn
10	Jerrold Nadler	Manhattan
11	Max Rose	Staten Island
12	Carolyn Maloney	Manhattan
13	Adriano Espaillat	Manhattan
14	Alexandria Ocasio-Cortez	Bronx
15	José Serrano	Bronx
16	Eliot Engel	Bronx





Population Data from the Census = Money for the City



Census numbers are critical to the disbursement of federal funds to the states.

For every undercounted person or segment of the population, less money will be allocated to their community.

Allocated on the basis of the census count:

- Over \$900 billion in over 132 federal programs nationwide
- More than \$73 billion to NY State
- Over \$8.5 billion to NYC, about 9 percent of the City's total \$95.7 billion budget
- The foundation for other data used to guide the distribution of government funding

Using census data, NY State also provides direct state aid to NYC. This includes funds to spend on children, seniors, education, health and infrastructure.

Money for Children. A large fraction of the money allocated by the Federal Government based on census data goes to children, especially young children, who are among the most undercounted populations.

In the 2010 Census, the Census Bureau estimated that a million children ages 1 to 5 were undercounted. Why? In some cases, whole families were missed, largely due to situations related to geography and poverty. In other cases, children were not counted because they were staying with a relative or were otherwise overlooked.

Consider this: a newborn baby in 2020 has ten years to be counted (or not) until the next census rolls around in 2030. Yet **this child may qualify for the very programs** funded by census data.

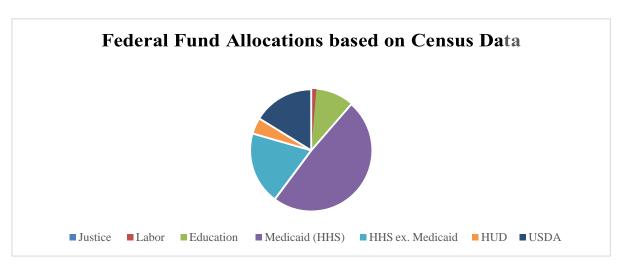
A final note: In the last census, in 2010, the undercount rate was 2.7 percent for white children, 6.3 percent for black children and a staggering 7.5 percent for Latino kids.



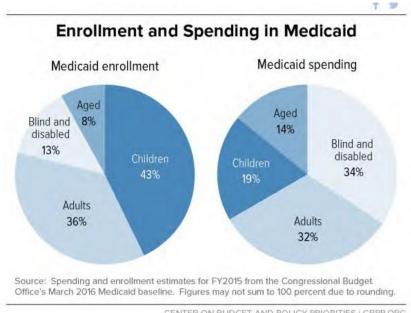












Top Federally Funded Programs in New York State, based on census data

- Medicaid and other medical assistance
- Federal Direct Student Loans
- Medicare Part B physician payments
- Supplemental Nutrition Assistance Program (SNAP)
- Temporary Assistance for Needy Families (TANF)
- Section 8 Housing Choice Vouchers and Housing Assistance Payments Program
- Highway planning and construction
- Federal Pell Grant Program for students
- Title 1 grants to Local Education Agencies
- State Children's Health Insurance Program (CHIP)
- Social Services Block Grant
- Public and Indian Housing
- Special Education Grants
- National School Lunch Program
- WOIA Dislocated Workers
- Head Start early childhood program
- Federal Transit Capital Investment Grants
- Career and Technical Education
- Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)
- Public Housing Capital Fund
- Low-Income Home Energy Assistance
- Foster Care Title IV-E
- Federal Transit Formula Grants
- Child and Adult Food Care Program
- Homeland Security Grant Program
- Health Care Centers
- Community Development Block Grants/Entitlement Grants
- School Breakfast Program
- Supporting Effective Instruction State Grants
- Unemployment Insurance
- Child Care Mandatory and Matching Funds of the Child Care and Development Fund
- Vocational Rehabilitation State Grants
- Crime Victim Assistance
- Child Care and Development Block Grant
- Adoption Assistance
- Block Grants for the Prevention and Treatment of Substance Abuse







Census 2020: The Process

"Count everyone once, only once, and in the right place."

- the U.S. Census Bureau

Filling out the census form is required by law. All people living in the United States, Puerto Rico, American Samoa, Commonwealth of the Northern Mariana Islands, Guam, and the U.S. Virgin Islands are required by law to be counted in the 2020 Census.

Who should be counted? The census is supposed to count every resident of the United States, whether documented or undocumented – **not** just citizens—at their "usual residence" on Census Day, which is April 1, 2020. Tourists and temporary visitors are not considered residents and therefore should not be counted.

Special circumstances:

Newborn babies. Babies born on or before April 1, 2020, should be counted at the residence where they will live or sleep most of the time, even if they are still at the hospital. Babies not yet born by April 1, 2020, should not be counted.

People who die on Census Day. People who are alive for any part of the day on April 1, 2020, should be counted in the census. People who die before April 1, 2020, should not be included.

People who left NYC temporarily but still consider NYC to be their usual residence should respond fully for their household at the NYC residence, whether or not they were physically present on April 1, 2020. They should respond for both the NYC residence, listing all members of their household as living there, as well as for their second residence, listing household size there as "0". See Guide to Completing or Revising Census2020 Responses (for those who temporarily left NYC) for more information.

Visitors. Visitors on April 1, 2020, who will return to their usual residence should be counted where they live and sleep most of the time. Citizens of foreign countries who are visiting the United States on vacation or a business trip on April 1, 2020, should not be counted.

Foreign citizens in the United States. All persons residing in the U.S. on Census Day should fill out a census form. The form does not include any questions about citizenship or country of origin. Citizens of foreign countries who are living in the United States, including members of the diplomatic community, should be counted at the U.S. residence where they live and sleep most of time. Citizens of foreign countries who are visiting the United States on vacation or a business trip on April 1, 2020, should not be counted.

Students.

- Boarding school students below the college level should be counted at their parental residence.
- College students living at home should also be counted at their parental residence.
- College students who live away from home should count themselves at the on- or offcampus residence where they would have been living even if their college closed down and they returned home or went elsewhere.
- U.S. college students who are living outside the United States while attending college outside the country are not counted in the census.
- Foreign students living in the country while attending college in the United States should be counted at the on- or off-campus residence where they would have been living even if their college closed down and they returned home or went elsewhere.

U.S. Military Personnel. Military personnel assigned to U.S. military ships and vessels with a U.S. homeport on Census Day are counted at the onshore residence where they live and sleep most of the time. If they have no onshore residence, they're counted at their vessel's homeport.

People in Shelters. People living in emergency and transitional shelters (with sleeping facilities) for people experiencing homelessness should be counted at the shelter. People displaced by a natural disaster should be counted where they live and sleep most of the time. If they do not have a residence where they usually live and sleep, they should be counted where they are staying on April 1, 2020.

People in Prisons or Correctional Facilities. People who are living in any of the following on April 1, 2020, should be counted at the facility:

- Correctional residential facilities.
- Federal detention centers.
- Federal and state prisons.
- Local jails and other municipal confinement facilities.

People in Health Care Facilities. The following patients should be counted at the residence where they live and sleep most of the time, rather than the facility:

- Patients in hospitals for routine stays.
- Patients at Department of Veterans Affairs hospitals (except for psychiatric units).
- Patients at in-patient hospice facilities.
- Newborn babies (who should be counted where they will live).



Timeline

Summer – Fall 2019: Addresses

During this period the Bureau reviewed and updated address lists using multiple data sources and local government input, including in-field address canvassing. This was just prep work; address checkers are not census takers. In the years leading up to this, the Census Bureau sifted through and organized address lists, working in conjunction with local governments and other parties, including New York City.

Fall 2019 – Summer 2020: Jobs!

The Census Bureau hires for a variety of temporary jobs, including census takers, recruiting assistants, office and supervisory staff. You must be at least 18 years old, have a valid Social Security number and be a U.S. citizen. https://2020census.gov/en/jobs.

The Census Bureau stated that it will offer waivers for non-citizens applying for census jobs, particularly for translators.

Late 2019 – Early 2020: Communication and Partnership Campaign

The Census Bureau and other parties, including elected officials and civic-minded organizations like the LWVNYC, work primarily on education and communication.

Spring 2020 - October 31, 2020

All households were sent an invitation to respond to the census <u>online</u> or by telephone at 844-330-2020 (844-468-2020 in Spanish). Some were sent a paper copy in that first mailing. Households that did not respond by late April were supposed to have been sent a paper questionnaire, although some report that they never got a paper form and, unfortunately, it is not possible to request one.

The timeline was extended because of COVID. Census takers are now scheduled to go out in person beginning August 11, 2020. The last day of the count is now October 31, 2020.

April 30, 2021

The census takers deliver their apportionment counts to the Census Bureau. This date was extended from December 31, 2020.

July 31, 2021

Deadline for Census Bureau to release counts for redistricting. This date was extended from April 1, 2021.

Using real-time data

The U.S. Census Bureau developed a tool called the Response Outreach Area Mapper (ROAM), which shows significant data for each census tract and is used to fashion approaches to these areas. The data for a representative census tract is shown in Appendix B. The application is available to monitor response rates and identify where additional effort is needed.

Another useful source is the Census Hard-to-Count Maps 2020.



Language Assistance

New York City's population is nearly 40 percent immigrants. Across New York State there are more than 200 languages spoken, according to the New York State Complete Count Commission.

Many parts of NYC received a bilingual paper questionnaire and mailing in Spanish and English. (Maps with details are shown in Appendix A.) Spanish is the only alternative language offered in the paper mailing, in the online questionnaire and by phone. Other language assistance details are shown in Appendix C.

The challenges posed by our multilingual city are widely acknowledged, and translation services have been the focus of much of the city's and community's efforts. Public libraries, hospitals and other places will have translators available to help our residents fill out the census forms.

What Will I Be Asked, and Why?

The 2020 Census is a decennial census (conducted every ten years). The questions asked are few, so it's been called the "short form." At various times additional questions were added, causing the response rate to dip. The Census Bureau now tries to keep the form as short as possible to enhance the response rate.

The decennial census does not use sampling. It's an actual count, so it requires a massive mobilization effort to tally the entire population.

The Census Bureau also conducts another kind of census, called the American Community Survey (ACS), known as the "long form." Unlike the decennial census, the ACS is conducted every year and uses sampling methods. Only a small segment of the population is asked to fill that out.

The Census Bureau's goal is to collect data, count the country's population, and ensure that they count people once, only once, and in the right place based on where they live on Census Day. The data gathered by the decennial census serve as an anchor, which are added to and enhanced by the ACS.

About the Census (for more info, see the sample questionnaire beginning on page 25)

- According to the Census Bureau, failure to answer a question will not cause you or your co-residents not to be counted.
- Answers to questions are based on how individuals self-identify.
- The census form does not ask for a signature.
- Households will be provided with a unique census identifier but are not required to use it.
- If people do not have their census ID handy, they can provide their address instead.

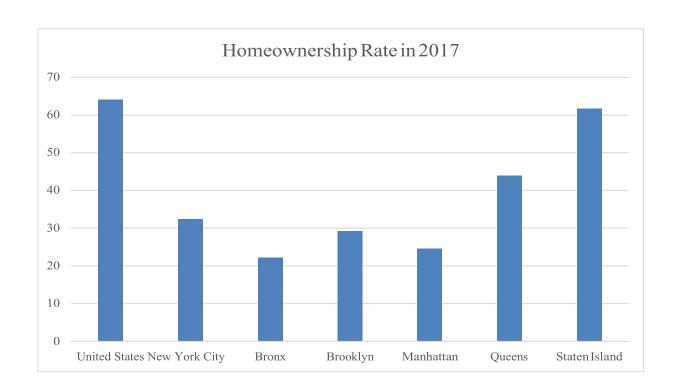
Household Questions

There are a handful of questions asked at the household level. They should be answered by someone who the household designates as Person 1.

- 1) How many people are living or staying at your home on April 1, 2020?
- 2) Were there any additional people who you did not include in question 1? The goal here is not to overcount or undercount.
- 3) Is this a house, apartment or mobile home? And is the home owned or rented? This helps the Census Bureau produce statistics about homeownership and renters. Economists and businesses use the data, as do demographers and government planners. For example, the national homeownership rate has ranged from 62-69 percent since 1960, but in NYC it's around 30 percent. This figure averages lower rates in the Bronx, Brooklyn and Manhattan (below 30 percent), higher rates in Queens and Staten Island. Costs are one reason, but information about age, race and ethnicity might provide additional insights. The Census Bureau also wants to knowabout mortgage debt.

4) Telephone number?

This is used to contact households only if some information needs clarification.



Questions Specifically for Person 1

5) Name?

According to the Census Bureau, this information is asked for the benefit of the household, so the household member(s) designated Person 1 can keep track as they fill out the form. Individuals may use the names by which they self-identify.

6) Sex (Female or Male)?

In the U.S. Census, each individual is asked to identify as either female or male, despite efforts lobbying the Bureau to include more expansive definitions of gender. The data is used to allocate federal funding for education under the Higher Education Act of 1965 and to enforce rules against gender-based discrimination. Individuals should answer the question based on how they self-identify and may choose to skip the question.

7) Age and date of birth?

The Bureau asks for both age and date of birth, to make sure each person is reported accurately and counted only once. Babies' ages are sometimes misreported.

Agencies use these data to plan and fund government programs that support specific age groups, including children and older populations, and to enforce laws against age discrimination.

8) Hispanic, Latino or Spanish origin?

Since 1970, the census questionnaire asks residents whether they are of Hispanic origin, considered separately from race.

These responses help create statistics about this ethnic group. This is needed by federal agencies to monitor compliance with anti-discrimination provisions, such as those under the Voting Rights Act and the Civil Rights Act, and to monitor equal employment opportunities. Individuals should mark these boxes based on how they self-identify.

9) Race?

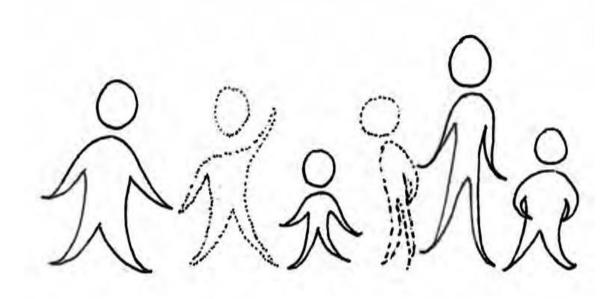
Data on race are used to help ensure equal opportunity and enforce rules against racebased discrimination.

The 2020 questionnaire includes 15 racial categories to choose from. There are also options to select more than one race and write in races not listed on the form. Individuals should choose the race(s) by which they self-identify.

Two Additional Questions for Others in the Household

- Does this person usually live or stay somewhere else? The Census Bureau is trying not to double-count people inadvertently.
- Relationship to Person 1?

This allows the Census Bureau to create estimates about families, households and other groups. Relationship data are used in planning and funding government programs that support families, including people raising children alone and other households that qualify for additional assistance.



Confidentiality of Your Census Response

Census questionnaire responses are completely confidential and are only used to produce statistics.

Some households may express concern about sharing information with the government, but there are strict laws in place to protect the data that households provide.

The Census Bureau is bound by the Census Act (Title 13) and many other laws and court cases, all of which provide strong protection for the information collected. These protections offer a solid guarantee to individuals filling out the census.

The laws that safeguard the confidentiality of census data make clear that:

- Private information is never published. In fact, it is against the law to disclose or publish any private information that identifies an individual or household, including names, phone numbers or addresses not even GPS coordinates.
- The Census Bureau collects information to produce statistics only. Personal information cannot be used against respondents by any government agency or court.
- Census Bureau employees are sworn to protect confidentiality. Every person with access to your data is sworn for life to protect your information and understands that the penalties for violating this law are applicable for a lifetime.
- Violating the law is a serious federal crime. Anyone who violates this law will face severe penalties, including a federal prison sentence of up to five years, a fine of up to \$250,000, or both.
- It is illegal for the Census Bureau to disclose census responses to other government agencies.
- It is illegal for data collected for the census to be used for any non-statistical purpose, such as immigration regulation or other law enforcement.

In addition, the Census Bureau has implemented a cybersecurity program that meets the highest and most recent standards. Data is encrypted to protect privacy with restricted access, with responses kept on a private, internal network behind firewalls.



Here's an article that explains how federal law protects responses to the 2020 Census.

https://www.brennancenter.org/our-work/research-reports/federal-laws-protect-census-confidentiality

Census 2020: The Challenges

Both nationally and here in New York City, the census faces numerous obstacles in getting a complete count. Many have expressed concern that Census 2020 has been <u>underfunded</u>, although the Census Bureau insists that technology has produced efficiency gains to compensate.

Nevertheless, the following challenges persist:

* For the first time, the Census is largely being conducted online

Most households were asked at first to respond to the census either online or by phone. Non-respondents should later have received a paper form and ultimately a visit from a census taker

Logistical challenges

New Yorkers tend to live in apartments rather than houses, with levels of security that make them less accessible to census takers. Many live in informal and complex living arrangements. They move a lot. Their children don't necessarily go to the "neighborhood school." They are often less visible and therefore are harder to count. The more that community groups reach these harder-to-count people and help them fill out their census forms, the more resources our community will receive.

Trust issues

As a trusted voice, and in partnership with other trusted voices, LWVNYC seeks to inform city residents of the importance of the census for representation and funding, and overcome, as much as possible, the distrust and wariness many segments of the population may have toward the government.

Getting counted is vital to our community.

It determines a large part of our future
for the decade to come.

Sample Census Questionnaire

• Link to the Census Bureau's Informational (Sample) 2020 Questionnaire You can find the sample questionnaire here.

Sample 2020 Questionnaire below

This sample questionnaire asks the same questions that appear <u>online</u> and are asked using the telephone option. Don't be put off that the questionnaire is five pages long. Each person in a household is responsible for fewer than a dozen questions. And remember, all information is strictly confidential.

Use a blue or black pen. Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines. Count all people, including babies, who live and sleep here most of the time. If no one lives and sleeps at this address most of the time, go online at [un removed] or call the number on page 8.	2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1? Mark all that apply. Children, related or unrelated, such as newborn babies, grandchildren, or foster children Relatives, such as adult children, cousins, or in-laws Nonrelatives, such as roommates or live-in babysitters People staying here temporarily
The census must also include people without a permanent place to live, so: • If someone who does not have a permanent place to live is staying here on April 1, 2020, count that person.	 No additional people Is this house, apartment, or mobile home — Mark ▼ONE box. Owned by you or someone in this household with a mortgage
The Census Bureau also conducts counts in institutions and other places, so: Do not count anyone living away from here, either at college or in the Armed Forces. Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2020. Leave these people off your questionnaire, even if they will	or loan? <i>Include home equity loans</i> . Owned by you or someone in this household free and clear (without a mortgage or loan)? Rented? Occupied without payment of rent?
Leave these people off your questionnaire, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice. 1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020? Number of people =	4. What is your telephone number? We will only contact you if needed for official Census Bureau business. Telephone Number [Form number removed]

FEISOII	
5. Please provide information for each person living here. If there is someone living here who pays the rent or owns this residence, start by listing him or her as Person 1. If the owner or the person who pays the rent does not live here, start by listing any adult living here as Person 1. What is Person 1's name? Print name below. First Name MI Last Name(s) Male Female 7. What is Person 1's age and what is Person 1's date of birth? For babies less than 1 year old, do not write the age in months. Write 0 as the age. Print numbers in boxes. Age on April 1, 2020 Month Day Year of birth years → NOTE: Please answer BOTH Question 3 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races. 8. Is Person 1 of Hispanic, Latino, or Spanish origin? No, not of Hispanic, Latino, or Spanish origin	9. What is Person 1's race? Mark X one or more boxes AND print origins. White - Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc. 7 Black or African Am Print, for example, African American, Jamaican, Hailian, Nigerian, Ethiopian, Somali, etc. 7 American Indian or Alaska Native - Frint name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupial Traditional Government, Nome Eskino Community, etc. 7 Chinese Vietnamese Native Hawaiian Samoan Asian Indian Japanese Chamorro Other Asian - Print, for example, Pakistani, Cambodian, Hmong, etc. 7 Some other race - Print race or origin. 7 Some other race - Print race or origin. 7
 NOTE: Please answer BOTH Question 9 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races. 8. Is Person 1 of Hispanic, Latino, or Spanish origin? 	Pakistani, Cambodian, Tongan, Fijian, Hmong, etc. 7

	t name of Person 2	MI	7. What is this person's race? Mark 🔀 one or more boxes AND print origins.
			White - Print, for example, German, Irish, English, Italian,
Last	Name(s)		Lebanese, Egyptian, etc. ⊋
-			Black or African Am. – Print, for example, African American,
. Doe	s this person usually live or s	tay somewhere else?	Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc. 🔀
Man	k X all that apply.		
	No		American Indian or Alaska Native – Print name of enrolled or
	Yes, for college	Yes, with a parent or other relative	principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional
	Yes, for a military assignment	Yes, at a seasonal or second residence	Government, Nome Eskimo Community, etc.
	Yes, for a job or business	Yes, in a jail or prison	
	Yes, in a nursing home	Yes, for another reason	Chinese Vietnamese Native Hawaiian
. How	is this person related to Pers	son 1? Mark X ONE box.	Filipino Korean Samoan
	Opposite-sex husband/wife/spouse	Father or mother	Asian Indian Japanese Chamorro
	Opposite-sex unmarried partner	Grandchild	Asian Indian Asian Indian Asian - Chamorro Other Asian - Other Pacific Islander
	Same-sex husband/wife/spouse	Parent-in-law	Print, for example, Pakistani, Cambodian, Print, for example, Polistani, Cambodian, Tongan, Fijian,
	Same-sex unmarried partner	Son-in-law or daughter-in-law	Imong, etc. Marshallese, etc. Marshallese, etc. Marshallese, etc
	Biological son or daughter	Other relative	
	Adopted son or daughter	☐ Roommate or housemate	Some other race – Print race or origin.
	Stepson or stepdaughter	☐ Foster child	Some offer face - Fill face of origin.
	Brother or sister	Other nonrelative	
		~ (D)	
. Wha	at is this person's sex? Mark	X ONE box.	
П	Male Female	Mar	
birth	at is this person's age and wh n? For babies less than I year o ths. Write 0 as the age.		
		ers in boxes.	
Age	on April 1, 2020 Month	Day Year of birth	
	years		
orig	E: Please answer BOTH Que in and Question 7 about race ins are not races.		
. Is th	is person of Hispanic, Latino	, or Spanish origin?	
	No, not of Hispanic, Latino, or Sp	anish origin	
	Yes, Mexican, Mexican Am., Chic	ano	
	Yes, Puerto Rican		
	Yes, Cuban		
	Yes, another Hispanic, Latino, or example, Salvadoran, Dominican, Spaniard, Ecuadorian, etc.		→ If more people were counted in Question 1 on
			the front page, continue with Person 3 on the next page.

1. Print name of Person 3		7. What is this person's race?
First Name	MI	Mark 🗷 one or more boxes AND print origins.
		White – Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.
Last Name(s)		
2. Does this person usually live or s	stay somewhere else?	□ Black or African Am. – Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc. ⊋
Mark X all that apply.		
✓ No✓ Yes, for college	Yes, with a parent or other relative	American Indian or Alaska Native – Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe,
Yes, for a military assignment	Yes, at a seasonal or	Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.
Yes, for a job or business	second residence Yes, in a jail or prison	
Yes, in a nursing home	Yes, for another reason	
		Chinese Vietnamose Native Hawaiian
3. How is this person related to Per	_	Filipino Kdrean Samoan
Opposite-sex husband/wife/spouse		Asian Indian Japanese Chamorro
Opposite-sex unmarried partner	Grandchild	Other Asjan – Other Pacific Islander – Print, for example, Print, for example,
Same-sex husband/wife/spouse	Parent-in-law	Pakistani, Cambodian, Tongan, Fijian, Hinong, etc. 7 Marshallese, etc. 7
Same-sex unmarried partner	Son-in-law or daughter-in-law	
Biological son or daughter	Other relative	
Adopted son or daughter	Roommate or housemate	Some other race – Print race or origin. ✓
Stepson or stepdaughter	Foster child	
Brother or sister	Other nonrelative	
4. What is this person's sex? Mark	X ONE box.	
☐ Male ☐ Female	Min	
5. What is this person's age and who birth? For babies less than I year months. Write 0 as the age.		
Age on April 1, 2020 Month	bers in boxes. Day Year of birth	
years		
→ NOTE: Please answer BOTH Que origin and Question 7 about race origins are not races.	stion 6 about Hispanic . For this census, Hispanic	
6. Is this person of Hispanic, Latino	o, or Spanish origin?	
No, not of Hispanic, Latino, or Sp	panish origin	
Yes, Mexican, Mexican Am., Chie	cano	
Yes, Puerto Rican		
Yes, Cuban		
Yes, another Hispanic, Latino, or example, Salvadoran, Dominican Spaniard, Ecuadorian, etc.		→ If more people were counted in Question 1 on
		the front page, continue with Person 4 on the next page.

erson 7					
First Name		MI	Last Name(s)		
Sex	Age on April 1, 2020		Date of Birth Month Day	Year of birth	Related to Person 1?
Male Female	years				Yes No
erson 8					-
First Name		MI	Last Name(s)		
					6
Sex	A A 1 2000		Date of Birth Month Day	Year of birth	Related to Person 1?
	Age on April 1, 2020		Month Day	rear of birth	
Male Female	years				☐ Yes ☐ No
erson 9			G	1/2	
First Name		MI	Last Name(s)	>>	
			MAIL.	}	
Sex	Age on April 1, 2020	~	Date of Birth Month Day	Year of birth	Related to Person 1?
☐ Male ☐ Female	years	~			☐ Yes ☐ No
erson 10	10	2			The State of the State
First Name	My	MI	Last Name(s)		
	67/11				
200	M		Date of Birth		
Sex	Age on April 1, 2020		Month Day	Year of birth	Related to Person 1?
Male Pemale	years				Yes No
Thank you for co	ompleting your	202	0 Census qu	estionnaire.	FOR OFFICIAL USE ONI JIC1 JIC2
rour enclosed postage-paid envelo ase mail your completed question		Natio	Census Bureau onal Processing Center ress removed]		,
you need help completing this	questionnaire, call [toll-	-free nu	imber removed], Sunda	y through Saturday fro	om 7:00 a.m. to 2:00 a.m. ET.

Appendix A: Who gets a Paper Ballot? Who gets a Spanish Language Ballot?

Nationally

How does the Census Bureau determine where to send paper questionnaires? In the first mailing, most of the nation's households were invited to fill out the census online or over the phone. Just a fifth of the households received a paper questionnaire along with the invitation. These were in areas with a low response rate to the ongoing American Community Survey (ACS), and those with low internet response rates, a low rate of internet subscriptions or a large population over age 65.

In New York City, however, a much greater number of households received a paper questionnaire in the first mailing. Maps on the following pages show the breakout, by borough, of the NYC areas that received paper. For example, residents in the Bronx received paper forms in greater numbers than any other borough.

Here is a link to the Census Department's "Mail Contact Strategies Viewer." That's a fancy name for an interactive map of the country, on which you can zoom in as much as you like, and which shows the areas that will receive a paper ballot and which will receive an online, internet version.

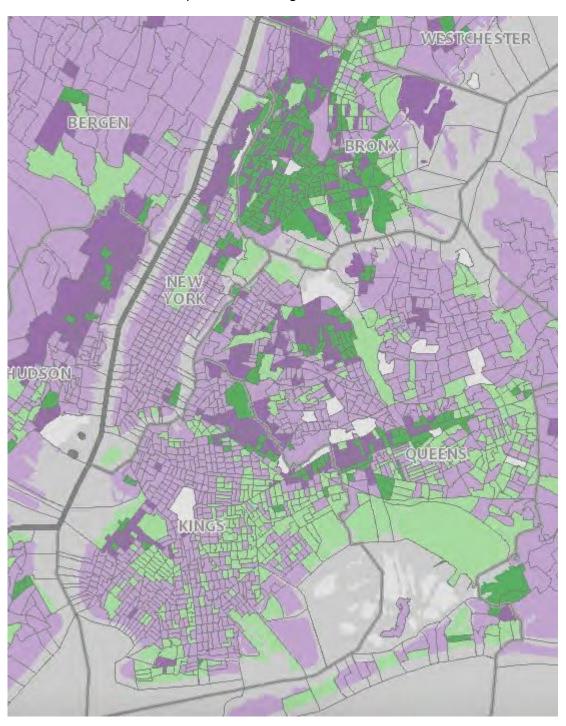
How did the Census Bureau determine where to send bilingual mailings? For the purpose of organizing the data they collect, the Census Bureau divides cities and states into neighborhoods or other geographic areas. These are called "census tracts" and each is assigned a number.

Census tracts will receive bilingual Spanish and English mailings if 20 percent or more of the households are recognized as needing "Spanish Assistance." This is defined as having at least one person age 15 or older who speaks Spanish but does not speak English very well. This was determined using 2013–2017 American Community Survey (ACS) five-year estimates, and is the same criteria used to send bilingual questionnaires in the 2010 Census.

Locally

New York City, overall

Purple is internet first, green is paper copy first. Darker shades mean that households will receive materials in both Spanish and English.



Manhattan (New York County)

Purple is internet first, green is paper copy first. Darker shades mean that households will receive materials in both Spanish and English. Only parts of upper Manhattan and the Lower East Side will receive paper or bilingual questionnaires.



Brooklyn (Kings County)

Purple is internet first, green is paper copy first. Darker shades mean that households will receive materials in both Spanish and English. Much of Brooklyn will receive paper forms in English only.



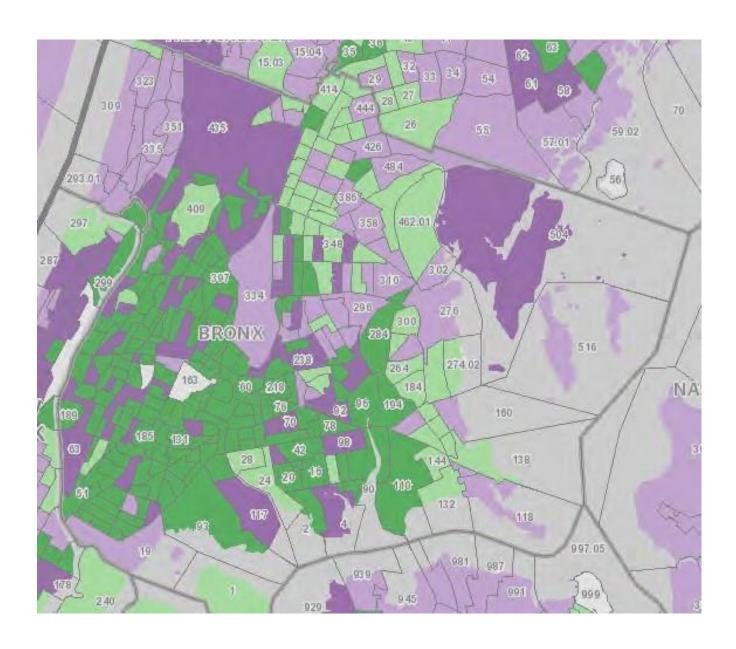
Queens (Queens County)

Purple is internet first, green is paper copy first. Darker shades mean that households will receive materials in both Spanish and English. Queens is very mixed.



The Bronx (Bronx County)

Purple is internet first, green is paper copy first. Darker shades mean that households will receive materials in both Spanish and English. Residents in the Bronx will receive paper forms in greater numbers than any other borough.



Staten Island (Richmond County)

Purple is internet first, green is paper copy first. Darker shades mean that households will receive materials in both Spanish and English. Most of Staten Island will be asked to fill out the questionnaire on line.



Appendix B: Response Outreach Area Mapper (ROAM) Sample Data

ROAM is a tool used by the Census Bureau to determine mailing and outreach strategies. It also will provide information on census response rates in real time as Census 2020 goes live.

https://gis-

portal.data.census.gov/arcgis/apps/webappviewer/index.html?id=3d16177a12b34c938a dcf8c78e8b9699

Census Tract 83 Astoria, Queens County, New York

Low Response Score (%): 30.1 2013- 2017 ACS 5-year estimates

ACS Self-Response Rate: 49.2

Total Population: 2,935

Median Household Income (\$): 50,417

Median Age: 31.9

Population Under 5 (%): 4.70 Population 18-24 (%): 14.11 Population 65 and Over (%): 4.87

Persons Below Poverty Level (%): 16.90 Children Under 18 Living in Poverty (%): 22.00

School Enrolled Children Age 3 and 4 (%):

Not High School Graduate (%): 17.6 No Health Insurance Under 19 (%): 0.00

No Health Insurance Age 19-64 (%): 25.22

No Health Insurance Age 65 and Over (%): 0.00

Non-Hispanic, Black (%): 7.50 Non-Hispanic, White (%): 30.46

Hispanic (%): 34.99

American Indian or Alaska Native (%): 0.00

Asian (%): 24.57

Native Hawaiian or Other Pacific Islander (%): 0.00

Some Other Race (%): 0.00 Foreign Born (%): 49.06

No One in Household Age 14+ Speaks English "Very Well" (%): 17.02

Population 5+ Who Speak English Less Than "Very Well" and Speak Spanish (%): 17.30

Population 5+ Who Speak English Less Than "Very Well" and Speak Russian (%): 0.72

Population 5+ Who Speak English Less Than "Very Well" and Speak Chinese (%): 0.00

Population 5+ Who Speak English Less Than "Very Well" and Speak Korean (%): 0.00

Population 5+ Who Speak English Less Than "Very Well" and Speak Vietnamese (%): 0.82

Population 5+ Who Speak English Less Than "Very Well" and Speak Tagalog (%): 0.00

Population 5+ Who Speak English Less Than "Very Well" and Speak Arabic (%): 1.61

Total Housing Units: 1,207

Total Occupied Housing Units: 987

Renter Occupied Housing Units (%): 85.51

Married Couple Households with Child Under 18 (%): 47.00

Family Occupied Housing Units with Related Children Under 6 (%): 18.23

Population 1+ Who Moved From Another Residence Within the Last Year (%): 16.78

Vacant Housing Units (%): 18.23 Multi-Unit (10+) Housing (%): 47.97

Households with No Computing Device (%): 4.56

Households with Computer (%): 83.18 Households with Only Smartphone (%): 7.19 Households with No Internet Access (%): 15.81

Households with Broadband Internet Access (%): 71.94

Population with No Computing Device (%): 2.19

Population with Broadband Internet and Computing Device (%): 81.14

FCC Residential High-Speed Connection Over 200 kbps: More than 800 connections

FCC Residential High-Speed Connection at least 10 Mbps downstream and 1 Mbps upstream: More than 800 connections

2020 Census Audience Segment Category: <u>Downtown Dynamic</u> Zoom to

Census Tract 234 New York County, New York

Low Response Score (%): 34.9 2013- 2017 ACS 5-year estimates

ACS Self-Response Rate: 38.1

Total Population: 5,328

Median Household Income (\$): 34,409

Median Age: 34.4

Population Under 5 (%): 5.57
Population 18-24 (%): 9.23
Population 65 and Over (%): 6.64
Persons Below Poverty Level (%): 25.84
Children Under 18 Living in Poverty (%): 38.54
School Enrolled Children Age 3 and 4 (%):
Not High School Graduate (%): 17.90
No Health Insurance Under 19 (%): 6.98
No Health Insurance Age 19-64 (%): 19.91

No Health Insurance Age 65 and Over (%): 0.00

Non-Hispanic, Black (%): 59.65

Non-Hispanic, White (%): 9.20

Hispanic (%): 25.53

American Indian or Alaska Native (%): 1.56

Asian (%): 2.05

Native Hawaiian or Other Pacific Islander (%): 0.00

Some Other Race (%): 0.00 Foreign Born (%): 25.98

No One in Household Age 14+ Speaks English "Very Well" (%): 9.62

Population 5+ Who Speak English Less Than "Very Well" and Speak Spanish (%): 6.72 Population 5+ Who Speak English Less Than "Very Well" and Speak Russian (%): 0.00 Population 5+ Who Speak English Less Than "Very Well" and Speak Chinese (%): 0.00 Population 5+ Who Speak English Less Than "Very Well" and Speak Korean (%): 0.00 Population 5+ Who Speak English Less Than "Very Well" and Speak Vietnamese (%): 0.00 Population 5+ Who Speak English Less Than "Very Well" and Speak Tagalog (%): 0.00 Population 5+ Who Speak English Less Than "Very Well" and Speak Arabic (%): 0.00

Total Housing Units: 2,460

Total Occupied Housing Units: 2,349 Renter Occupied Housing Units (%): 92.38

Married Couple Households with Child Under 18 (%): 38.08

Family Occupied Housing Units with Related Children Under 6 (%): 20.20

Population 1+ Who Moved From Another Residence Within the Last Year (%): 13.71

Vacant Housing Units (%): 4.51 Multi-Unit (10+) Housing (%): 92.97

Households with No Computing Device (%): 17.20

Households with Computer (%): 72.20

Households with Only Smartphone (%): 5.02

Households with No Internet Access (%): 23.93

Households with Broadband Internet Access (%): 60.03

Population with No Computing Device (%): 14.77

Population with Broadband Internet and Computing Device (%): 67.14

FCC Residential High-Speed Connection Over 200 kbps: 601 to 800 connections FCC Residential High-Speed Connection at least 10 Mbps downstream and 1 Mbps upstream: 601 to 800 connections

2020 Census Audience Segment Category: <u>Downtown Dynamic</u>

Appendix C: Language Assistance

Table 1. Census Bureau Planned Language and Video Guide for 2020 Census

Spanish	Italian	Khmer	Tamil	Croatian
Chinese	Farsi	Nepali	Navajo	Bulgarian
Vietnamese	German	Urdu	Hungarian	Twi
Korean	Armenian	Romanian	Hebrew	Lithuanian
Russian	Hindi	Telugu	Malayalam	Yoruba
Arabic	Ukranian	Burmese	Swahili	Czech
Tagalog	Bengali	Punjabi	Yiddish	Igbo
Polish	Greek	Lao	Indonesia	Marathi
French	Amharic	Hmong	Serbian	Sinhala
Haitian Creole	Somali	Albanian	Tigrinya	Slovak
Portuguese	Thai	Turkish	llocano	Dutch
Japanese	Gjurati	Bosnian	American Si	gn Language

Source: U.S. Census Bureau, (Feb. 27, 2018). "2020 Census Program Memoranda Series: 2020 Census Non-English Language Support"⁷

Table 2. Census Bureau Planned Telephone Questionnaire Assistance and Online Questionnaire Languages

Spanish	Korean	Tagalog	Haitian Creole
Chinese (Simplified)	Russian	Polish	Portuguese
Vietnamese	Arabic	French	Japanese

Source: U.S. Census Bureau, (Feb. 27, 2018). "2020 Census Program Memoranda Series: 2020 Census Non-English Language Support" 9



Appendix D: Links

Census Questionnaire

https://2020census.gov/content/dam/2020census/partners/materials/july/2020-informational-questionnaire.pdf

Mail Contact Strategy

https://gis-

portal.data.census.gov/arcgis/apps/webappviewer/index.html?id=7ef5c37c68a64ef3b 2f1b17eb9287427

ROAM

https://gis-

portal.data.census.gov/arcgis/apps/webappviewer/index.html?id=3d16177a12b34c938adcf8c78e8b9699

Uses of Census Bureau Data in Federal Funds Distribution

https://www.census.gov/library/working-papers/2017/decennial/census-data-federal-funds.html

Why Are They Asking That? What Everyone Needs to Know About the 2020 Census Questions

https://www.prb.org/why-are-they-asking-that-what-everyone-needs-to-know-about-2020-census-questions/

League of Women Voters of the City of New York

www.lwvnyc.org

