
August 28, 2021

League of Women Voters - Whitewater Area
Demographic Survey
Results

Demographics Survey Results

- Developed by the LWVWI measure the diversity of membership across several variables including ethnicity, age, gender, income, education, and ability status, etc.
- Purpose is to create a baseline population profile of our local League, surface areas where we can direct diversity, equity and inclusion (DEI) action
- 40 participants (more than half of membership responded) in January 2021.
- 90% White, 7.5% Black or African-American, 2.5% Some Other Race or Mixed Race

To what extent is increasing the diversity, equity and inclusion of our League important to you?

Somewhat

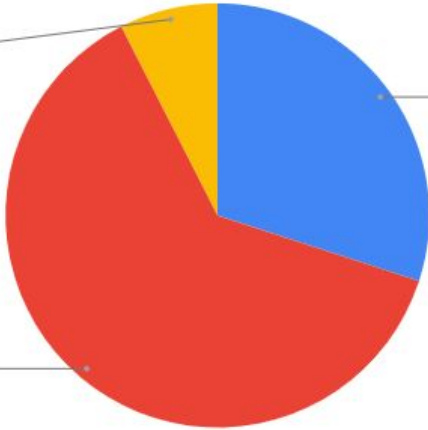
7.5%

Extremely

30.0%

Very

62.5%



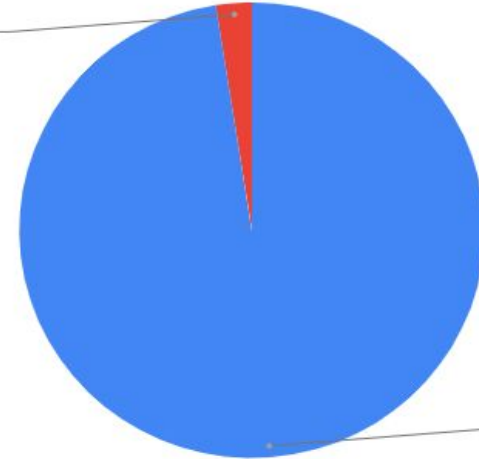
Are you of Hispanic, Spanish or Latinx origin?

Yes

2.5%

No

97.5%



What is your race?

Black

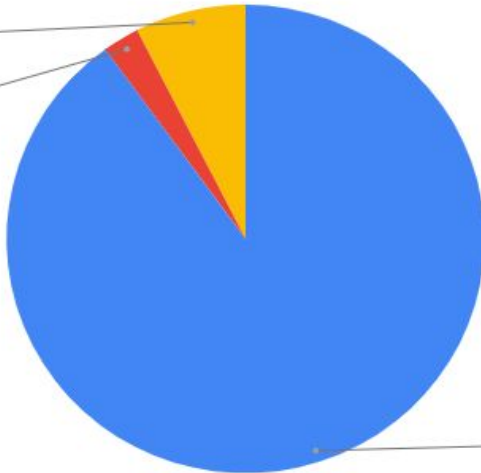
7.5%

Other or Mixed

2.5%

White

90.0%



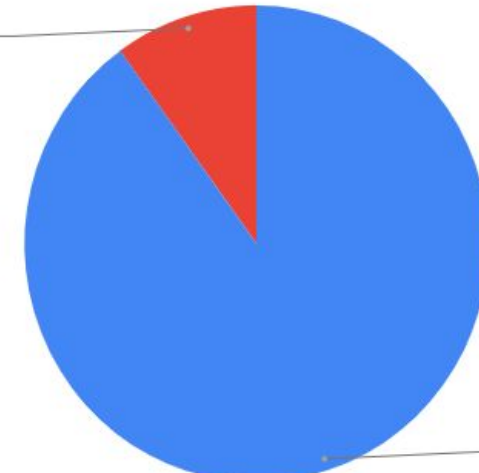
Are you a person with a disability?

Yes

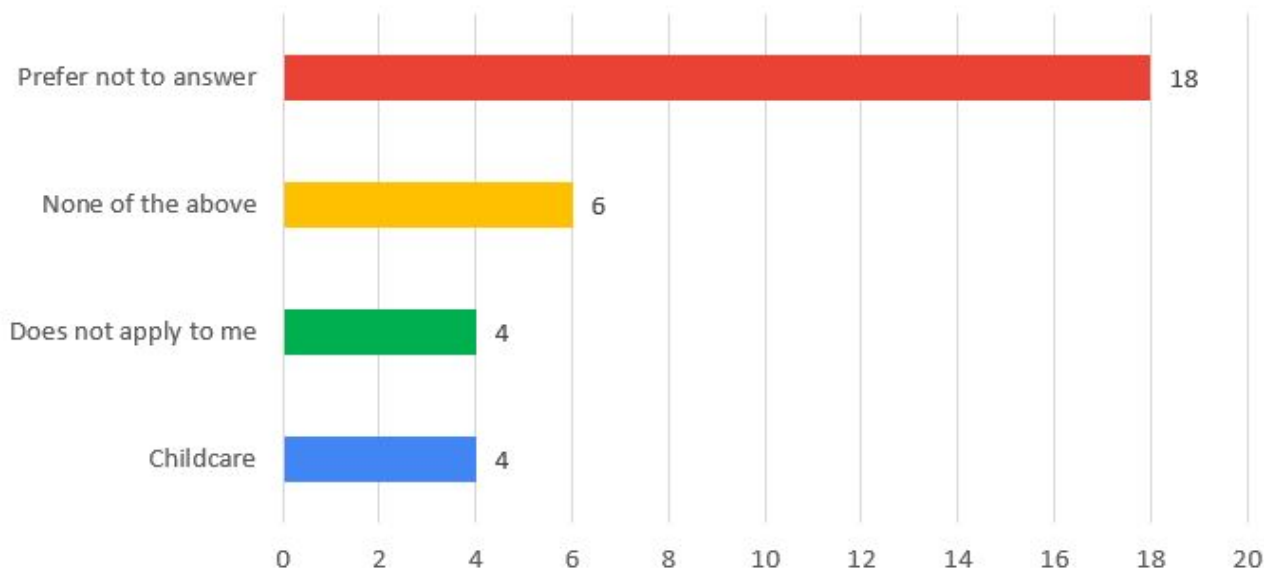
10.0%

No

90.0%



What kind(s) of accommodation(s) would allow you to more fully participate in League events? Please check all that apply.



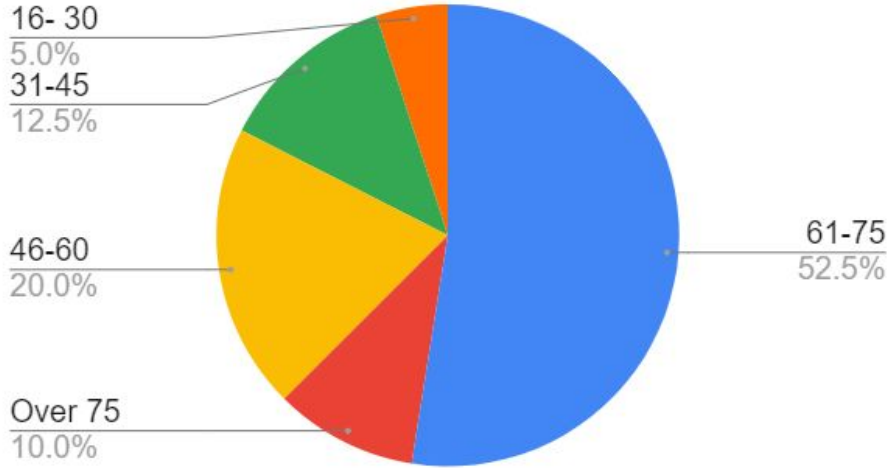
Other responses included:

- For me, League activities are fully accessible
- I use hearing aids
- Location of meeting or meetings ending in daylight; dislike driving after dark
- None- I just am overcommitted with other activities
- Transportation
- Virtual option both for current pandemic as well as providing flexibility in the future.
- Visual assistance, Transportation
- Wheelchair access

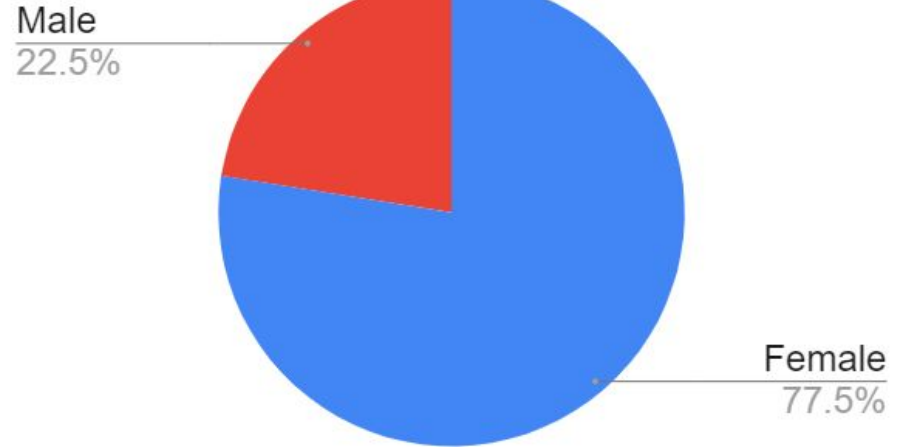
Please specify your answer(s) above by noting what specific type of audio or visual assistance you need and/or the language(s) for translation needs.

- Captioned video presented
- No longer drive due to low vision
- When our children were smaller childcare would have been very helpful!

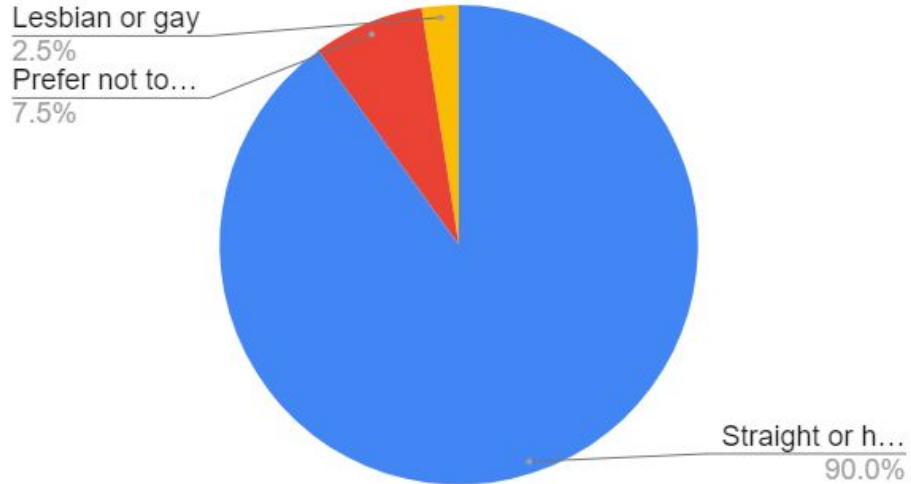
What is your age range?



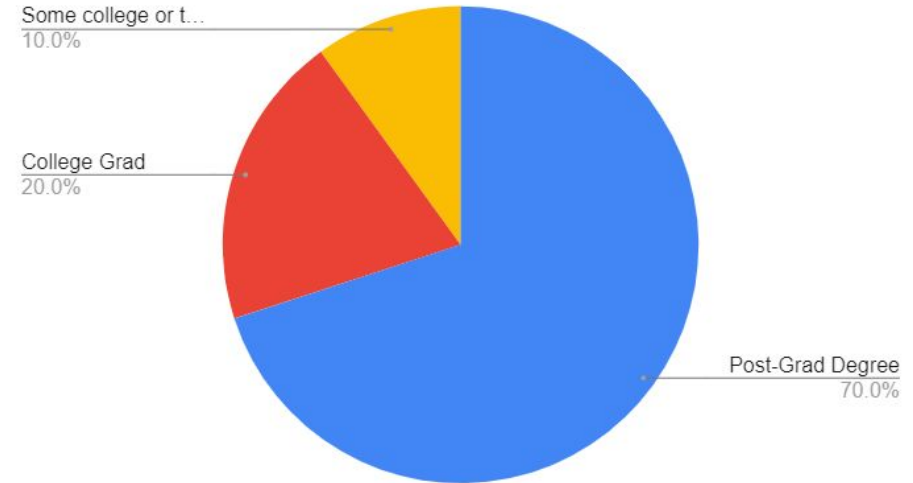
What is your gender identity?



What is your sexual identity?



What is the highest level of education that you have completed?



Which of these describes your household income last year?

Prefer not to an...

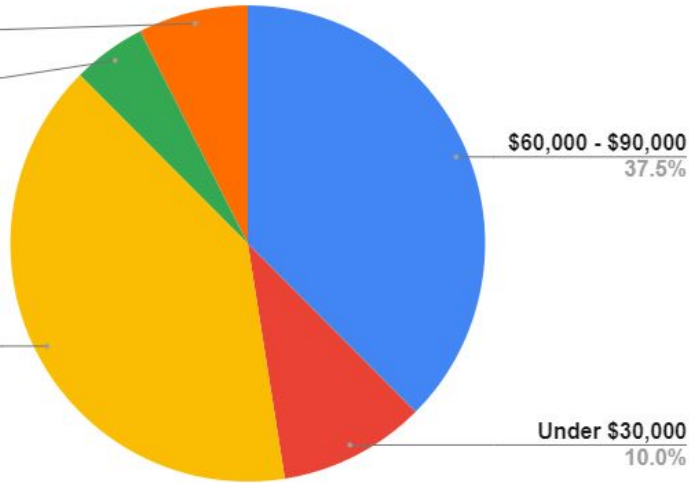
7.5%

\$30,000 - \$60,000

5.0%

\$90,000 +

40.0%



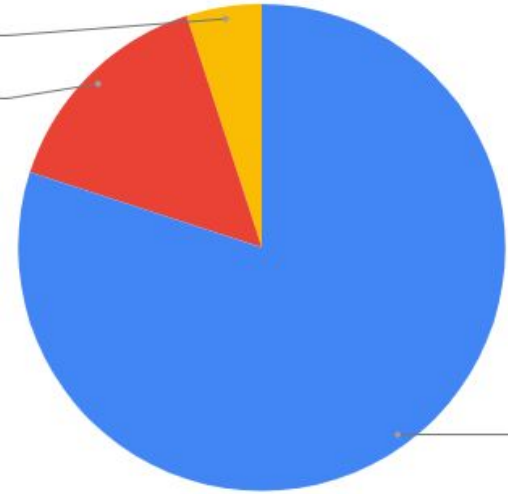
What is your comfort level with Email?

Low

5.0%

Medium

15.0%



High

80.0%

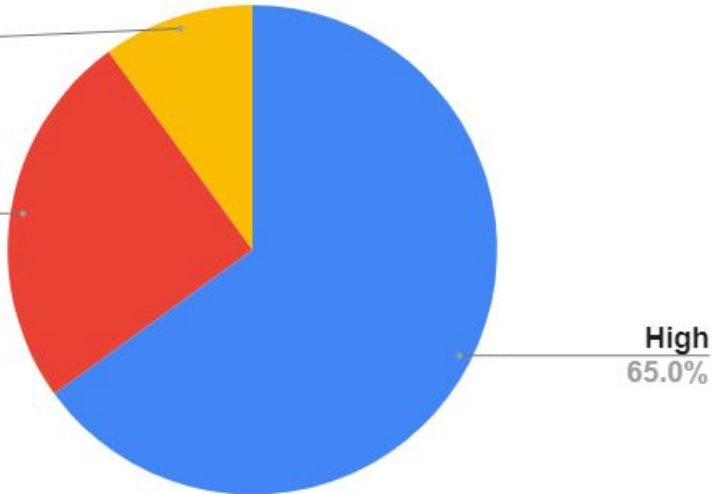
What is your comfort level with texting?

Low

10.0%

Medium

25.0%



High

65.0%

What is your comfort level with Facebook?

Low

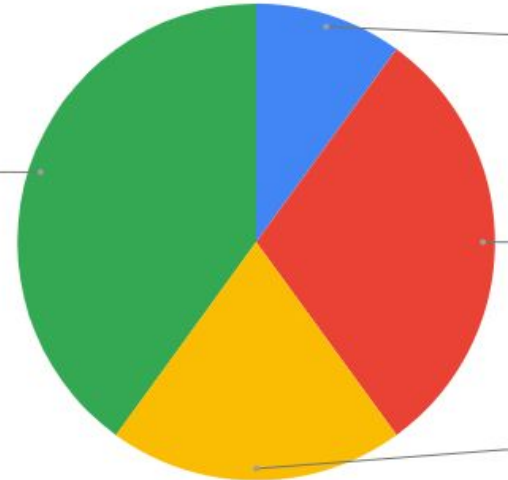
10.0%

High

40.0%

None

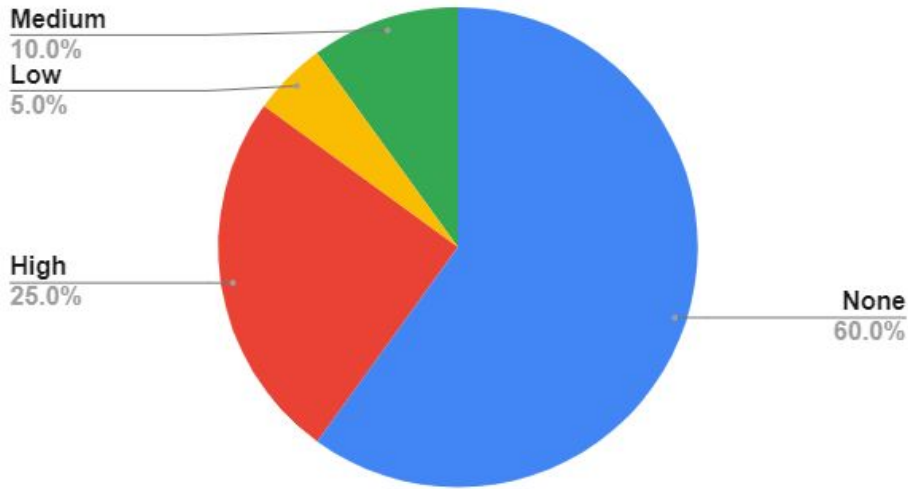
30.0%



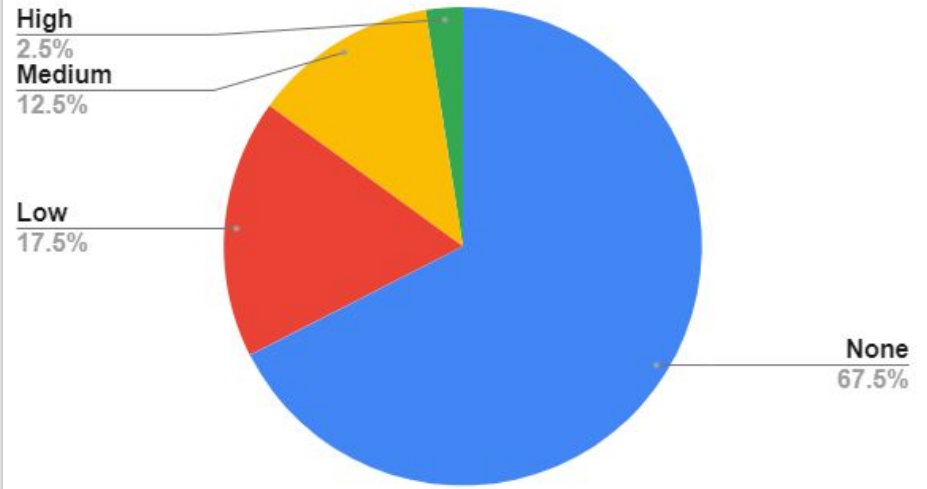
Medium

20.0%

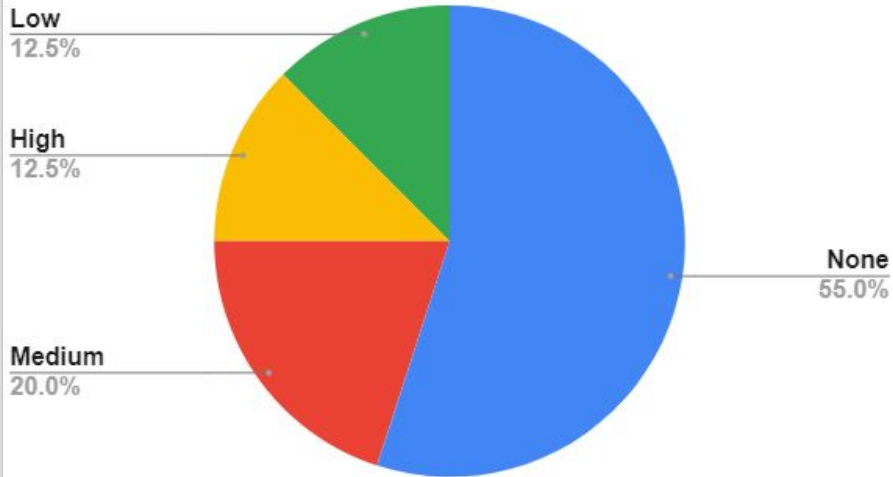
What is your comfort level with Twitter?



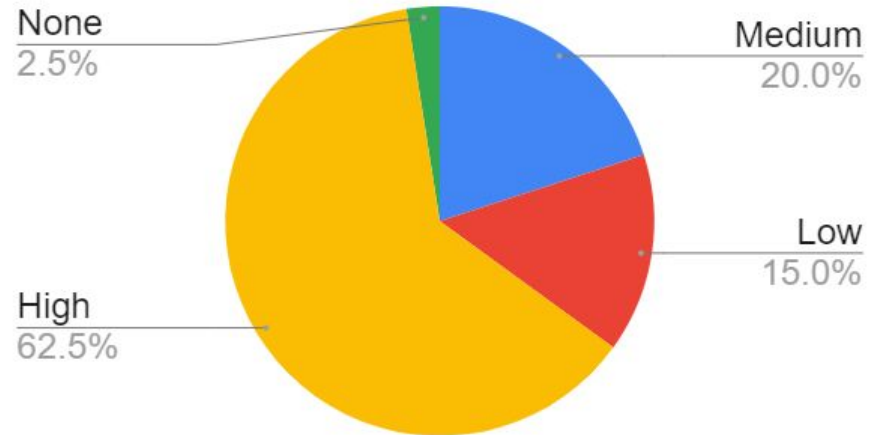
What is your comfort level with Snapchat?



What is your comfort level with Instagram?

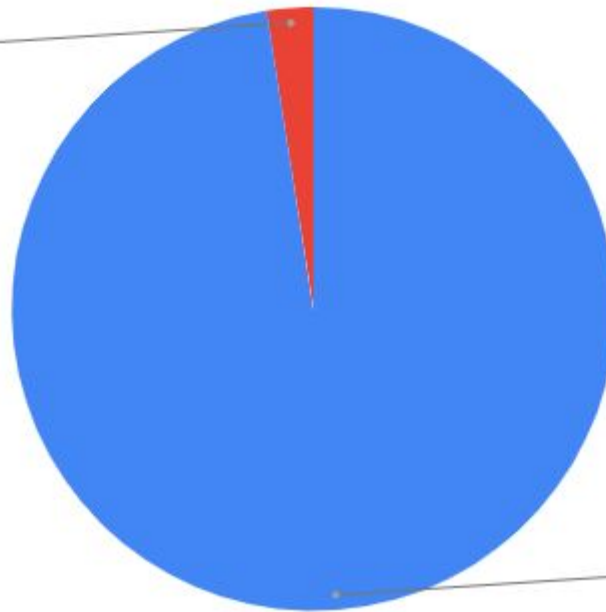


What is your comfort level with teleconferencing and videoconferencing services?



Is English your first or primary language?

No
2.5%



Yes
97.5%

If English is not your first or primary language, please state what is your first or primary language.

Spanish

What ideas do you have for increasing the diversity, equity and inclusion of our League?

- We need to form a DEI committee focused on providing resources on this subject to membership and thinking of creative ways to remove barriers to League membership.
- Nothing applicable at this time, however I support the need for it
- Work with an organization of greater diversity on a joint project, meet with such an organization for the purpose of becoming acquainted, etc
- Seeing if we could speak with other community organizations, businesses, etc. about what we do and how we do it - it wouldn't be so much of a "sign up now" talk, more of an informational one. This could possibly be done through Zoom.
- Hosting/Sponsoring/Joining cultural gatherings, and interpretation and translation.
- Event topics relevant to our minority communities, recruit leaders with different backgrounds, more visibility in the area.

What ideas do you have for increasing the diversity, equity and inclusion of our League?

- Increase our understanding of how the massive economic inequality in our country promotes a real sense of powerlessness. For example, when you don't have any money to feed your family or yourself, it is impossible to believe you have any political power.
- Get to know leaders of organizations of diverse groups and leaders of those communities
- College and high school recruitment
- We need to build trust and grow relationships with our neighbors of color.
- More content in Spanish, Hmong, and other languages that may enable people to feel more comfortable participating.

What ideas do you have for increasing the diversity, equity and inclusion of our League?

- As individuals we need to get better at inviting (whether it be by ethnicity, age (college age) or gender (more men). Meet and greets are out right now but how about possibility doing that on zoom? (Don't ask me how to attract folks for that - just brainstorming here!) Think most probably don't know what LWV does except maybe register voters. Need a way to advertise "us" better to get the word out. Maybe monthly (or something) info article in Babner on a League position on environment, etc with invite to join? Or would that bring out the crazies that are opposed? Geez, this is hard.
- We need to build trust and grow relationships with our neighbors of color.

What ideas do you have for increasing the diversity, equity and inclusion of our League?

- Have each member invite a person of diversity to a league event
- Reach out to the church community. And senior centers
- Make it attractive to inner city residents
- Spanish interpretation - subtitles in Spanish
- Partner with organizations like Whitewater Unites Lives, and other services that are succeeding to diversify their clients and memberships