

LEAGUE OF WOMEN VOTERS OF CALIFORNIA
LEAGUE OF WOMEN VOTERS OF CALIFORNIA EDUCATION FUND
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December 3 - STATE BOARD KIT
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Annotated Agenda 3

Materials Supporting Agenda Topics:

1. Voter Service/Engagement and
Voter's Edge (Moon Goldberg/Doute/Stone) Sent Separately
2. Finance Committee (Carrillo) None
3. Development None
4. Program/Advocacy (Chun Hoo/Hutchison) 9
5. Governance Committee 13
6. Convention (Fagen) 16
7. Diversity, Equity & Inclusion Committee (Ishii) None

Materials Supporting LWVC Board Meeting:

1. Agenda Adjustments None
2. Conflict of Interest Stated (de Llamas) None
3. Consent Calendar (de Llamas) Sent separately
4. Treasurer's Report None
5. Executive Director's Report (Doute) None
6. Consideration of Motions None
7. Program None
8. Membership None
9. Items for Future Agendas None
10. Other Business None

Materials Supporting LWVCEF Board Meeting:

1. Agenda Adjustments	None
2. Conflict of Interest Stated (de Llamas)	None
3. Consent Calendar (de Llamas)	Sent separately
4. Treasurer’s Report	None
5. Executive Director’s Report (Doute)	None
6. Consideration of Motions	None
7. Voter Service	None
8. Items for Future Agendas	None
9. Other Business	None

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LWVC/LWVCEF

Board of Directors Meeting

December 3, 2022

Location:

<https://us02web.zoom.us/j/88958718788?pwd=dnllWVFNbVdCb1FJT213SDYzMXZidz09>

SATURDAY - Dec. 3, 2022

9:30 AM - 10:00 AM

Bring your morning wake up beverage for a chat about your favorite holiday memory and why. It doesn't have to be any of the upcoming winter holidays...any holiday at all. I'm looking for meaningful or humorous or poignant memories.

10:00 AM - 11:00 AM - Voter Service/Engagement and Voter's Edge (Moon Goldberg/Doute/Stone)

Purpose: Review of work

Outcome: Board understands past work which will provide a basis for future discussion of voter service strategies (it's not too early to think about this)

Level of Discussion: strategic

Preparation: information contained in the attached kit

11:00 AM - 12:00 PM - Finance Committee (Carrillo)

Purpose: review end of year financial reports and operational reserve policies

Outcome: Directors understand financial status and operational reserve policies; adopt operational reserve policy

Level of Discussion: strategic, tactical

Preparation: review the financial reports and reserve policy

12:00 PM - 12:45 PM - Lunch

12:45 PM - 1:15 PM - Development

Purpose: Discuss status of board raising and future plans including fundraiser Drag for Democracy

Outcome: Directors understand the plans and their roles in fundraising

Level of Discussion: tactical

1:15 PM - 1:45 PM - Advocacy (Chun Hoo/Hutchison)

Purpose: review of LWVC legislative advocacy, future plans, potential sequel to Schools & Communities First

Outcome: Directors to understand the legislative work

Level of Discussion: Strategic

Preparation: review attached documentation

1:45 PM - 2:00 PM - Governance Committee

Purpose: review and discuss proposed by law amendments regarding term limits

Outcome: Directors discuss future of term limit bylaw

Level of Discussion: tactical

Preparation: review attached materials

2:00 - 2:15 Break

2:15 PM - 3:15 PM - Convention (Fagen)

Purpose: update on the progress of Convention planning

Outcome: Board to understand progress and offer input on potential speakers

Level of Discussion: strategic, tactical

Preparation: review attached materials

3:15 PM - 3:30 PM - Diversity, Equity, & Inclusion Committee (Ishii)

Purpose: Inform the board of the current state of work

Outcome: Board discusses status of DEI consultant search

Level of Discussion: strategic

3:30 PM - 3:40 PM - Break

3:40 PM - 4:30 PM - LWVC/LWVCEF formal board meetings



**LWVC BOARD OF DIRECTORS MEETING
Saturday, December 3, 2022**

President Carol Moon Goldberg
 Second Vice President Gloria Chun Hoo Secretary Caroline de Llamas
 Treasurer Frances Carrillo Director Maxine Anderson
 Director Debbie Fagen Director Cynthia Heard
 Director Helen Hutchison Director Adena Ishii
 Director Maya Paley Director Shelly Saini

Staff: Executive Director Stephanie Doute

Time	Topic	Person
	Administrative	
2 min	1. Call to Order / Roll Call	Moon Goldberg
5 min	2. Agenda Adjustments	Moon Goldberg
2 min	3. Conflict of Interest Stated	de Llamas
5 min	4. Consent Calendar –See attachment for complete list of items	de Llamas
10min	5. Treasurer’s Report –	Carrillo
5 min	6. Executive Director’s Report	Doute
5 min	7. Motions	

	Director/Committee Reports	
	8. Program & Advocacy	Chun Hoo
	9. Other Business	Moon Goldberg
	10. Closed Session	
	Personnel discussion	
	11. Items for Future Agendas	Moon Goldberg
	12. Adjournment	Moon Goldberg



**LWVC BOARD OF DIRECTORS EDUCATION FUND
Saturday, December 3, 2022**

President Carol Moon Goldberg

Second Vice President Gloria Chun Hoo

Treasurer Frances Carrillo

Director Debbie Fagen

Director Helen Hutchison

Director Maya Paley

Secretary Caroline de Llamas

Director Maxine Anderson

Director Cynthia Heard

Director Adena Ishii

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2 min	1. Call to Order / Roll Call	Moon Goldberg
5 min	2. Agenda Adjustments	Moon Goldberg
2 min	3. Conflict of Interest Stated	de Llamas
5 min	4. Consent Calendar - -see attachment for complete list	de Llamas
10min	5. Treasurer's Report -	Carrillo
5 min	6. VP Report on Voter Service	Moon Goldberg/ Doute

	7. Other Business	Moon Goldberg
	<i>none</i>	
	8. Items for Future Agendas	Moon Goldberg
	9. Adjournment	Moon Goldberg

Program and Advocacy Report

Gloria Chun Hoo

Purpose: Inform Board of Program and Advocacy activities

Process: Board reviews this report and brief board

Outcome: Board is informed and aware of State advocacy activities

Preparation: Read this report

Legislation

Check out the draft [Advocacy Wrap-Up for 2022](#).

Legislation Committee

Appointment of new members: Ashley Raveche, and Mary O'Kicki

Reappointment of existing members: April Oquenda,; Gloria Chun Hoo; Maxine Anderson; Helen Hutchison; Elizabeth Ralston; Susan Rice; Diz Swift and Mia Villaseñor.

Program Planning and Legislative Interviews

The Program Planning process occurs every two years in advance of our state convention. It's local Leagues' opportunity to communicate priorities and propose issues that they believe the state League should focus on for education and advocacy.

- The Program Planning Kit will also be released on **December 05, 2022** (See the [2021 kit](#) for context).
- Please join us for our Program Planning Webinar on December 15, 2022, from 6:30 to 8:00 PM. [Register for the webinar here](#).
- The deadline for local Leagues to submit Program Planning Response forms online is **February 27, 2023**.

Preliminary Legislative Interview Kit for 2022-2023. Local League legislative interviews provide an opportunity for them to connect with district representatives, expand your League's presence as constituents in their districts, and heighten our collective impact. They are also an excellent chance to cultivate new leaders and build new relationships.

- Available on [Members Only](#) is a preliminary version of the legislative interview kit. A full version that includes questions will be released by **December 5 and the deadline for submitting reports online is February 27, 2023.**
- As the kit explains, we're releasing a preliminary version to allow more time to organize interview teams and schedule interviews.
- Legislative Interview Town Halls. In early January we will conduct two Town Halls led by members of our Advocacy Team. We will have recordings available afterward.
 - January 05, 2023, Thursday at 6 PM - Register [here](#).
 - January 07, 2023, Saturday at 10 AM - Register [here](#).

Webinars

Check out the **Housing and Homelessness Discussion Series** past webinars [here](#).

Upcoming Webinars:

- **Date:** November 16, 2022 **Time** 5-6 pm (PT)

[Housing and Homelessness Through a Racial Equity Lens](#)

Registration: <https://bit.ly/HHRacialEquity> **Time:** 5-6 pm (PT) **Description:** League members and the public are invited to join us for this webinar to learn more about how racial inequities impact housing and homelessness in California. If you're interested in learning more about the link between race, class, and housing, join us to hear some insight from some leading experts in the field.

Panelists: Noerena Limón, Fellow at UC Berkeley's Turner Center for Housing Innovation; Stephen Menendian, Assistant Director & Director of Research at UC Berkeley's Othering & Belonging Institute; Tomiquia Moss, Founder & CEO of All Home

- **Date:** November 30, 2022 **Time:** 5-6 pm (PT)

Solutions to Housing & Homelessness Problems from Around the State

Registration: <https://bit.ly/HHProblemsCA>

Description: League members and the public are invited to join us for this webinar to learn more about how housing and homelessness issues are being addressed throughout California. If you're interested in the work being done in other parts of the state and how it could be used to address housing issues in your region, join us to hear some insight from some of the leading experts in the field.

Panelists: Pedro Galvao, Deputy Director for Legislation at the California Department of Housing & Community Development; Ryan Finnigan, Senior Research Associate with the Turner Center for Housing Innovation at UC Berkeley.

Important discussion of the Brown Act amendments

- **Date:** Jan 31, 2023 **Time:** 12:00-1:00 pm (PT)
- **Know Your Rights: Public Meetings in California**
Registration:https://firstamendmentcoalition-org.zoom.us/webinar/register/WN_xbxRIJTzSD-tq2ctma83IA
- **Description:** The First Amendment Coalition's open-government experts will provide an in-depth presentation on your rights to access public meetings in California. The presentation will be 45 minutes, reserving 15 minutes at the end for questions. The presentation will focus on the Ralph M. Brown Act's open-meeting requirements for local legislative bodies, including recent law changes that affect teleconferencing and decorum rules. The session will cover: your right to give public comment and what restrictions government bodies can place on the public; what government business can be done behind closed doors; common complaints from members of the public about accessing and participating in meetings; and where First Amendment speech protections intersect with the government's ability to manage proceedings.

Schools and Communities First- potential new initiative

Helen Hutchison

After the narrow defeat of Prop 15 (Schools and Communities First) in 2020, the supporting coalition regrouped and has continued to meet. Carol and Helen have been attending the meetings about once per month.

Commercial properties, especially retail and office buildings that would have been reassessed to current market value under Prop 15, may have decreased in value due fewer businesses using office space, retail and restaurant spaces closing. There is a lot of research underway that will help the coalition determine whether a new initiative is feasible. The study by USC that produced the 2020 revenue estimates is being updated. Other studies are commissioned to determine the impact of Covid on small businesses, the vacancy rates in commercial property, and a variety of other factors. The coalition is very aware that economic changes are predicted, yet are so far uncertain, and that a downturn or recession will impact voters' feelings about taxes in general. All of this will be taken into consideration in making a decision about another ballot measure.

A social media campaign is gearing up with a goal of keeping the issue in front of voters. It was clear from the Prop 15 campaign that education about how property tax works and what it is used for is needed to counteract 40 years of anti property tax propaganda. A messaging guide and related information for the education campaign has been developed and is slowly being rolled out.

The current goal is to have a new initiative on the 2024 ballot. A policy committee is forming to consider what provisions will be included – how it will differ from the 2020 language. Either Helen Hutchison or Carol Moon Goldberg will be part of that discussion. The areas currently under discussion include having some kind of set-aside (earmark) for housing. If that occurs, we will push (hard) to ensure that it is a time limited earmark. Otherwise, we may need to back off being active in the campaign. Any potential initiative will go through the League's legislative analysis and Board of Directors scrutiny before the LWVC officially moves forward.

Term Limits for Board Members – LWVC/LWVCEF

GOVERNANCE COMMITTEE RECOMMENDATIONS

- A term limit of: four two-year terms for board members
- Ability to return to the boards after a one term break
- A term limit of: two two-year terms for board officers and committee chairs
- An extraordinary circumstances exception for both term limits
- Rolling off the boards does not require rolling off committees
- These term limits take effect July 1, 2025, allowing adequate time for implementation

BACKGROUND

Term Limits for Directors

At the May 2022 Board meetings, the Governance Committee recommended a bylaws amendment to adopt term limits for directors, including an extraordinary circumstances exception. The amendment would be proposed to the membership at the 2023 convention, to take effect on July 1, 2025.

Term limits are recommended by all good governance organizations of which we are aware, including [Board Source](#) and others ([Board Effect](#), [Boardable](#), [NonProfit Center of La Salle University](#), [Onboard](#), [Foundation Group](#), [Amy Eisenstein](#), [Ingrid Krist Consulting](#)). When term limits are in place:

- Turn-over is generally planned rather than due to an emergency
- DE&I is enhanced, by regularly freeing board positions
- Boards are able regularly to recruit for needed skillsets
- Sources of funding are increased as new directors join boards

Term limits avoid the perpetual concentration of power that can intimidate new board members. Please see the following link for [Board Source](#) that lists thoughts to consider about term limits. In addition, Board Source has been doing surveys of non-profits for several years. Their latest *Leading with Intent* paper from 2022 states that 54% of their surveyed non-profits have terms and term limits and 33.5% have terms, with the most common term length being 3 years.

Number of Terms

The Governance Committee debated how many terms State League directors should be eligible to serve. We settled on a limit of four consecutive two-year terms. We believe this will allow the League to balance turnover against retaining experience, and allow directors to develop into leadership roles before leaving the boards. After a director leaves the boards for at least one term, the term limits for that director would reset if the person returned to the boards.

Extraordinary Circumstances Exception

The bylaws amendment would state that if the Nominating Committee had difficulty recruiting directors with the necessary attributes, the boards could declare that an extraordinary circumstance existed, allowing one or more directors to serve beyond the term limit.

Term Limits for Officers and Committee Chairs

The Governance Committee recommends a limit of two, two-year terms for officer and committee chair roles, which would be implemented as a policy change.

Board officers and committee chairs play a critical role in board leadership and development, devoting considerable time to the organizations and exerting considerable influence over the boards. Term limits for these roles:

- Prevent officers and committee chairs from burning out;
- Enable the boards to adjust their leadership to suit changing organizational needs; and
- Require recruiting board members with leadership capabilities and grooming them for officer and committee chair positions.
- Are important for board revitalization and the implementation of our DE&I aspirations.

As with the board member term limits, we also recommend an extraordinary circumstances exception for officer and committee chair roles. If a board officer or committee chair moved to a different officer or committee chair position, the term limits would reset (though that person would be subject to the general four-term limit on board service).

Possible Adverse Consequences

The potential adverse consequences of these recommendations were reviewed and successful mitigation strategies were identified; please see the appendix.

CONCLUSION: BOARD TERM LIMITS ARE A MECHANISM FOR CHANGE

Our boards' composition must change to ensure they have the necessary skill sets, perspectives, and networks of the future. Term limits give us the tools to ensure we have the overall composition and board leadership we need to address our strategic priorities.

These recommendations are designed to build flexibility into our governance structure so we can change to meet the moment.

APPENDIX

What cons did the Governance Committee consider before recommending term limits and how does the Committee propose dealing with those cons?

1. Needed expertise could be lost
 - a. All but one board committee permits non-board member participation.
 - b. The proposed term limits allow the Nominating Committee to extend the term limit under extraordinary circumstances.
 - c. Through the use of one or both of the above points, a board member with critical expertise may remain engaged with the board.
2. Institutional memory could be lost
 - a. Ideally, institutional memory should never reside in the memory of one or even several board members. Increasingly we are better documenting decisions made and retaining the materials used in reaching those decisions; i.e., Basecamp.
 - b. Using the tools mentioned in “1” above, we will be able to access expertise and institutional knowledge; e.g., Jacquie Canfield working with the Local League coaches or Chris Carson on redistricting.
3. The Nominating Committee will need to dedicate more time to the identification and recruitment of new board members
 - a. This has been discussed with the Nominating Committee and they do not have any concerns with this shift.
4. There is the potential for too much board turnover at one time
 - a. The term limits will not take effect until July 2025, giving significant lead time to manage turnover
 - b. Using the tools mentioned in “1” above, the Nominating Committee will be able to manage turnover
5. The loss of a board director may mean the loss of substantial volunteer hours that LWVC has depended on to do important work
 - a. Using the tools mentioned in “1” above, we will be able to access both expertise and institutional knowledge.

Two articles cited above are included here for your convenience



Term-Limits-Board
Source.pdf



Term Limits for
Nonprofit Boards - Nc

LWVC Convention 2023

Debbie Fagen

Power and Possibilities.

This is the theme of the 2023 Convention. Scheduled for May 19-21, 2023, the event will be in-person in the Hyatt Regency in San Francisco. Live streaming will not be available due to the expense involved.

The Convention Committee is brainstorming workshops and potential speakers to inspire and energize League members. Any ideas for speakers, in particular, from the Board members and others are most welcome. We are looking for inspirational people who can speak to successful coalition work, how to build successful projects that involve working with diverse groups moving towards a common goal, or someone with an inspiring personal story of overcoming obstacles to achieve not just personal success, but something that benefits the larger community. The foregoing are just ideas, Board members may know of others who fulfill the theme of Power and Possibilities.

Details:

Hyatt Regency San Francisco, Downtown SOMA
May 19-21, 2023
<https://lwvc.wordpress.com/>

Some Important Dates:

Registration begins: 3/1/23
Deadline for hotel reservations: 4/17/23
Deadline to publish workbook: 4/19/23



Information Only

Voter Service/Engagement Report

Easy Voter Guide

The [Easy Voter Guide](#), a fraction of which is funded by the California State Library, produces an online and paper publication with plain language explanations of registering, voting, and what to expect in the election. It also delivers unbiased, concise summaries of statewide ballot measures. LWVC's staff Sharon Stone coordinated the project and Adrianna Champagne-Zamora drafted content.

The LWVCEF partnered with the Center for Civic Design for community review of the draft language to ensure the content was accessible and understandable. The final draft was reviewed by the California Legislative Analyst's Office for accuracy and content of the ballot propositions.

In the General Election of November 2022 approximately 151,200 copies of the EVG were distributed through libraries, community organizations, and local Leagues across the state. Of the total, approximately 90,000 English versions, 38,000 Spanish versions and a total of 12,000 in Chinese, 5600 in Vietnamese and 5600 in Korean were distributed. Due to the reduction in the size of the grant for the EVG from the Library, we were unable to provide free copies to our local Leagues as was our past custom. Leagues were able to purchase the EVG in any and all languages offered.

This year, we had a new partnership with AltaMed in Los Angeles, in which they co-branded a version of EVG to distribute in their clinics and healthcare settings across the state. AltaMed has a strategic priority on civic engagement to improve healthcare outcomes, with a focus on Hispanic and Latino/a/x communities, as that is their primary patient base. Providing non-partisan voter education and outreach helps empower voters, and this partnership allowed them to work on increasing turnout of Hispanic and Latino/a/x voters, while helping us move towards our goal of decreasing the participation gap.

A survey of EVG users and organizations that ordered and distributed the Guides is underway.

Voter's Edge (a joint project of LWVCEF and Maplight)

Here are the statistics for the November General Election. Between October 1 – November 8, there were 1.2 million users on Voter's Edge, with the most users during the 3 days prior to Election Day. Candidate participation was at 45% statewide with 2,787 out of 6,194 candidates participating. This is essentially the same participation rate as during the November 2018 midterm election.

This is the fourth election season of Voter's Edge existence. This year, our partner Maplight did many technical upgrades and there were all new legislative districts that had to be programmed into the system. LWVC's Sharon Stone, Membership and Technology Manager, coordinates this work from the League side. In addition she trains and coordinates all the local League volunteers that work on this project, as well as serving as the Area Coordinator in the parts of Southern California that do not have enough volunteers to handle it all.

This election season approximately 150 volunteers worked to expand Voter's Edge coverage to 36 counties. The local League volunteers were responsible for reaching out to candidates, nudging and sometimes nagging them via phone calls, Facebook, Twitter and personal email appeals as constituents to participate.

Through the work and persuasion of Executive Director Stephanie Doute, the LWVC was in contract on two strategic partnerships with Voter's Edge. The first was with Public Media. The following stations had Voter's Edge as their ballot guide for the 2022 election cycle: KPBS (San Diego), KPCC (LA), KCRW (LA), KVCR (San Bernardino), KCLU (Thousand Oaks), KCBX (San Luis Obispo), KVPR (Fresno), Nor Cal Public Media (Santa Rosa), North State Public Radio (Chico), Cap Radio (Sacramento), KQED (San Francisco), KALW (San Francisco), KAZU (Monterey), and KYZK (Mendocino). The second was with the Los Angeles Times. Voter's Edge was the Times Ballot Guide. These partnerships help financially which is good, of course, but also they extend League reach dramatically, making our work available and accessible to so many more Californians, and serve to strategically enhance our relevance and public awareness of the LWVC.

Pros & Cons

The voters got a breather from a long list of statewide ballot propositions in November 2022. Only seven were on the ballot. The LWVC's team of editor and writer Tom Carson plus Robbie Davis, Adrianna Champagne-Zamora, Sarah Schectman, Danielle Diebler, and Carol Moon Goldberg drafted the Pros and Cons, plus the accompanying In Depths. These were translated into Spanish.

In addition, a slide deck of the Pros & Cons were prepared by staff using a format that departs from the standard LWVC multiple bullet point version in favor of distilling the information further to encourage viewers to develop a basic image of the proposition while focusing on the spoken narrative for deeper understanding. A version of the slides included video “voice over” narrative provided by staff members.

Youth GOTV via TikTok

This election season the LWVC continued a youth get out the vote social media campaign designed to encourage youth in underrepresented groups within specific geographic areas. The LWVC asked TikTok influencers to deliver a set of key messages developed for each week leading up to the election. We gave the influencers the key messages, which they delivered in their style and voice, in ways that will resonate with their followers and audience. There are a few requirements in terms of maintaining non-partisanship such as no endorsing candidates or parties, no sharing who they plan to vote for, etc. These young people bring their unique take and trusted voice to get their followers to take action and go vote.

Voter Engagement Toolkits

The LWVC offered the [California General Election Outreach Toolkit](#), a plain language messaging & graphics kit for the November 8, 2022 General Election. The toolkit offered social media messaging and graphics that covered key voting topics with accurate, plain-language content. Also included were many voter resources, including links to the Easy Voter Guide, social media content, accessible alternative text, hashtags and handles, and links and hotlines where voters can get help. All of the content was in Spanish, Chinese, Korean, and Vietnamese. This toolkit was created by the LWVC Education Fund in partnership with the NALEO Education Fund and Asian Americans Advancing Justice-Asian Law Caucus. This Toolkit was offered to all nonprofits that engage in nonpartisan voter education.

Also offered to local Leagues was the [Voter’s Choice Act Toolkit](#) that provided resources to help Leagues craft messaging, guide local elections offices, and work with other community groups to ensure that each voter in the affected counties understands how to cast a vote. The Toolkit was originally developed for the five counties that piloted the operation of the Act in 2018. This year a total of 27 counties operated their elections in accordance with the VCA.

Election Protection

As in past years the LWVC worked with Common Cause, Asian Americans Advancing Justice, ACLU, Disability Rights California, NALEO, and others groups to monitor polls. Collectively, the groups have poll watchers, people going out to investigate complaints and problems. In addition the LWVC fields some issues that come through the 866-Out-Vote election protection line.

In the November election season volunteers were solicited to increase the program's physical presence in polls Los Angeles, Riverside, San Diego, San Bernardino, Orange, Kern, Kings, and Tulare Counties. Poll monitor trainings were offered. In addition a 'Social Media Monitor' role where volunteers were trained to search for social media posts that share issues at the polls, to connect voters to resources and support, and to report election-related mis- and disinformation.