

## Best Practices for Voter Registration

### Be visible

- ✓ Posters everywhere. Buttons for all volunteers. Stickers for new registrants.<sup>3,p16</sup>
- ✓ Set up an eye-catching table or stand with colorful clipboards in a high-traffic area. "Move around, be assertive and friendly, and let everyone know how much you are enjoying this!"<sup>8;9,p7</sup>

### Talk about voting

- ✓ Have voters explain their own reasons for voting.<sup>5</sup> For example, ask "How important is it for you to be a voter in the upcoming election?"
- ✓ Share a personal story.<sup>2,4</sup> "I remember my first time voting. I was 18 and was..."
- ✓ Don't talk about how people aren't voting or low voter turnout—it can suppress voter turnout.<sup>7,10</sup> Say "More and more people are voting," or "We're expecting a high turnout."

### Be nonpartisan

- ✓ Don't advocate voting for issues or candidates, engage in political discussions, or tell your personal opinions.<sup>1;6,p9;11</sup>
- ✓ Don't link voter registration to an issue.<sup>11,p9</sup> An issue-focused message is unlikely to increase voter turnout.<sup>1,6</sup>
- ✓ The League does not endorse or oppose any candidate or political party.

### Maintain privacy<sup>11,p9</sup>

- ✓ Don't ask applicants to provide you with personal information.
- ✓ Don't make a copy of the applicant's voter registration form.
- ✓ Applicants can sign up for election reminders at [www.VOTE.org](http://www.VOTE.org)

### Work with special populations<sup>6,p8</sup>

- ✓ Assure victims of domestic violence, assault, or stalking that they can keep their address private if they register to vote through the Texas Address Confidentiality Program <https://tinyurl.com/y7s5qf59>
  - People who are homeless can use the address of a shelter or outreach center as their mailing address.
  - People with a past felony conviction can register if they have completed their term of incarceration, parole, supervision, or probation (i.e., "off paper").

### Educate new voters<sup>11,p16</sup>

See *Educating New Voters* at [my.LWV.org/Texas/Best-Practices-GOTV](http://my.LWV.org/Texas/Best-Practices-GOTV)

### Know the law<sup>3,p32</sup>

- ✓ National Voter Registration Act of 1993<sup>12</sup> <https://tinyurl.com/yd49avp3>
- ✓ Texas Voting <https://tinyurl.com/yolwts>
- ✓ Texas Volunteer Deputy Registrar Guide <https://tinyurl.com/d5bv6t>

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