Be visible

✓ Posters everywhere. Buttons for all volunteers. Stickers for new registrants.¹,³,⁶,¹⁶
✓ Set up an eye-catching table or stand with colorful clipboards in a high-traffic area. "Move around, be assertive and friendly, and let everyone know how much you are enjoying this!"⁸,⁹,¹⁰

Talk about voting

✓ Have voters explain their own reasons for voting.⁵ For example, ask "How important is it for you to be a voter in the upcoming election?"
✓ Share a personal story.²,⁴ "I remember my first time voting. I was 18 and was...."
✓ Don't talk about how people aren't voting or low voter turnout—it can suppress voter turnout.⁷,¹⁰ Say "More and more people are voting," or "We're expecting a high turnout."

Be nonpartisan

✓ Don't advocate voting for issues or candidates, engage in political discussions, or tell your personal opinions.¹,⁶,⁹,¹¹
✓ Don't link voter registration to an issue.¹¹,⁹ An issue-focused message is unlikely to increase voter turnout.¹,⁶
✓ The League does not endorse or oppose any candidate or political party.

Maintain privacy¹¹,⁹

✓ Don't ask applicants to provide you with personal information.
✓ Don't make a copy of the applicant's voter registration form.
✓ Applicants can sign up for election reminders at www.VOTE.org

Work with special populations⁶,⁸

✓ Assure victims of domestic violence, assault, or stalking that they can keep their address private if they register to vote through the Texas Address Confidentiality Program
  https://tinyurl.com/y7s5qf59
  - People who are homeless can use the address of a shelter or outreach center as their mailing address.
  - People with a past felony conviction can register if they have completed their term of incarceration, parole, supervision, or probation (i.e., "off paper").

Educate new voters¹¹,¹⁶

See Educating New Voters at my.LWV.org/Texas/Best-Practices-GOTV

Know the law³,⁶,¹²

✓ National Voter Registration Act of 1993¹² https://tinyurl.com/yd49avp3
✓ Texas Voting https://tinyurl.com/yolwts
✓ Texas Volunteer Deputy Registrar Guide https://tinyurl.com/d5bv6t
References


