

2026 LWV-NCC Scholarship Application Evaluation Rubric

This rubric is designed to evaluate scholarship applications consistently and fairly. Each criterion is rated on a scale of 1 to 5.

Application # _____ Evaluator Initials _____ Date _____

CRITERIA	EXCELLENT (5)	GOOD (4)	SATISFACTORY (3)	NEEDS IMPROVEMENT (2)	POOR (1)
Academic Achievement (GPA & Coursework)	GPA: 3.8+ Strong academic honors or advanced coursework	GPA: 3.4-3.7 Some honors or advanced coursework	GPA: 2.7-3.3 Meets standard; minimal honors/advanced courses; shows growth	GPA: 2.6 and below Below standard; limited growth	Below standard; little to no growth
Quality of Essay/Video (Choose ONE)	Written Essay: Exceptionally clear, compelling, well-written; authentic voice Video Essay: 3-5 minutes, excellent organization, conversational (not read), creative and compelling	Written Essay: Clear and well-written with good insights Video Essay: Well produced with good insights, quality sound and focus	Adequate attempt but lacks depth or clarity; average production quality (video)	Unclear or underdeveloped; lacking clarity; poor production quality (video)	Poorly written/communicated, rambling, or off-topic; too short or too long (video)
Civic Engagement *(Personal statement paragraph on application)	Extensive leadership/service with clear, measurable impact	Active participation with some leadership roles	Occasional civic involvement; minimal leadership experience	Minimal civic involvement & leadership experience	No evidence of civic involvement or leadership
Application Completion	Received on time with all requested documentation		Complete but received after deadline		Application incomplete
Letters of Recommendation Two (2) are required See the Application page 2 for additional information	Strong, detailed, enthusiastic endorsements; clear personal connection to student	Positive with relevant specific examples	General support but lacking depth or detail	Vague, generic, or "stock" letters	No or poor recommendations; no evidence of real knowledge of applicant
SCORING GUIDE					25 points
22-25 points: Strong Candidate					
18-21 points: Consider					
15-17 points: Possible Consideration					
Below 15 points: Not Recommended					
TOTAL SCORE:					_____