

2020 CENSUS DAY OF ACTION

Wednesday, June 17, 2020, has been designated as the 2020 Census Day of Action in South Carolina.

Suggested activities include:

1. phone trees
2. distributing census information at existing food distribution sites
3. securing donations of food or gift donations and set up one-time food distribution sites where also collecting Census data
4. social media events
5. in-person events (e.g., volunteers staffing tables at public places such as grocery or convenience stores to assist persons wanting to complete their census onsite)

The goal: 200 households in each county to complete their census = approximately 10,000 households in South Carolina = 2% increase in South Carolina self-response rate in one day.