

Creating Common Ground for Civility in San Luis Obispo

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League Adopts Civil Discourse as a Top Priority

Year One: Study and adopt position

Year Two: Develop action plan and materials

Year Three: promote civil discourse in community



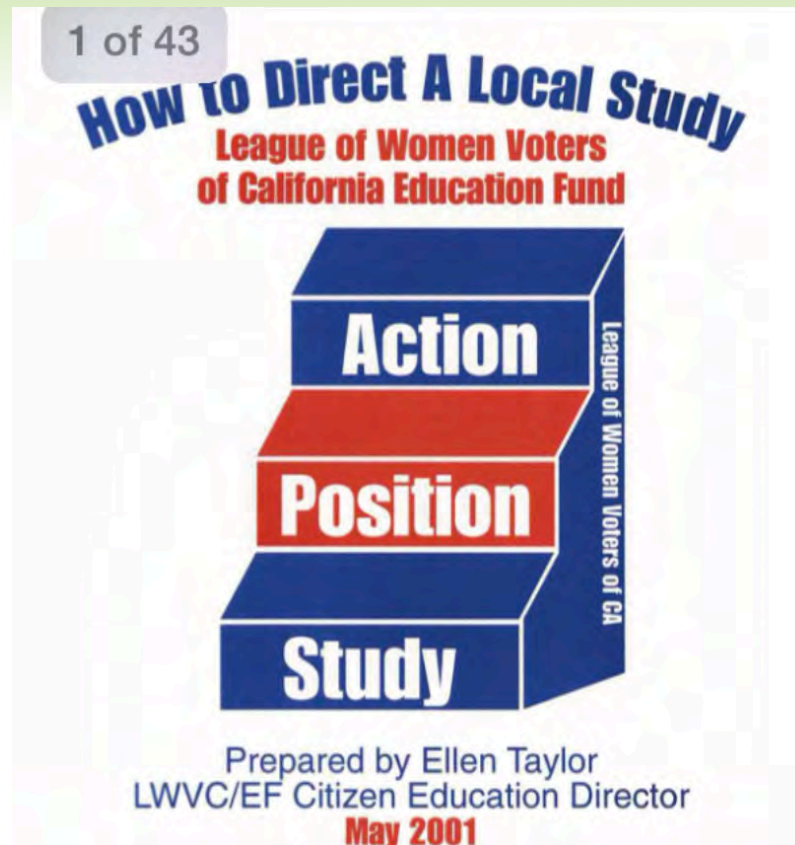
Government Officials Included

Individual meetings with Supervisors to assess their views

Supervisors awarded a community grant



LWVC 'How To' Manual



LWVC Convention 2015

Scope of Study

ISSUE #1: Define Civil Discourse

ISSUE #2: Clarify study...
New or Update a position?

Also: Compile the Best Practices

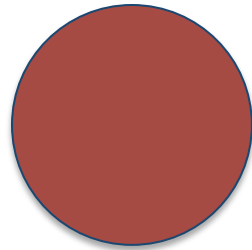


Engage County Participation

Where Do We Begin?



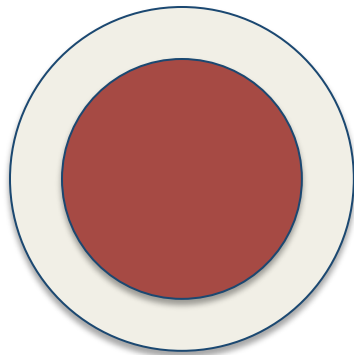
Engage County Participation



5 Board of Supervisors



Engage County Participation

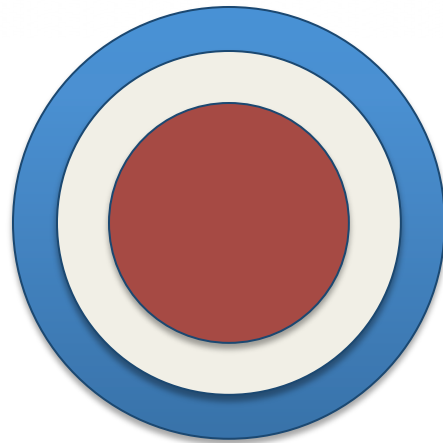


7 City Mayors

5 Board of Supervisors



Engage County Participation



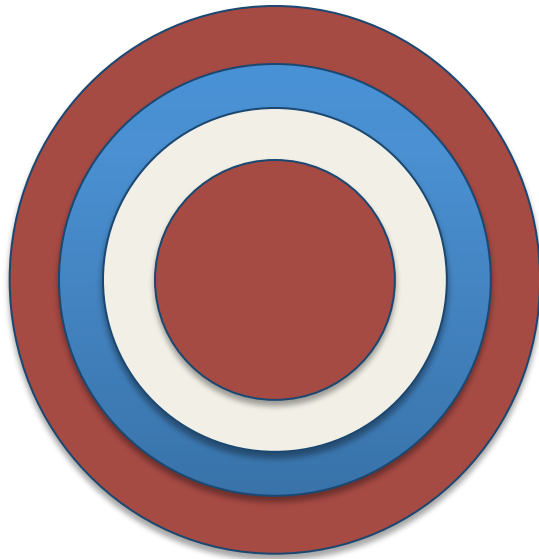
28 City Council Members

7 City Mayors

5 Board of Supervisors



Engage County Participation



4 Countywide Citizen Meetings

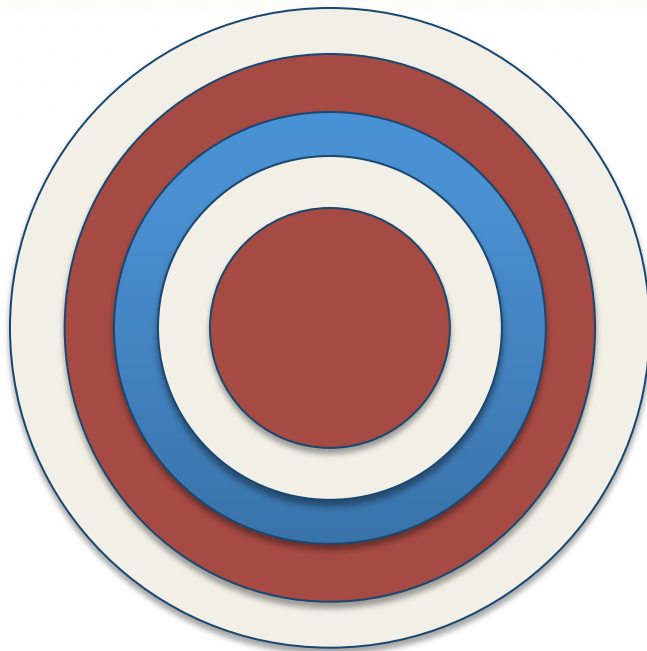
28 City Council Members

7 City Mayors

5 Board of Supervisors



Engage County Participation



- 6 LWV Consensus Meetings
- 4 Countywide Citizen Meetings
- 28 City Council Members
- 7 City Mayors
- 5 Board of Supervisors



Engage County Participation



Local Media

6 LWV Consensus Meetings

4 Countywide Citizen Meetings

28 City Council Members

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Updated Government Position

The League supports policies and actions that achieve a responsive and representative government, promote civil discourse, ...

#5. Promote civil discourse through action and education for all government bodies, staff, and citizens for the purpose of improved public policy decisions and processes. Civil discourse means, at a minimum, mutually respectful, courteous, constructive, and orderly communication.



Year Two: Plan For Action

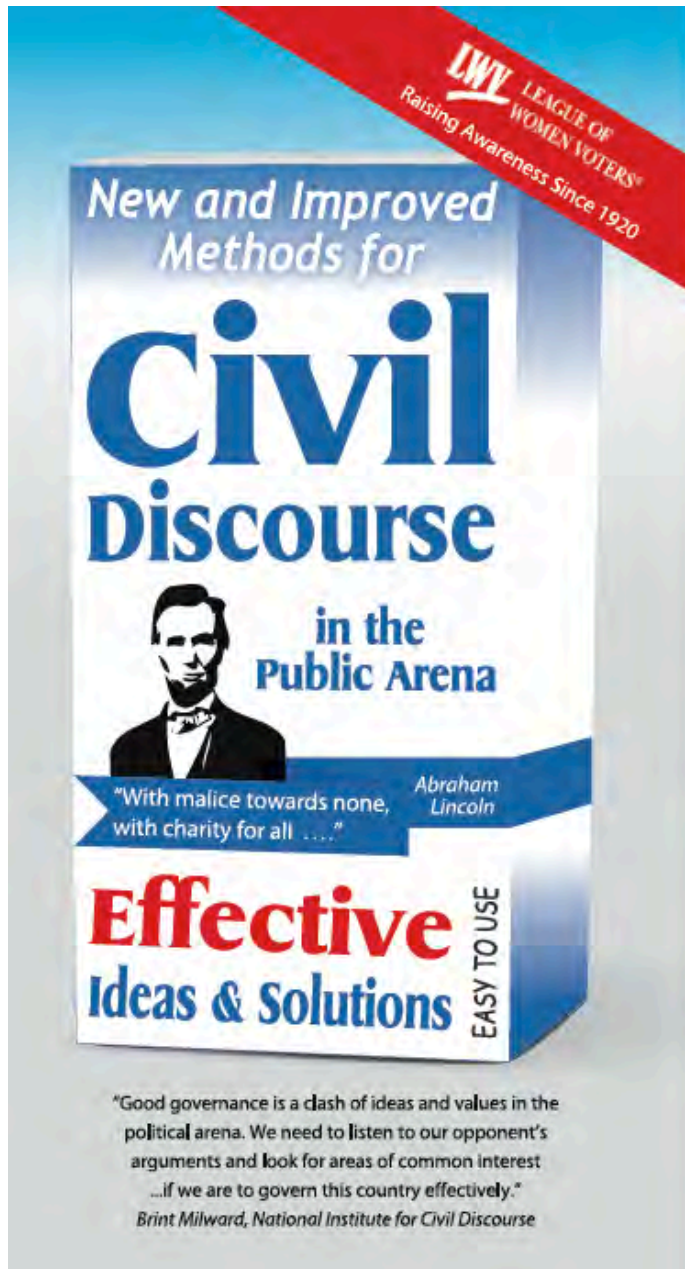
PLAN A BUDGET: \$2500

PRODUCE MATERIALS:
brochure, buttons, stickers

PREPARE FOR 'ROLL-OUT' :
Prepare resolution for Supervisors and Mayors
Write presentation script
Plan for Media

INITIATE ROLL OUT
Board of Supervisors
Mayors





New Brochure

We took the best practices and ideas from our study research and designed our own.

Free to the public.



Brochure: Best Practices From Study

- Respect
- Listening
- Leadership



Brochure: Scrubbed clean of controversy



Buttons: Make or Buy?



Year Two: Media Outreach



“We are fans of the League”

“A Change is Coming”



Year Three: Community Action

Ambassadors, Observers,
and Presenters

Other organizations

