

LWVMC Development Committee

Annual Report 2017 – 2018

The LWVMC Development Committee was created to assist the Board with planning and implementation of fundraising activities.

Committee Members:

Kitty Burcsu	Lillie LaPointe
Lucy Buzzee	Rob Moore
Esther Connors	Anne Nelson
Pam Conrad	Dave Patto
Janyce Katz	Amy Pulles
Mary Kaul	Beth Taggart
Amanda Knapp	

Committee Advisors:

Sue Phillips	Caroline Ramsey
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2017-2018 Activities:

- ❖ Supported and assisted *Democracy In Action* Coordinators. Lillie LaPointe, Anne Nelson and Beth Taggart to plan and hold the 27th annual *Democracy In Action*, honoring Hugh J. Dorrian (Net Income: \$22,000; under budget by \$3,000);
- ❖ Planned and held the annual Holiday Party (Net Income: \$3,818; exceeded budget by \$318);
- ❖ Produced the year-end “Friends” solicitation letter (Net Income: \$1,945; under budget by \$55);
- ❖ Promoted estate gifts in the *E-Voter* (\$12,896 in the Columbus Foundation Endowment Fund as of 3/31/18);
- ❖ Promoted the Kroger Rewards Program (Net Income: \$403)
- ❖ Promoted *The Big Give* to our membership and on Facebook and Twitter (Net Income: \$2,459)
- ❖ Assisted the Membership Committee to develop a grant proposal for the Postcard Reminder Project, an effort to remind newly registered voters to vote in the upcoming November election;

Looking ahead to 2018-2019, in addition to its on-going fundraising activities, the Development Committee will increase its efforts to assist the committees in securing grants, explore crowd funding, participate in LWVO’s *Inspire Campaign*, and identify additional fundraising possibilities. We welcome new members at any time to work on a specific development activity and/or to serve on the Development Committee. Contact Kitty Burcsu at ohburcsumiller@juno.com for more information.