

How to Evaluate a Ballot Measure:

What does the Ballot Measure seek to accomplish?

Will it make things better?

Might it result in other problems?

Who supports and who opposes the measure?

Where is the money coming from?

Who stands to benefit?

Will this measure cost the government money?

How will it be funded?



Analysis of Ballot Measures
cavotes.org/ballot-measures/



Tactics of Mis/Disinformation

Fear-mongering Conspiracy theories

Impersonating experts Trolling

Polarization Discrediting experts

Courtesy of <https://www.getbadnews.com/en>

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