

Event Planning Checklist

Goals of every event/activity:

- Welcome non-members
- Provide invitations/opportunities to be involved
- Highlight value membership in the League
- Increase the visibility/profile of LWV
- Identify and engage new leaders

Important reminder: We want to be visible all year. But, it may be better to do fewer events and maximize ALL opportunities around them than to do a series of "less intentional" events.

	Before the event	At the event	After the event
Direct Outreach			
Allied Outreach			
Media Outreach			
Leadership Development			