

# US 2020 Census: What you need to know

## Everyone counts

Parents, children, infants, grandparents, and non-relatives who live with you



## It's about fair representation

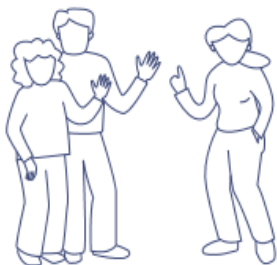
Every ten years, the results of the Census are used to reapportion the 435 seats in the House of Representatives



## It's in the Constitution

The U.S. Constitution mandates that EVERYONE in the country be counted every ten years. The first Census was held in 1790.

## Census data are being used all around you



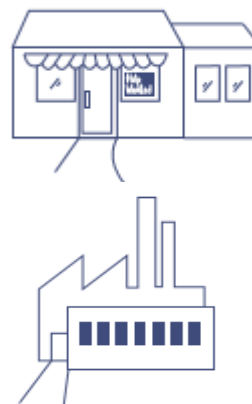
By citizen groups to support community initiatives, advocate for federal resources, and to inform and quality-of-life issues

## It's about \$675 billion

The Census guides the distribution of \$675 billion in funds for over 50 federal programs—for roads, mass transit, schools, healthcare, and nutrition programs



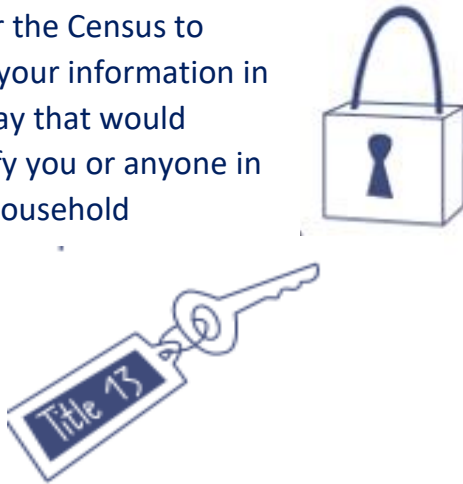
By local governments to plan for public safety and emergency services



By businesses to know where to locate retail stores, offices, and manufacturing / service sites.

## Your privacy is protected.

It is against the law (Title 13) for the Census to share your information in any way that would identify you or anyone in your household



## 2020 will be easier than ever.

### You can respond:

- Online
- By phone
- By mail (hardcopy questionnaire)



### WHAT WE WILL SEND IN THE MAIL

| On or between           | You'll receive:   |
|-------------------------|---|
| <b>March 12-20</b>      | An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.) |
| <b>March 16-24</b>      | A reminder letter.  |
|                         | <b>If you haven't responded yet:</b>  |
| <b>March 26-April 3</b> | A reminder postcard.  |
| <b>April 8-16</b>       | A reminder letter and paper questionnaire.  |
| <b>April 20-27</b>      | A final reminder postcard before we follow up in person.  |

## Children and infants are often overlooked.

- Each person, including newborn infants, can bring in up to \$2500/year over the next decade to your community
- Ten years represents an entire childhood!
- Shape the future for your children and your entire family by completing the US 2020 Census

### MA programs impacted by the US Census (\$/person counted/year)

