President's Update – October 2024

Dawn Smith, President

Greetings League Members! It was great to see so many of you at our Annual Summer picnic on August 8. We enjoyed a lot of great discussion and comradery; hopefully everyone feels like they know what's going on with the League (and there's a lot going on right now).

As a poll worker whose district was impacted by the new maps, the election on August 13 was crazy. But, after a stressful day, I got to go home and watch the results come in, showing the two constitutional amendments didn't pass – by a large margin. Our League did a lot of work to get the word out about the amendments. Due to a very generous donation, we were able to take out a half-page color ad in the *Press-Times*, and we also did Facebook and Instagram advertising, targeting people in Brown County in the week leading up to the election. A huge thank you to Lynn Meshke for her dedication and work on this initiative. Lynn made a fabulous (short) video that we were able to share on Facebook. Given the success of the *Vote NO* campaign, we might look at additional advertising opportunities in the future, as issues arise.

Our coffee fundraiser has been a huge success. We ordered 75 bags of coffee and have sold 65 so far, with a profit for the League of over \$300. If you haven't ordered your coffee yet but would like a bag, please email wvggb@gmail.com, and we'll get you set up. Thanks to Therese Barry-Tanner for coming up with the idea for the collaboration with Luna Coffee and for coordinating everything. I thought this was a super fun idea, and I've been enjoying the coffee I purchased.

We're planning on taking orders and doing another coffee sale for Christmas, paring it with a League of Women Voters mug (designed by the talented Lynn Meshke). This will make a fabulous gift, and we'll have it available for pick-up at the Holiday Brunch, so watch your email for instructions on how to order later this year.

We all know that November's election is going to be huge for our state and our country. For the first time in over a decade, Wisconsinites will be voting with fair(er) maps – meaning our votes will be more impactful. Check out the Voter Services update to read more election news, but I wanted to thank everyone for the work they've done so far this year – especially for our members who are poll workers. We have three elections down my friends – one more to go!