Write the Initiative Proposal
Request Title and Summary
Format the Petition
Circulate the Petition; Gather Signatures
Turn in Signatures
Verify Signatures
Election

Initiative Proposal becomes a measure when Proponents begin to circulate signature petitions

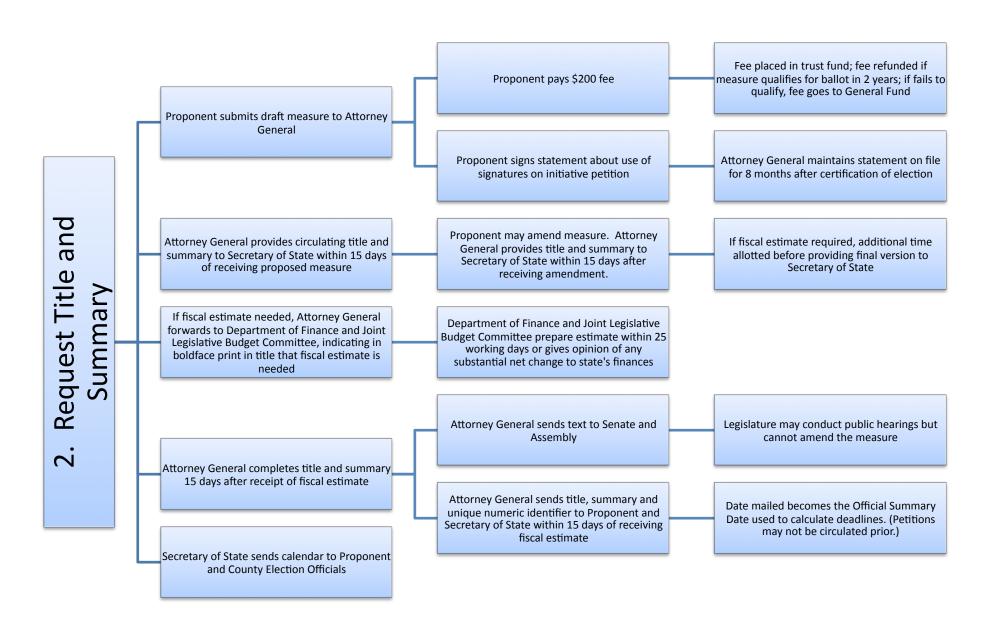
Proponent writes text of the proposed measure

Proposed measure

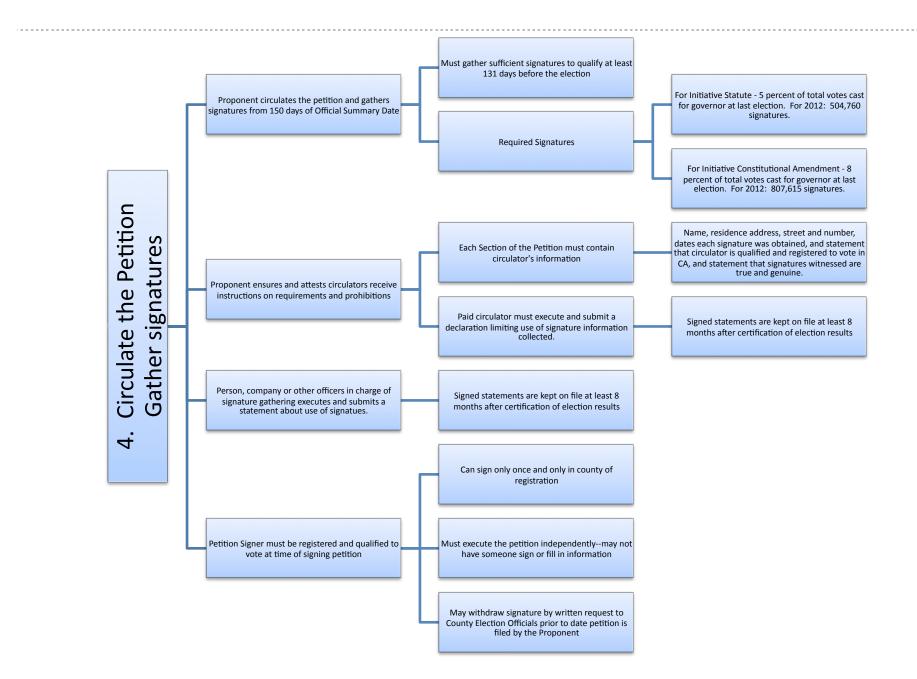
Proponent seeks assistance from Legislative Counsel for assistance

Legislative Counsel determines

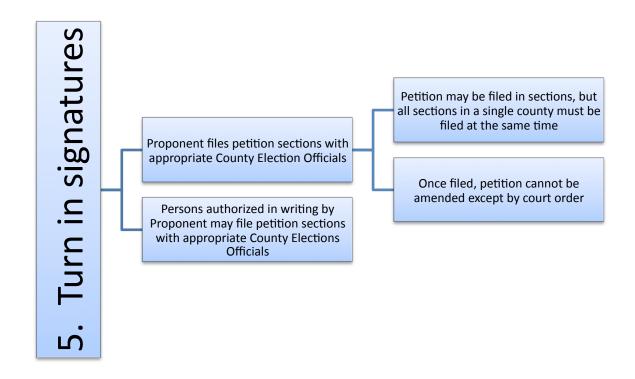
probability measure will be submitted to voters; drafts law.



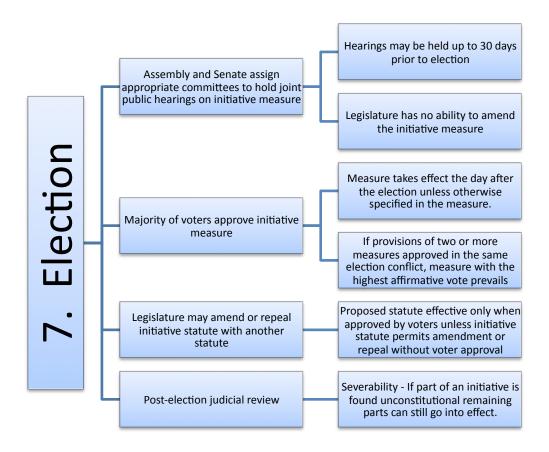
Petition may be prepared with identical sections to facilitate circulation. Each section must contain title, Format the Petition summary (12 point boldface type), and full text of the measure (8 point type) Proponent prepares petition as specified by law. Each Section must contain name of county in which it was circulated Signature section must include notification that petition may be circulated by paid signature gatherers or volunteers Each section shall be circulated among voters of only one county Each signer must provide signature, Signature portion must contain printed name, residence address, sequentially numbered lines and city or unincorporated area, and spaces county name



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County Election Officials determine number Report signature count within 8 days of of signatures on petition and report to the receipt (excluding weekends and holidays) Secretary of State If signatues lack 100 percent of signatures required, notifies County Election Officials that no further action is required Verify Signatures Secretary of State determines raw count of signatures submitted throughout the state If raw count is greater than 100 percent of signatures required, notifies County Election Officials that random sample is necessary County Election Officials verify validity of Must verify 500 signatures or 3 percent of Counties receiving less than 500 signatures signatures filed within 30 days using random signatures filed in that county, whichever is must verify all signatures sampling technique greater. If number of valid signatures is less than 95 Secretary of State generates a failure notice percent of signatures required, the measure and sends to Proponent and County Election fails to qualify Officials If number of valid signatures is between 95 and 110 percent of signatures required, Secretary of State directs County Election Officials to verify every signature on the petition within 30 days. Secretary of State applies formula to determine the statewide total of valid signatures. If number of valid signatures is greater than 110 percent of signatures required, the measure is qualified. County Election Officals preserve initiative petitions until 8 months after certification of the results of the election. Secretary of State notifies Proponent, County Election Officals, Chief Clerk of the Assembly, and Secretary of the Senate that the measure has qualified for the ballot.



General Purpose Committees = For more than one election or jurisdiction All Recipient Committees receiving contributions must follow reporting requirements per Political Reform Act of 1974 Primarily Formed Committees = For one or more measures being voted on in the same city, county, multi-county jurisdiction or statewide election Controlled = Committee in which proponent or other officer has significant influence on actions of the Committee. **Ballot Measure Financing** Committee is considered formed when contributions total \$1,000 or more in a calendar year. Defines Committee type. Primarily-Formed Ballot Measure Committe Sponsored = Committee sponsored by an files Statement of Organization (Form 410) organization, union, or business or other with Secretary of State and local filing officer entity within 10 days of being formed Must name Committee Treasurer and other principal officers Contributions = Classifies and reports money, loans, and nonmonetary contributions received from Recipient Committee, Individuals, Political Parties, Other, or Small **Contributor Committees** Required information Expenses = Classifies and reports campaign expenditures and accrued expenses by names of creditors, types of payments, outstanding balances and any debt forgiveness. Additional electronic filing requirements when cumulative receipts or expenditures total \$50,000 or more or \$5,000 or more Committee files campaign statements on received from single donor Form 460 with Secretary of State , Registrar-Recorder Los Angeles County and San Francisco Department of Elections at regular intervals Late Contribution filngs required within 24 hours of receipt of \$1,000 or more from 90 days prior to election. Committee files Termination Statement after meeting criteria or may amend statement of Committee must hold money in trust; organization if remaining active spending restricted to purpose for which it was given.