We Count LA Campaign

Want to get involved in Census 2020 efforts? Follow these steps:

1. Provide a link to the We Count LA website on your resources: wecountla.org. Make sure to sign up for email updates from the campaign!

2. Incorporate census messaging into your communications such as newsletters, public notices and social media. Check out the We Count LA website to get started.

3. Use and disseminate outreach resources and materials from the campaign toolkit: thesocialpresskit.com/wecountla

Census fact sheets
Tailored to audience groups and important topic areas.

Social Media Toolkit
Share premade Census 2020 messages on social media in English and Spanish.
4. Report or flag any false or concerning news being shared about the census on our Disinformation Module: https://wecountla.org/report/

5. Follow our channels on Twitter, Facebook and Instagram at @WeCountLA! Amplify our messages by liking, retweeting and engaging with our content to help spread the word far and wide.

6. Collaborate and partner with our 100 We Count LA grantee organizations across LA County. Take a look at our list of partner organizations here: http://wecountla.org/partners

7. Ask about census communications trainings for larger groups or organizations interested in sharing messages about Census 2020. Send us a message at our contact email indicated below.

Have questions? Want to learn more?

You can always send an email to wecountla@fenton.com to get in touch.