

Of special note ... leading into 2020, the League of Women Voters of Volusia County will mark its own 70th anniversary, while also celebrating the founding of the national League of Women Voters - plus the passage of the 19th amendment - a full century ago.



# POLITICOS ON PARADE



## Black & White, Interior ADS Only\* Rate Card | Deadline = March 1, 2020

_____ Full page (6" w x 7.75" h)	\$100
_____ Half page (6" w x 3.75" h)	\$60
_____ Quarter page (3" w x 3.75" h)	\$45
_____ Business card (3.5" w x 2" h)	\$25

Contact \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State / Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Cost / Pmt \_\_\_\_\_

Every election year, Politicos on Parade encourages citizens to interact with elected officials in a unique and fun way. Since 1998, our sell-out biennial fashion show has presented the business community with unique brand exposure through real-time visibility at this exclusive luncheon, along with extended web presence long after the event has concluded.

Through this fundraiser, program ads support the League's year-round efforts to educate citizens on current issues, voting rights, civic engagement and good government. In the forefront during exciting election cycles, the League is active and responsive when called upon to moderate candidate forums, clarify ballot issues, inform civic groups and educate a variety of organizations on important topics.

Page counts are limited, so sign up today to reserve your ad spot and show your support.

Whether you sponsor ... advertise ... donate ... or simply enjoy the luncheon ... we're looking forward to counting you among our most loyal and generous supporters. Thank you!

**Digital art** is preferred and must be emailed in high-resolution (300+dpi) PDF, JPG or PNG format to: **Info@WithSubstance.com**

**Any hard copy submissions** must be complete, camera-ready for scanning, pre-paid (with checks payable to LWVVC) and delivered to:

Ann Smith, Politicos Chair  
489 Pinewood Street, Ormond Beach, FL 32176  
386-235-3957 | [ahsmith5@bellsouth.net](mailto:ahsmith5@bellsouth.net)

*\*Interested in a color ad? Cover and full-page color spots are available only to confirmed event sponsors, through 12/31/19. IF any color positions remain after all sponsorships have been reserved, a limited number of color pages may (or may not!) be made available at an upcharged premium rate. To guarantee a color ad, contact Ann Smith to lock in your sponsorship today!*



The League of Women Voters of Volusia County, Inc. is registered with the state under the Division of Consumer Services. A copy of the official registration (FDACS Number CH31290) and financial information may be obtained from the division of consumer services by calling toll-free (800-435-7352) within the state. Registration does not imply endorsement, approval, or recommendation by the state.

**! SAVE THE DATE !**  
**April 4, 2020 • 10:30 am - 12:30 pm**  
Halifax River Yacht Club  
331 S. Beach Street • Daytona Beach, FL 32114