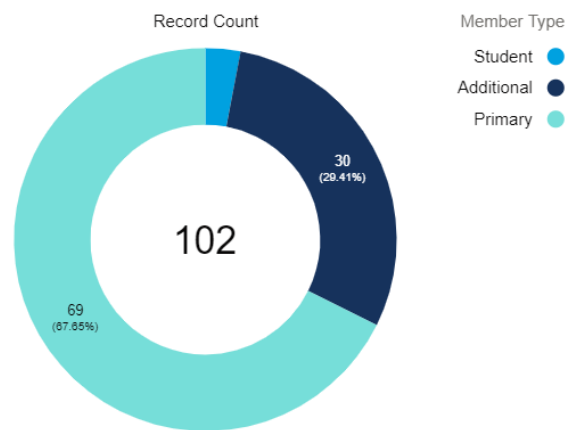


# Membership Committee Report 2022

## LWVCA

Membership grew by leaps and bounds during the 2022 year. From the previous year's count of 78 members, we grew to 102 members to report to the national LWV on 1/31/23. This is comprised of 69 primary members, 30 additional households and 3 student members. [5 households and 2 single members chose not to renew for 2023 as of 2/1/23.]

ACTIVE MEMBERS BY TYPE - CHART



### MEETINGS

Efforts were ramped up to welcome new members by more than just a thank-you-for-joining email. A welcome coffee was held on October 18<sup>th</sup>, 2022 at Stagecoach Coffee with approximately 5 new members and several board members in attendance. New members asked clarifying questions and were given an opportunity to express what they hoped to learn by joining and what talents/interests they could offer to our League. Handouts at this social meeting included our non-partisan policy, as well as listings of local, state and national contact information.

A highly popular and effective meeting was held on November 28<sup>th</sup> at the Clark Sports Center which featured David Bliss, Chair Otsego County Board of Representatives and Ben Bauer, Town of Otsego Supervisor. This evening allowed our attendees to explore what it takes to serve our local population, and what challenges are faced by a veteran and a new electee.

The popular Winter Doldrums gathering returned after a hiatus of three years. This was held at the home of members Bill and Karen Streck on January 29<sup>th</sup>, 2023. 40 members of our Cooperstown and Oneonta Leagues were able to meet, eat, drink and be merry. Board chairs Patty MacLeish and Maureen Murray gave brief remarks and Membership Committee members Carina Franck and Deb Dalton welcomed the group. A small silent auction garnered \$580.

## M E M B E R S H I P F O R M

An updated renewal membership form was sent out in the Fall, and renewing members were encouraged to return the form by late November. New this year was the option to “pay as you can” to ensure we were not discouraging individuals who felt the dues a bit of a strain on their budgets. To date, no one has taken advantage of this option; actually our renewing members have been especially generous with many giving over and beyond the requested dues amount.

## G E N E R A L

Membership interests were better communicated to board and committee chairs to ensure those who had expressed interest in specific foci were contacted and called upon.

Membership committee was invigorated by the efforts of Carina Franck who infused the committee with her enthusiasm and creativity.

Membership Chair Deb Dalton attended a LWVUS online webinar to better hone roster management skills.

## G O A L S F O R 2023

- Seek more diversity in membership- gender/race/ethnicity/age
- Increase level of involvement of members
- Host more meetings aligned with programs planned for 2023-24.
- Investigate online payment option

Respectfully submitted,

Deb Dalton

3/23

