



VOTE

POLLSTAR®
PROPERTY OF
BLACK HAWK
COUNTY

CONNECTING ISSUES TO ELECTIONS



Elections and Types of Elections Matter



Federal Elections

- President / Congress



State Elections

- Governor
- Legislature
- State Ballot measures



City and County Elections

- Mayor
- City Council
- City and District Attorney
- County Board of Supervisors
- Ballot measures



Office Terms –Civic Education Matters

Federal

- President – 4 years x 2 terms

State

- Governor – 4 years x 2 terms
- State Senator – 4 years x 2 terms
- Assembly – 2 years x 3 terms

County

- Supervisors – 4 years x 3 terms
- District Attorney – 4 years
- Sheriff – 4 years

City (Los Angeles)

- Mayor – 4 years x 2 terms
- City Council Members – 4 years x 3 terms
- City Attorney – 4 years x 2 terms

Engaging Community: Connecting the Dots

Education Funding	Affordable Housing	Criminal Justice	Health Care	Parks and Recreation
State, Federal & Local School Board	State, Federal & City	Judges, District Attorneys	State and Federal	County and City

Cont. Engaging Community: Connecting the Dots

Gun Control	Food Stamps	Local Taxes, Zoning and Land Use	Senior Services	Library Operations
State and Federal	State and Federal	County and City	County and City	County and City

BREAKOUT CONVERSATION

**How do you connect voting/elections
with issues system-impacted
individuals are facing?**

**For example, how did you talk about
the recall with them?**



Ballot Measures, Initiatives and Referendums



Types of Ballot Measures

- **Initiative:** proposal of a new law or constitutional amendment that is placed on the ballot by petition
- **Referendum:** aims to repeal a law that was previously enacted by legislature, and is placed on ballot by petition
- **Legislative Measure:** placed on the ballot by the legislature. Sometimes these can be nonbinding advisory measures.
- **Bond Issue:** placed on ballot by local unit of government.

Ballot Measure and Civic Engagement

Proposition 17

Restores right to vote after completion of prison term.



OPEN FORUM:

**Where do you find resources to share?
And, how do you share resources?**

Guide to Discussions on Ballot Measures

- ☐ **Examine what the measure seeks to accomplish.** Do you agree with those goals? Is the measure seeking changes that are consistent with your ideas about government? Do you think the proposed changes will make things better?
- ☐ **Who are the real sponsors and opponents of the measure?**
- ☐ Outline the **pros and cons** on the issue.
- ☐ **Look to trusted (nonpartisan) messengers:** LA Free the Vote, League of Women Voters for resources or voting suggestions

Guides to Voting – Resources for Sharing!

You can get a clear description of each statewide proposition at:

- easyvoterguide.org – short summaries with pros and cons
- votersedge.org – additional information
- LAFreetheVote.org – kits and legislation that is critical
- sos.ca.gov/elections –official “Voter Information Guide” with detailed analyses and more information

BREAKOUT CONVERSATION

**What some ways that you encourage
system-impacted individuals to:**

Stay civically engaged?

Build identity?

Talk about issues?

BREAK



VOTE

Civil Discourse and Nonpartisanship



LEAGUE OF WOMEN VOTERS®
OF LOS ANGELES



OFFICE OF DIVERSION
AND REENTRY



Defining Civil Discourse

“Civil discourse is the free and respectful exchange of **different ideas**. It entails **questioning** and **disputing**, but doing so in a way that **respects** and **affirms** all persons, even while critiquing their arguments.”



**If you said yes, at which point is it
challenging for you to speak about
issues?**

**If no, share strategies for creating civil
discourse and space for it?**

Guidelines for Creating Safe Spaces

- Respectful Participation
 - All opinions are welcome
 - One voice at a time
 - Be present
 - What is shared “stays in the room”
- Active Listening
 - Be open to learning
 - Ask clarifying questions
 - Use “I” statements – share personal experiences and viewpoints
 - No name calling, arguing or being dismissive
 - Assume best intentions
 - Agree to disagree

Defining Non-Partisanship

Non-partisan means not expressing a preference for any political party or candidate.

You can support issues – don't connect them to candidate.



Staying Non-Partisan

- Don't express support for specific parties or candidates
- Focus on issues and give them the tools so they can decide for themselves where they stand.
- Answer questions that they may have without influencing them one way or the other
- Focus on their needs, not your own feelings

BREAKOUT CONVERSATION

How do you stay nonpartisan?

Did you have challenges with the 2020
election or recall?

Scenario-Role Play
Tips & Strategies



Messaging and Outreach

Communication Strategies for Outreach

What works:

- Social Media
- Interactive Virtual Conferences
- In-person workshops
- Canvassing
- Direct-to-individual outreach
- Coalition building
- Slogans
- Multilingual

What won't work:

- Flyer drop-offs
- Mass group texts
- Monolingual messaging

Be Aware of Misinformation and Sharing that Information



Misinformation is inadvertently sharing false information without the intent of harm.

- 1. Consider the Source**
- 2. Check the Date**
- 3. Cross Check Information**
- 4. Read Past the Headline**
- 5. Question Emotionally Charged Content**

Making Relevant Connections with Messaging

Trusted Messenger

- Community Members
- A familiar voice
 - Shared experience or community

Expert in key issue and translate into messaging

- Why is it important for community to know this?
- How are they impacted?

Be flexible and know when to pivot

- Acknowledge the times we are in
- Context of political movements
- Community priorities might not be your issue





LOS ANGELES COUNTY RESOURCE FAIR

for

NATIONAL VOTER REGISTRATION DAY

In November 2020, California voters gave those on Parole the right to vote. This National Voter Registration Day, LA Free the Vote and community partners invite you to celebrate the expansion of voting rights and get civically engaged.

Music & Arts	Vaccinations On-Site	Community Resources
Teach-ins	Voter Registration and Pre-Registration Training	Legal and Expungement Services
Speakers		

Saturday 11AM to 3PM	25 September	EAST LA LIBRARY AT BELVEDERE PARK LAKE 4837 E 3RD ST, LOS ANGELES, 90022
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More information at LAfreethethevote.org





FERIA DE RECURSOS DEL CONDADO DE LOS ÁNGELES

por el

DÍA NACIONAL DE REGISTRO DE VOTANTES

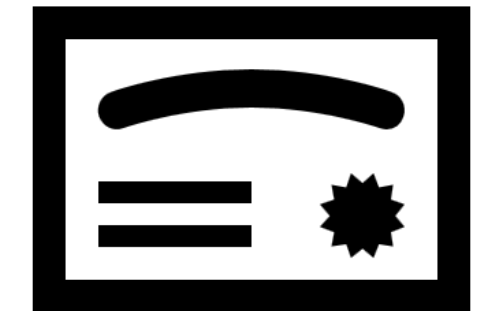
En noviembre del 2020, los electores de California dieron el derecho al voto a aquellos que estaban en libertad condicional. En el Día Nacional de Registro de Votantes, *LA Free the Vote* y sus socios comunitarios le invitan a celebrar el progreso del derecho al voto y a la participación cívica.

Música & Artes	Vacunas en el lugar	Recursos comunitarios
Sesiones	Capacitación en Registración y Pre-Registro de electores	Servicios Legales y de Eliminación de antecedentes
Oradores		

Sábado 11AM a 3PM	25 Septiembre	Biblioteca de East LA Belvedere Park Lake 4837 E 3RD ST LOS ANGELES, 90022
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Más información en LAfreethethevote.org

☐ Complete Evaluation to Empower Future Trainings



☐ Your program t-shirts

☐ Certificate of Completion



Open Forum and Questions