

Our Time to "Get Woke"

The Power of Civic Engagement and Coalition Building

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@naasurvey @karthickr @aapidata

What is AAPI Data?



DEMOGRAPHIC DATA & POLICY RESEARCH ON
ASIAN AMERICANS & PACIFIC ISLANDERS

PEOPLE ▾ POLICY ▾ CIVIC LIFE ▾ COLLABORATIONS ▾ MULTIMEDIA ▾ QUICK STATS OUR BLOG Contact Us

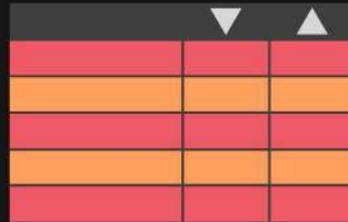


- Infographics
- Deeper Dives
- Our Blog
- Report Series
- Our Surveys
- About Us

Community Fact Sheets

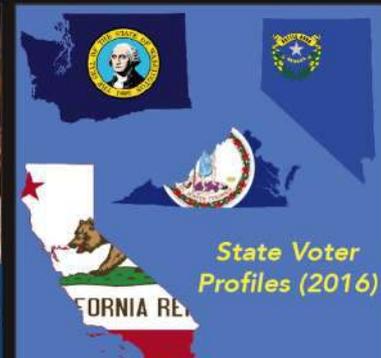
- Cambodian Americans
- Chinese Americans
- Filipino Americans
- Hmong Americans
- Indian Americans
- Japanese Americans
- Korean Americans
- Laotian Americans
- Pakistani Americans
- Vietnamese Americans

QUICK STATS



WHERE DO THE 1.7 MILLION ASIAN AMERICAN UNDOCUMENTED LIVE?

California		463,310
New York		166,806
Texas		148,612
New Jersey		115,680
Illinois		71,403
Virginia		58,218
Florida		58,184
Washington		56,987



Main Takeaways

Growing Importance of Asian
Americans

But, there is a big gap in
leadership and civic
engagement

Integrated Voter Engagement
Means...

Organizing

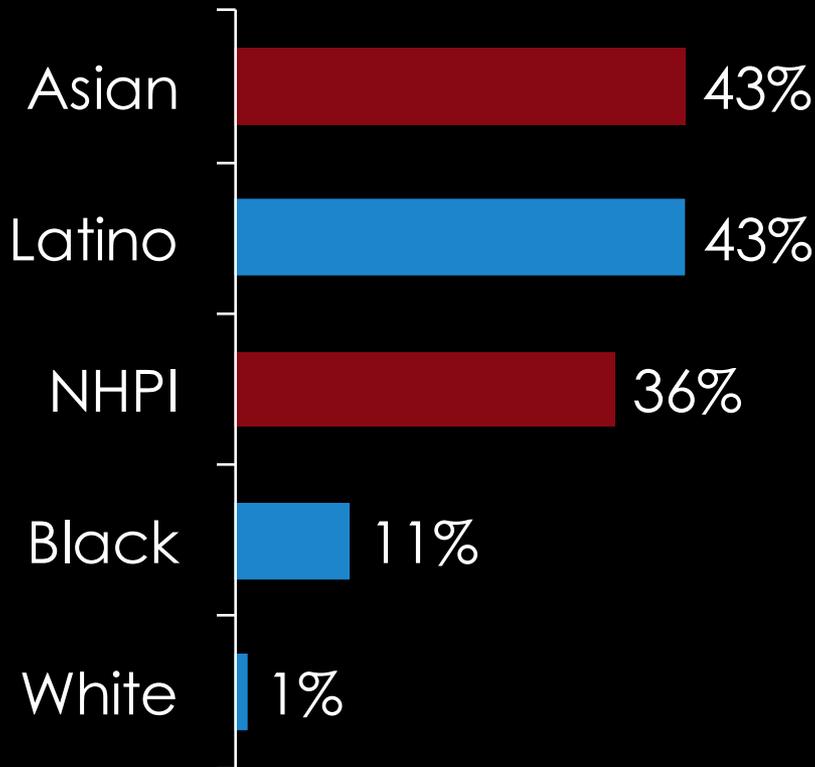
Coalition Building

Growing Importance of Asian Americans

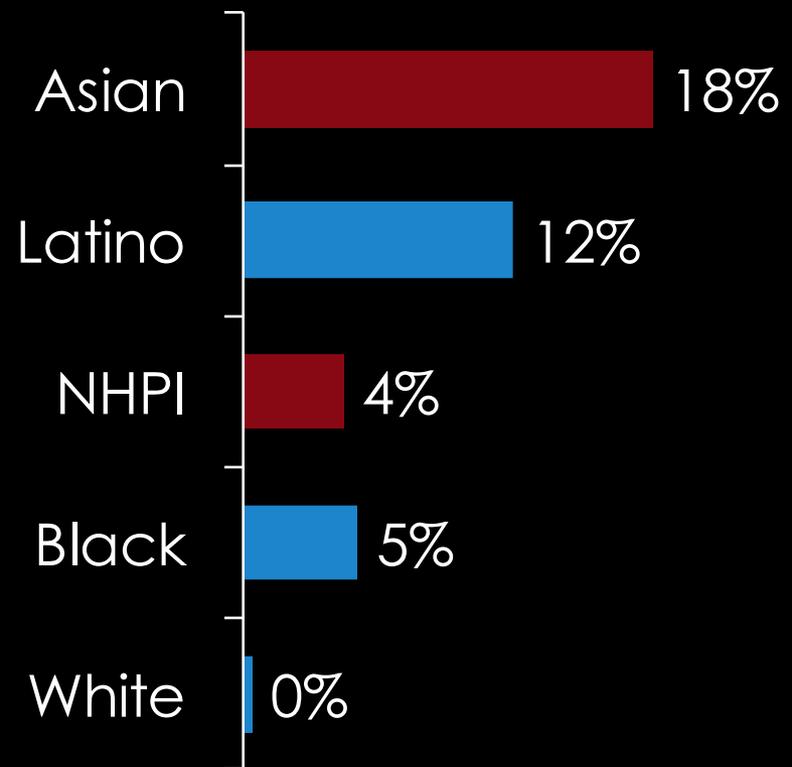


Rapid Population Growth

2000 to 2010



2010 to 2015

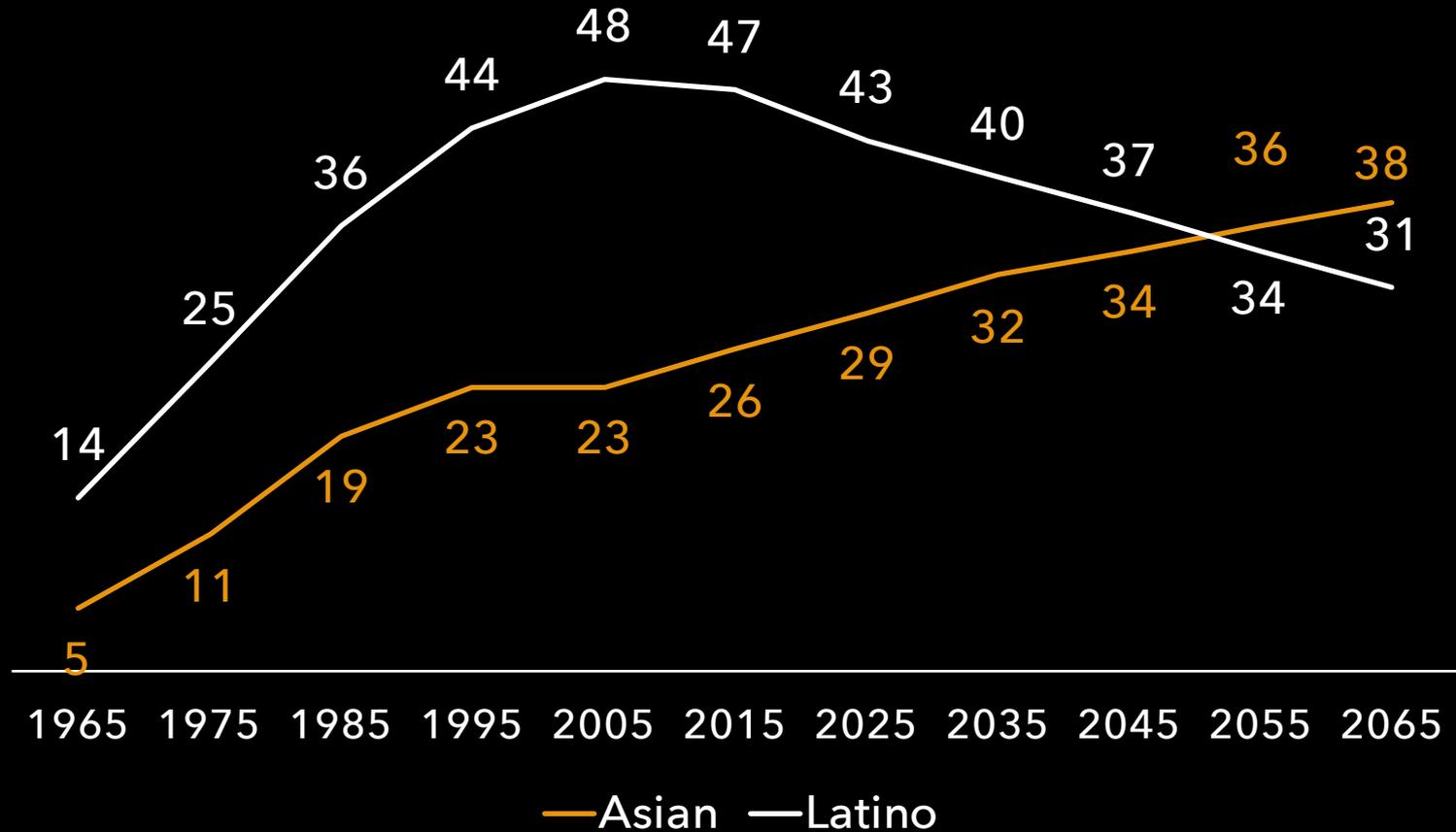


Sharp Changes in Migration Flows

- First in legal permanent residents (2004)
- First in foreign born inflows (2007)
- Rapid growth in Asian unauthorized since 2000
- Dominance in H1B visa category
 - Silicon Valley, but also universities, medicine

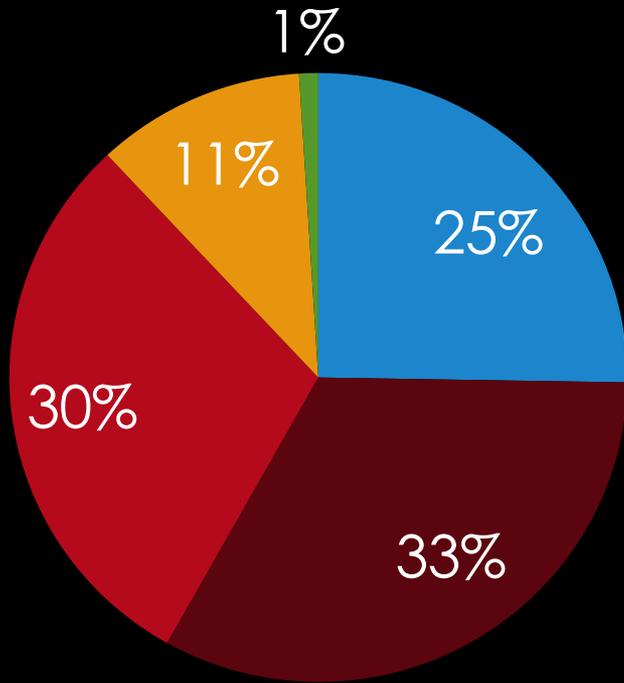
Growing Share of Foreign Born

Source: Pew Research Center

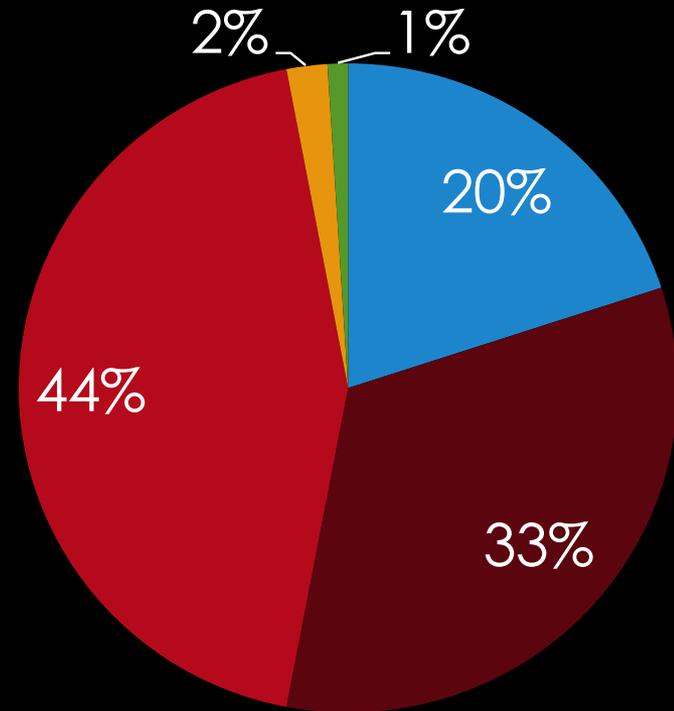


Important Part of Immigrant Vote

National



California

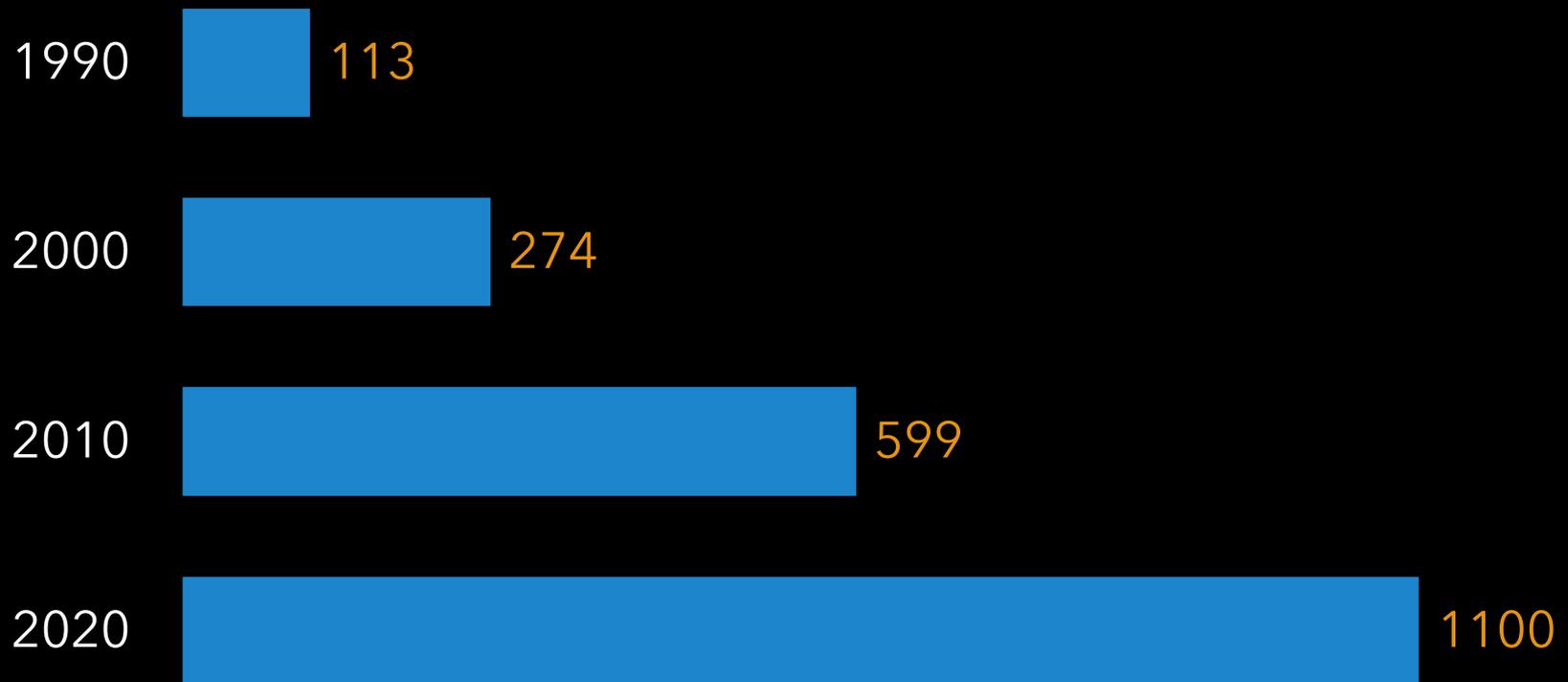


Share of Registered Voters Who Are Foreign Born

Source: 2016 Current Population Survey

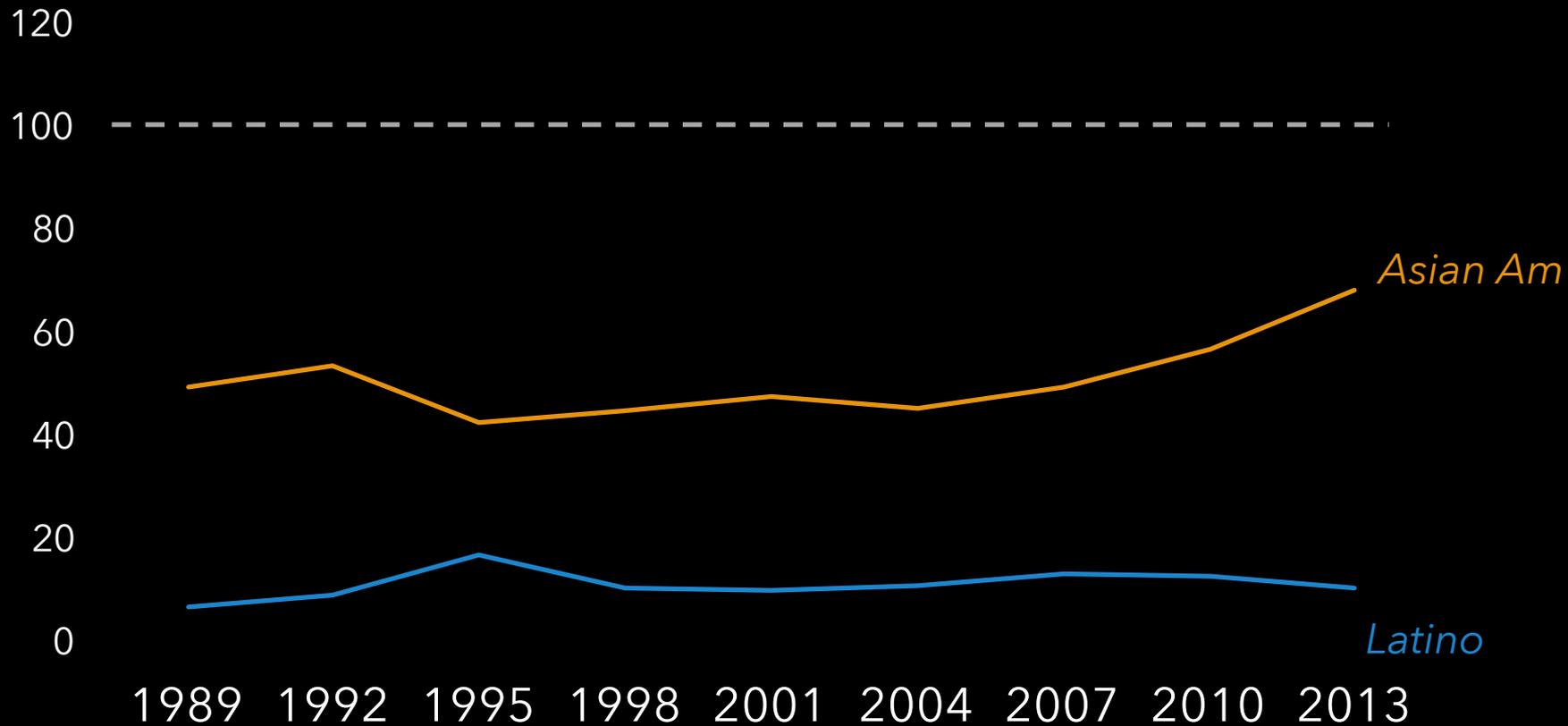
Purchasing Power

in millions



Wealth Generation

Net worth relative to Whites

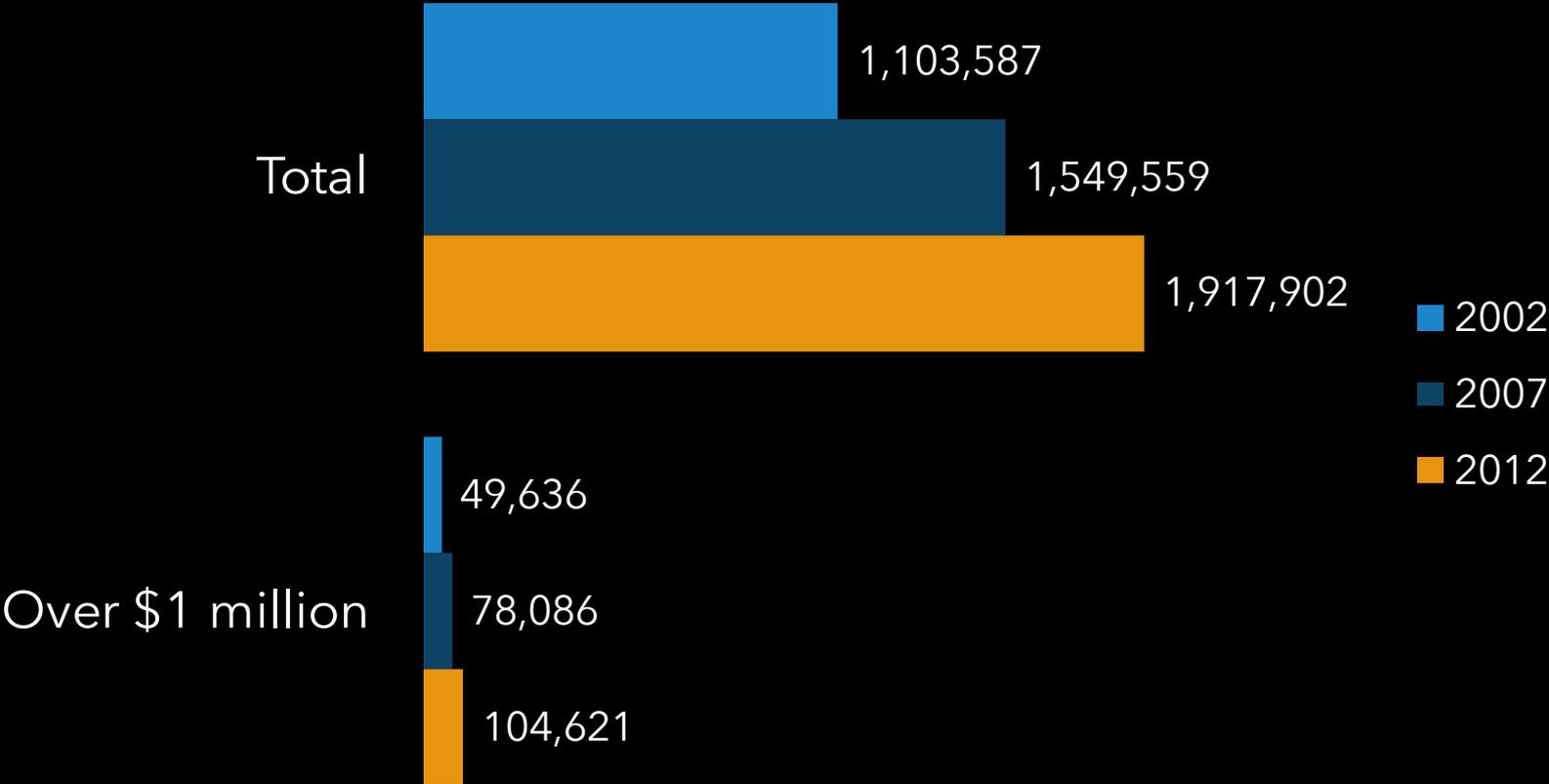


Source: St. Louis Federal Reserve

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Business Formation



Source: U.S. Census Bureau

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So What's The Problem?

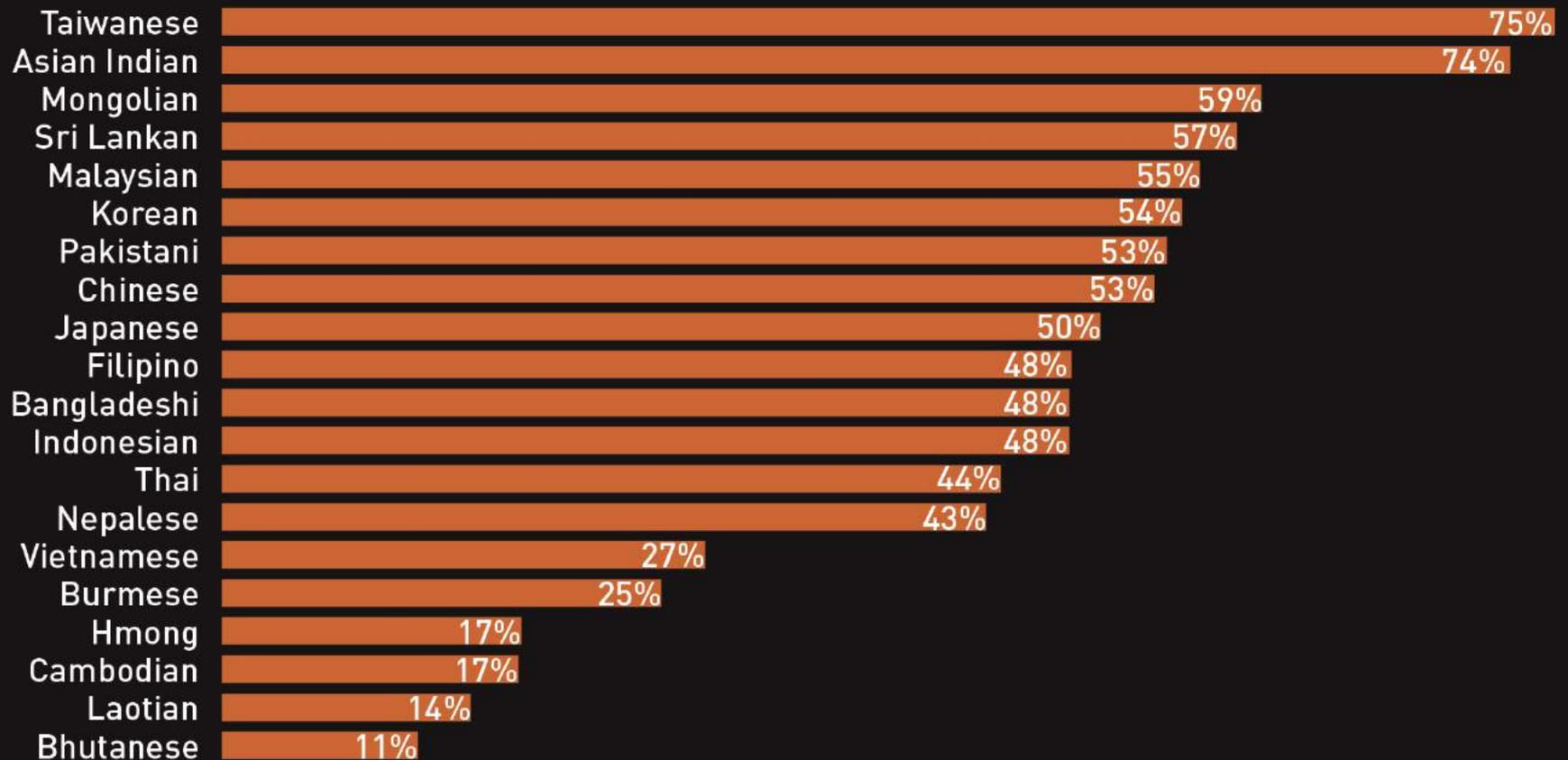


Problem #1: Model Minority Myth

- People assume that our community doesn't need help or support
- Data disaggregation is vital
 - Without data, we cannot make our case

A A P I D A T A

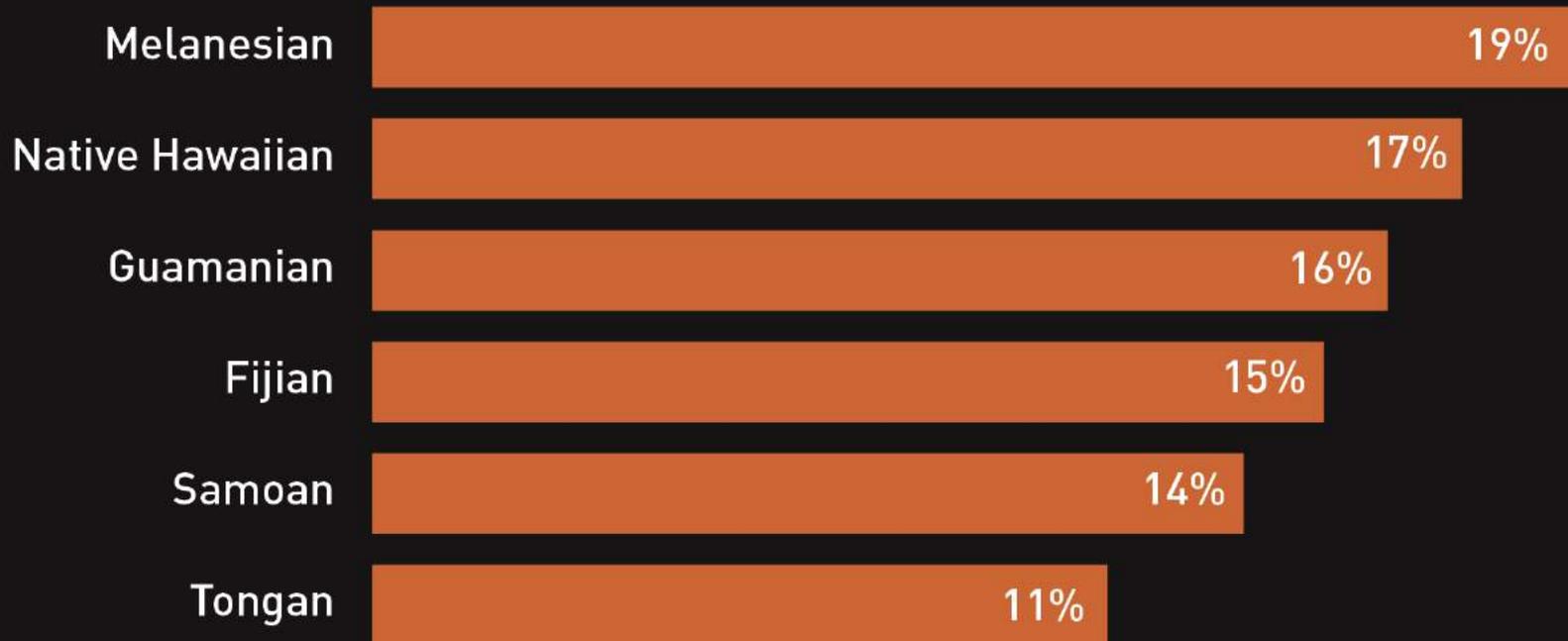
Bachelor's Degree or Higher (Asian Am)



Source: Analysis of 2015 American Community Survey Microdata

A A P I
D A T A

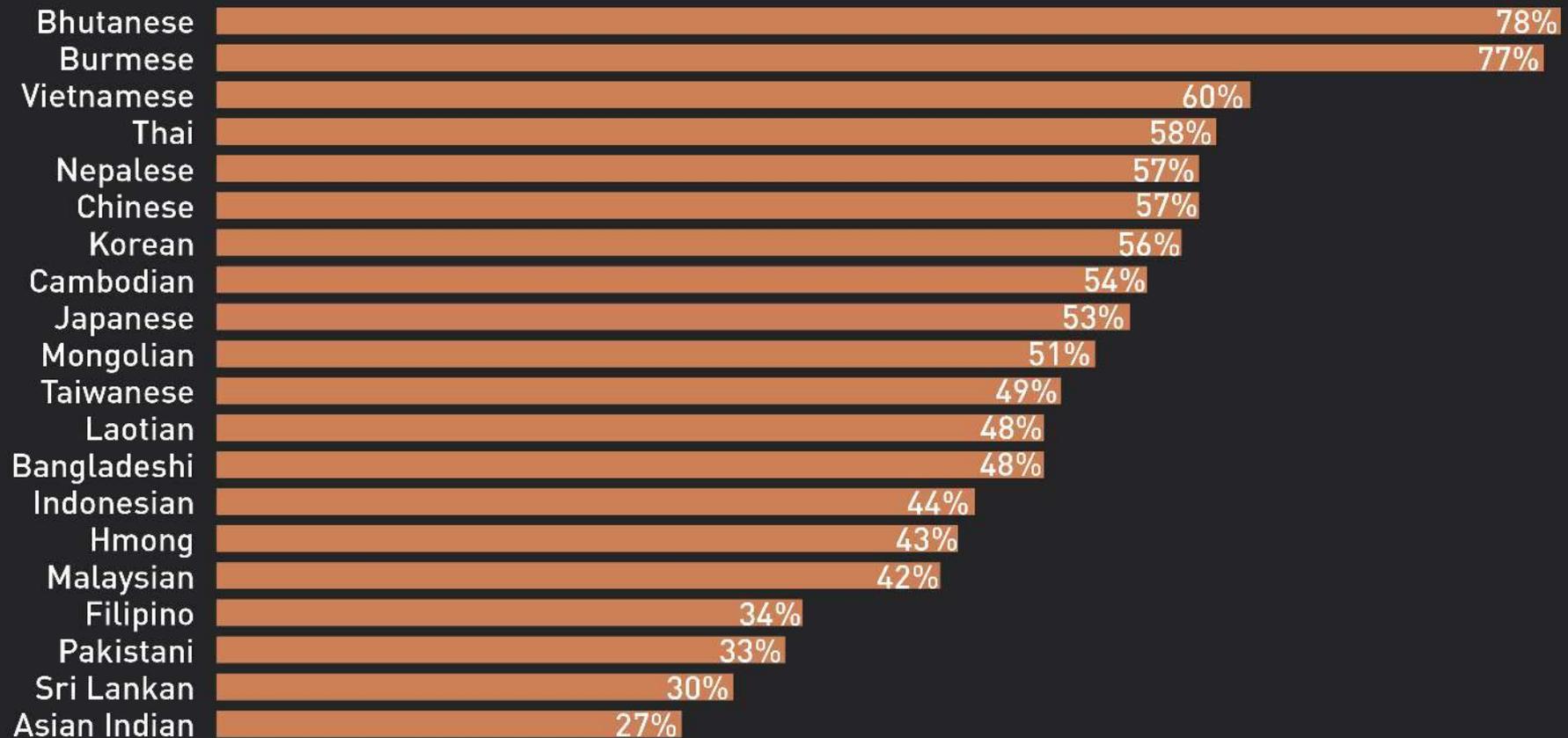
Bachelor's Degree or Higher (Pacific Islanders)



Source: Analysis of 2015 American Community Survey Microdata

A A P I D A T A

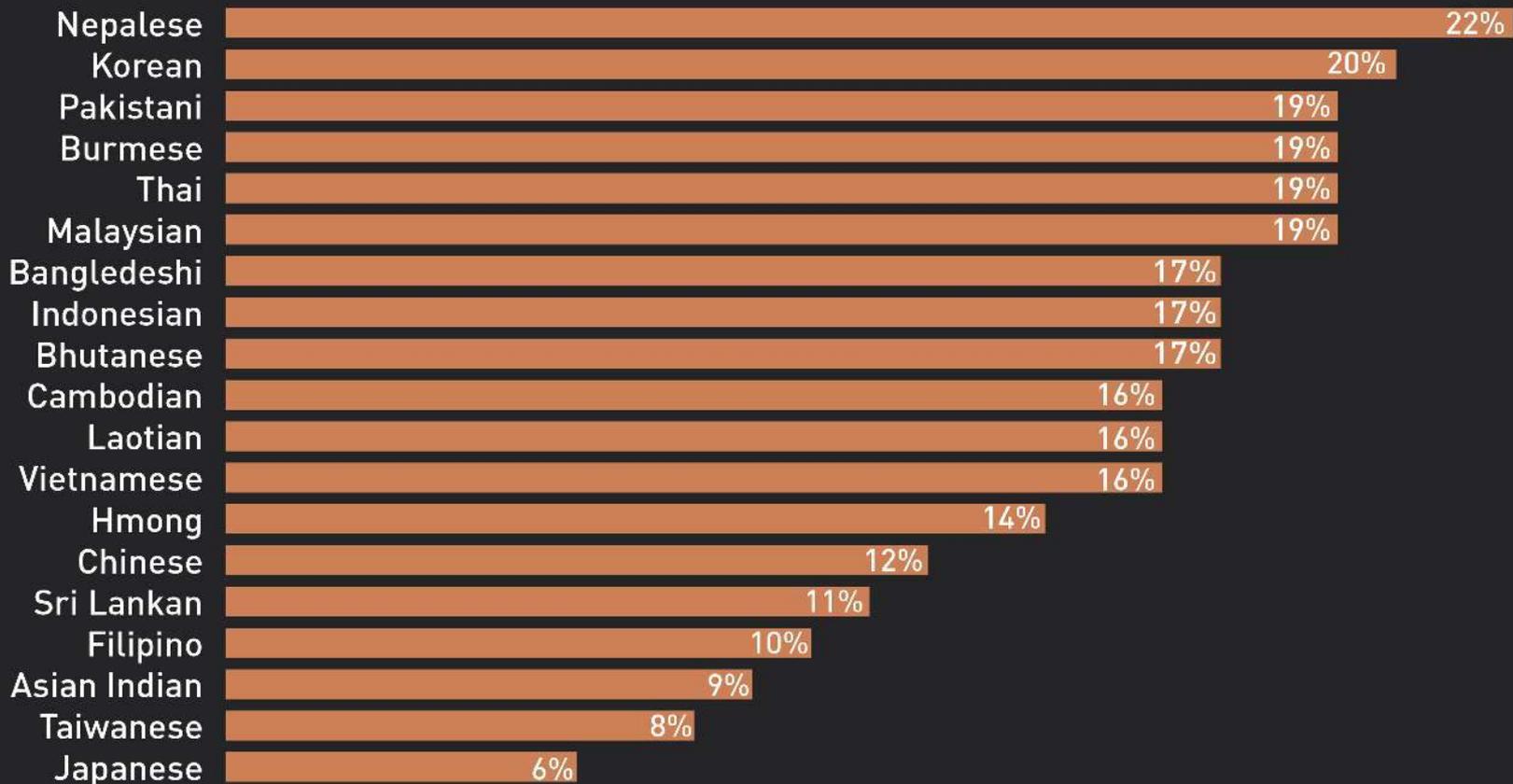
Limited English Proficiency



Source: Analysis of 2015 American Community Survey Microdata

A A P I D A T A

No Health Insurance



Source: Analysis of 2015 American Community Survey Microdata

Protest in Rhode Island



Protest in Rhode Island



Lessons on Data Disaggregation

- We have to continually engage and educate
 - Internally
 - Externally
- We have to fight
 - We need learn from others

Lessons on Data Disaggregation

Judge Mike Kwan (UT): "Truth is the greatest casualty of the current times. Don't like the facts? Just call them fake and ignore them. Don't like the messenger? Call them stupid liars."

The simple truth that every community advocate who has ever sought funding for the community knows is that **DATA = DOLLARS.**

If you cannot demonstrate through data that a particular group is in need of assistance, they won't get any."

Problem #2: Low Civic Engagement

Consequences

- Our economic contributions not recognized
- Perpetual foreigner
- Leadership and talent hit “bamboo ceiling”

Making Economic Contributions



Transcontinental railroad depended on Chinese immigrants



Written Out of History



U.S. Immigration Law was Built on Asian Exclusion

- 1862 - Anti-Coolie Act (CA tax)
- 1875 - Page Act (Asia)
- 1879 - California Constitution revision (Article 19)
- 1882 - Chinese Exclusion Act
- 1907 - Gentleman's Agreement (Japan)
- 1913 - Alien Land Law (CA, more states later)
- 1917 - Asiatic Barred Zone
- 1935 - Filipino Repatriation Act
- 1942 - Exec Order 9066 (Japanese Am internment)

Economic Anxiety + Scapegoating = Anti-Asian Violence

*Anti-Chinese riots
(Denver, 1880)*



*Vincent Chin
(Detroit, 1982)*

*Srinivas Kuchibhotla
(Kansas, 2017)*

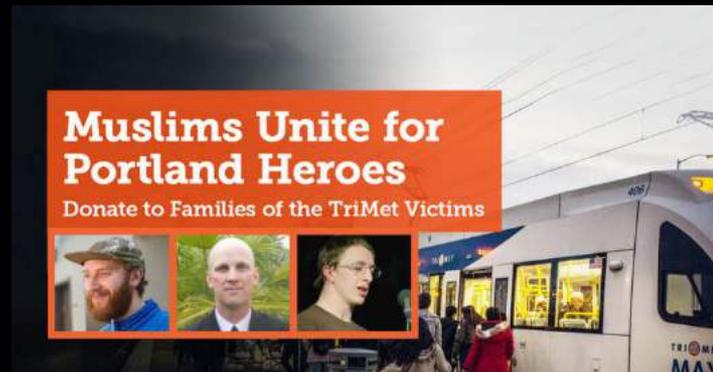


White Supremacy Hurts Us Directly

“When two-thirds or three-quarters of the CEOs in Silicon Valley are from South Asia or from Asia, I think . . .

A country is more than an economy. We’re a civic society.”

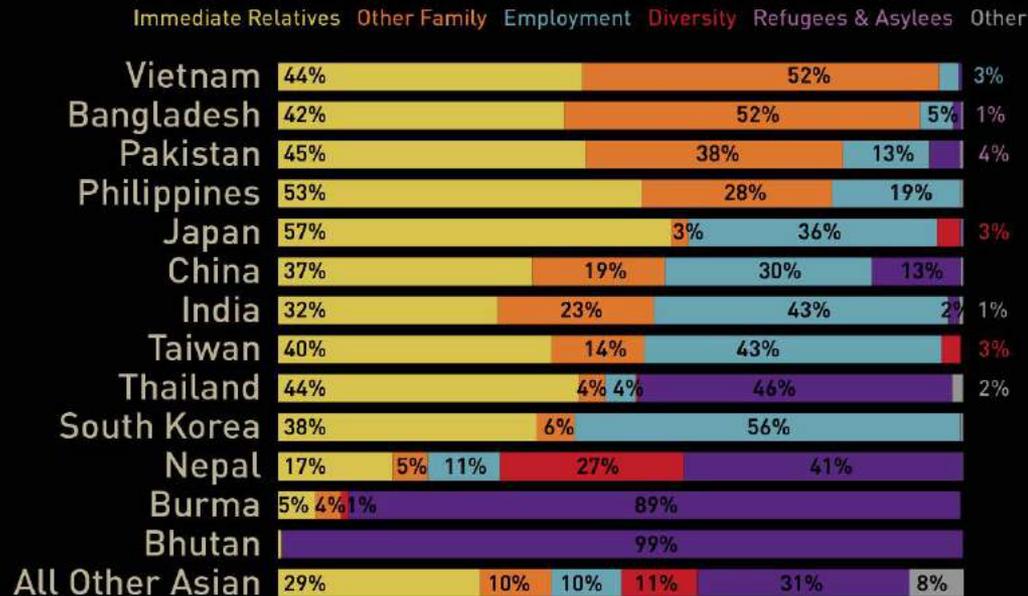
Hate Crimes Early 2017



Family Visas Under Attack

A A P I
D A T A

People obtaining legal permanent resident status
by broad class of admission, Asian Origin (2015)



*Percentages may not add up to 100% due to disclosure requirements

Source: Yearbook of Immigration Statistics; Table 10,

U.S. Department of Homeland Security Office of Immigration Statistics, 2015

Low Participation Means Less Influence, Less Respect





The AAPI community is the fastest-growing minority in America, but it's still -- (applause) -- well, that's good to cheer about, but it's **still significantly underrepresented at the ballot box.**

In 2012, just 56 percent of eligible AAPI voters were registered to vote.

Participation is Key To

Building Power
Fighting Racism
Being Seen As American



We've Got a LOT of Work to Do



Racial Gaps in Voting

2016 Election



Source: 2016 Current Population Survey

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A A P I
D A T A

Asian Americans and the 2016 Election

REGISTRATION

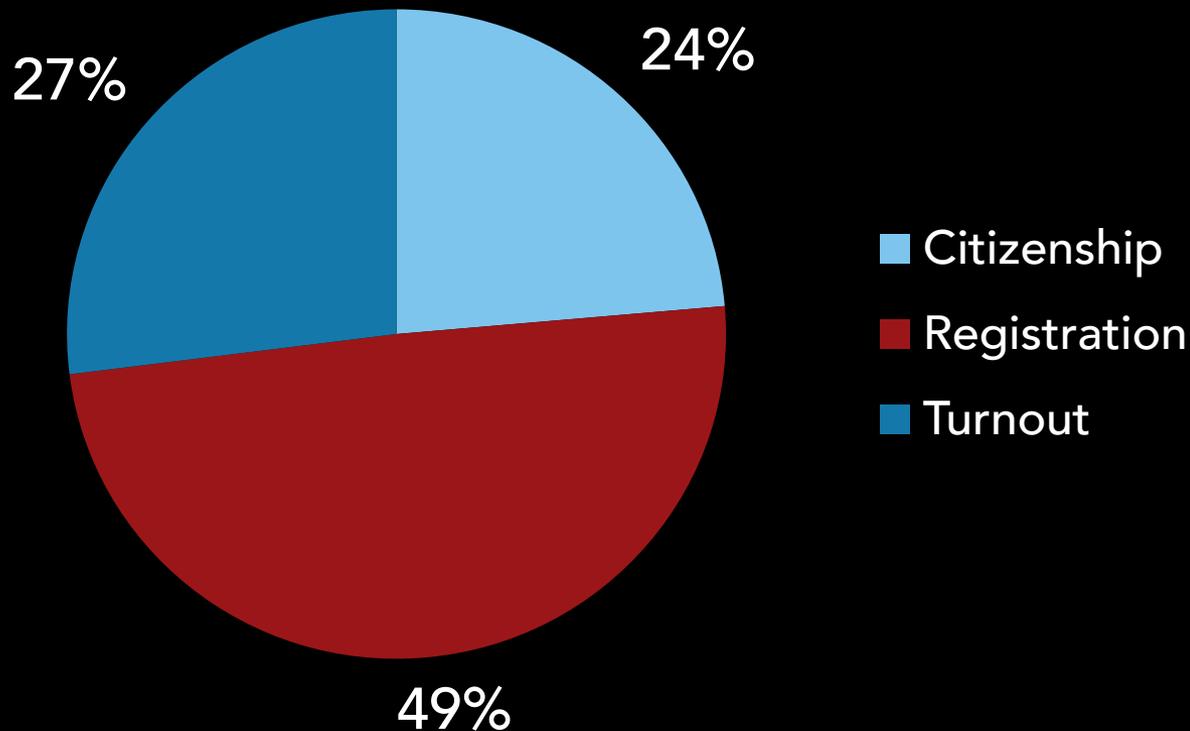
VOTING



Source: Analysis of Nov 2016 Current Population Survey data

How Do We Get to Parity?

Registration is 2x the Effect



Source: 2016 Current Population Survey

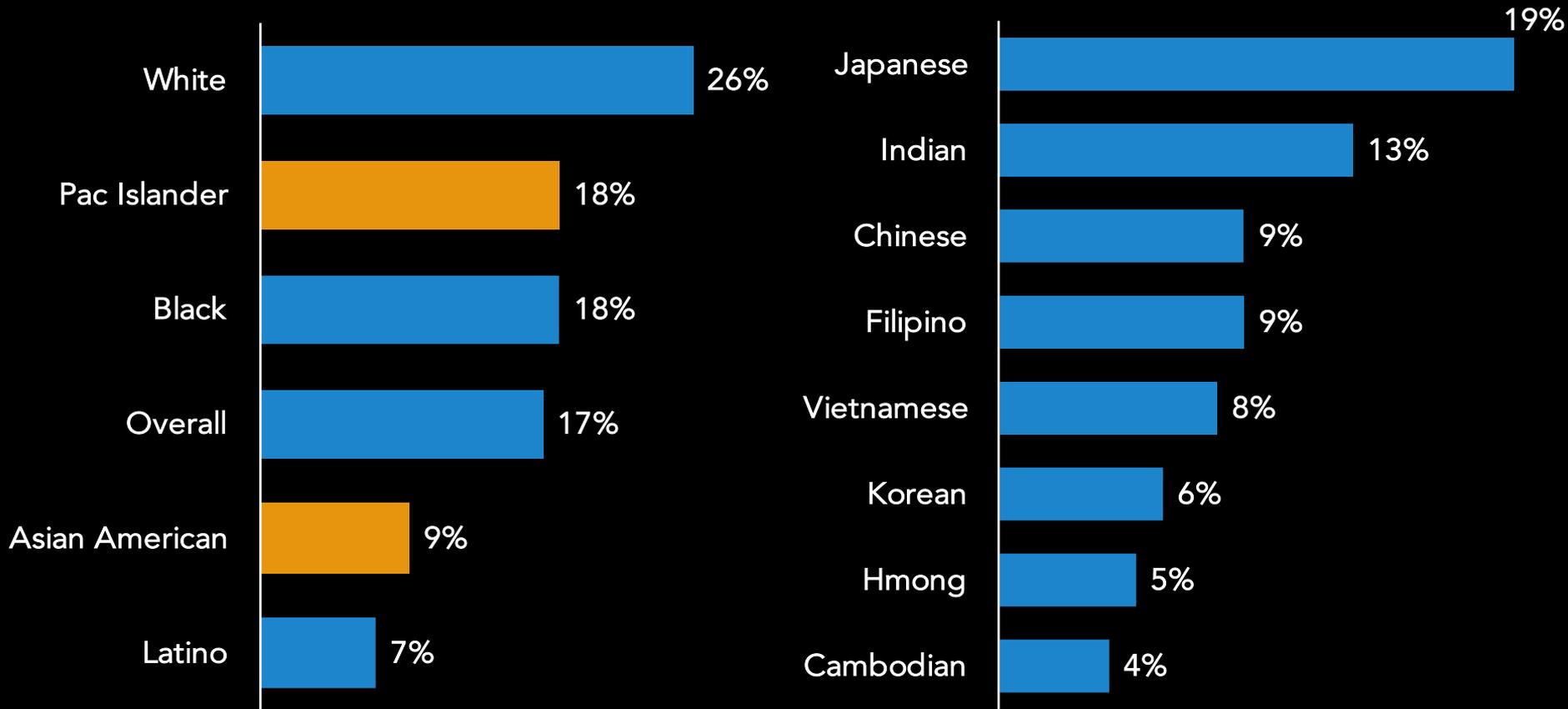
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Not Just Voting



Contacting Public Officials

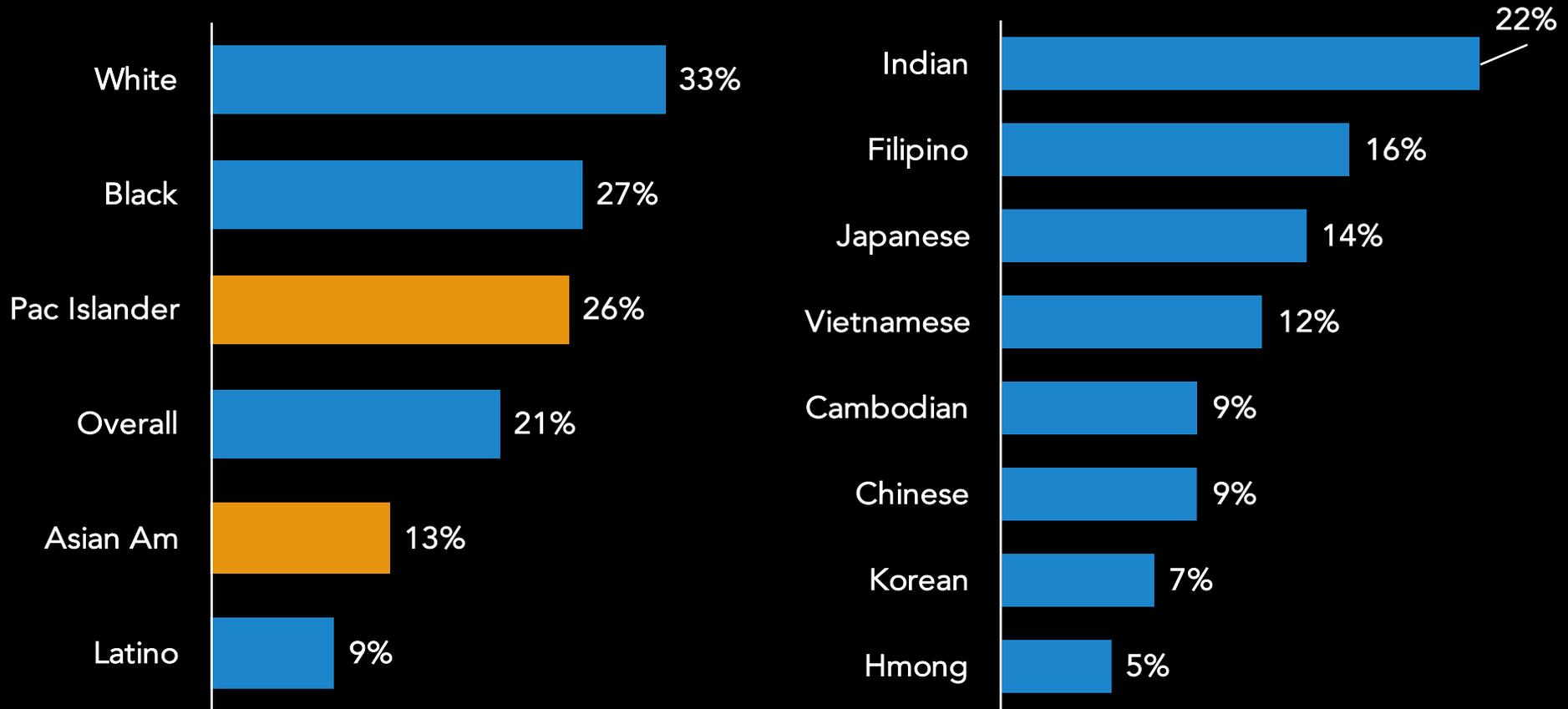


Source: 2016 National Asian Am Survey

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Campaign Donations

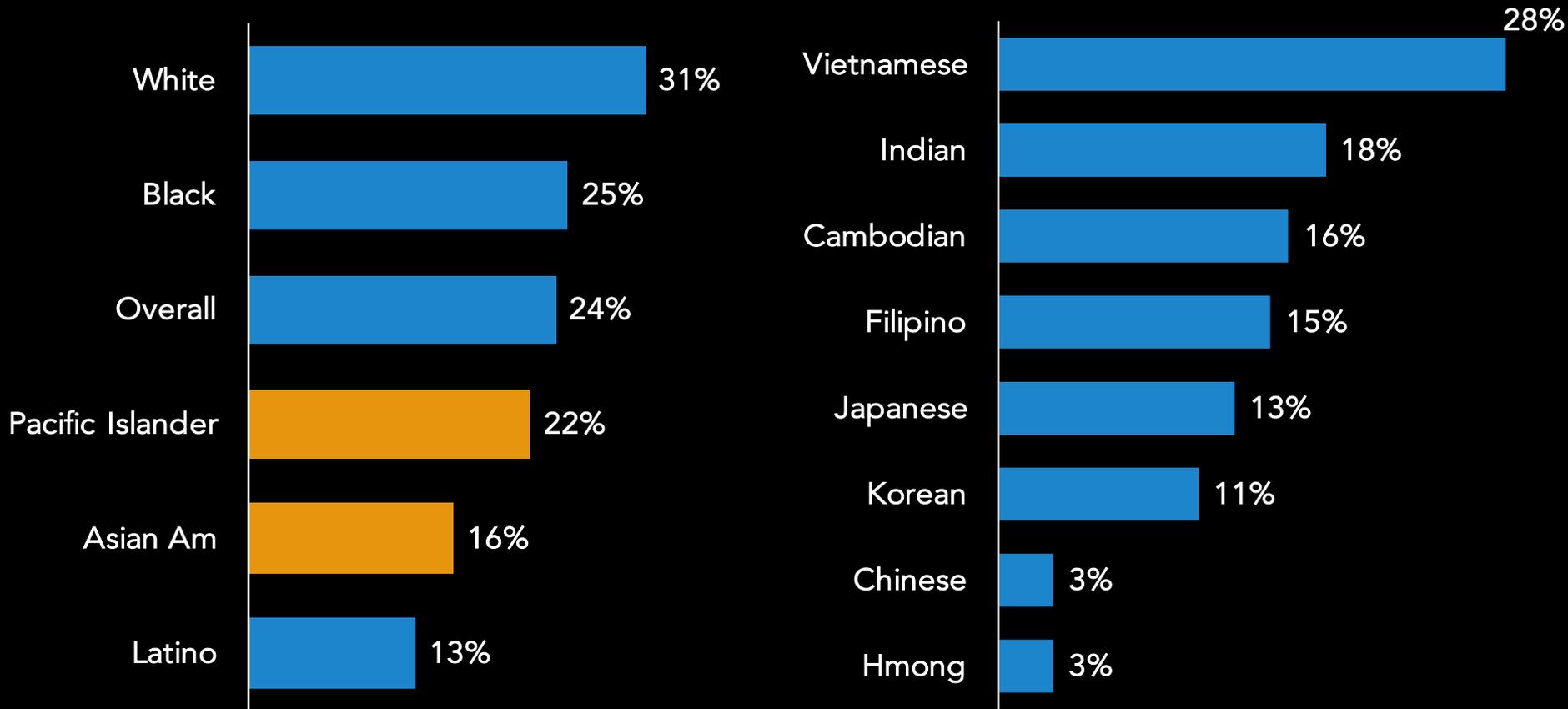


Source: 2016 National Asian Am Survey

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Consumer Activism

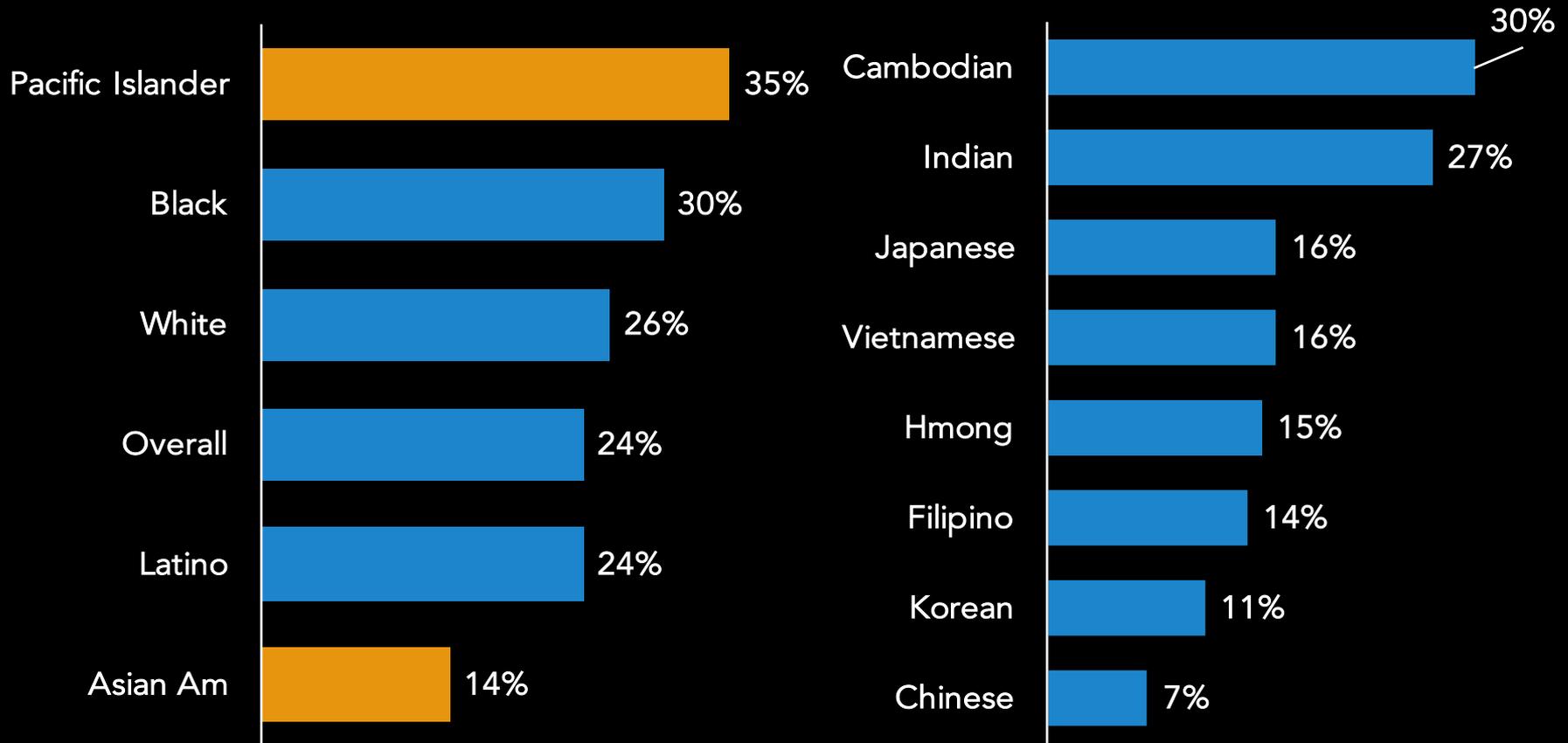


Source: 2016 National Asian Am Survey

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Attending Public Meetings

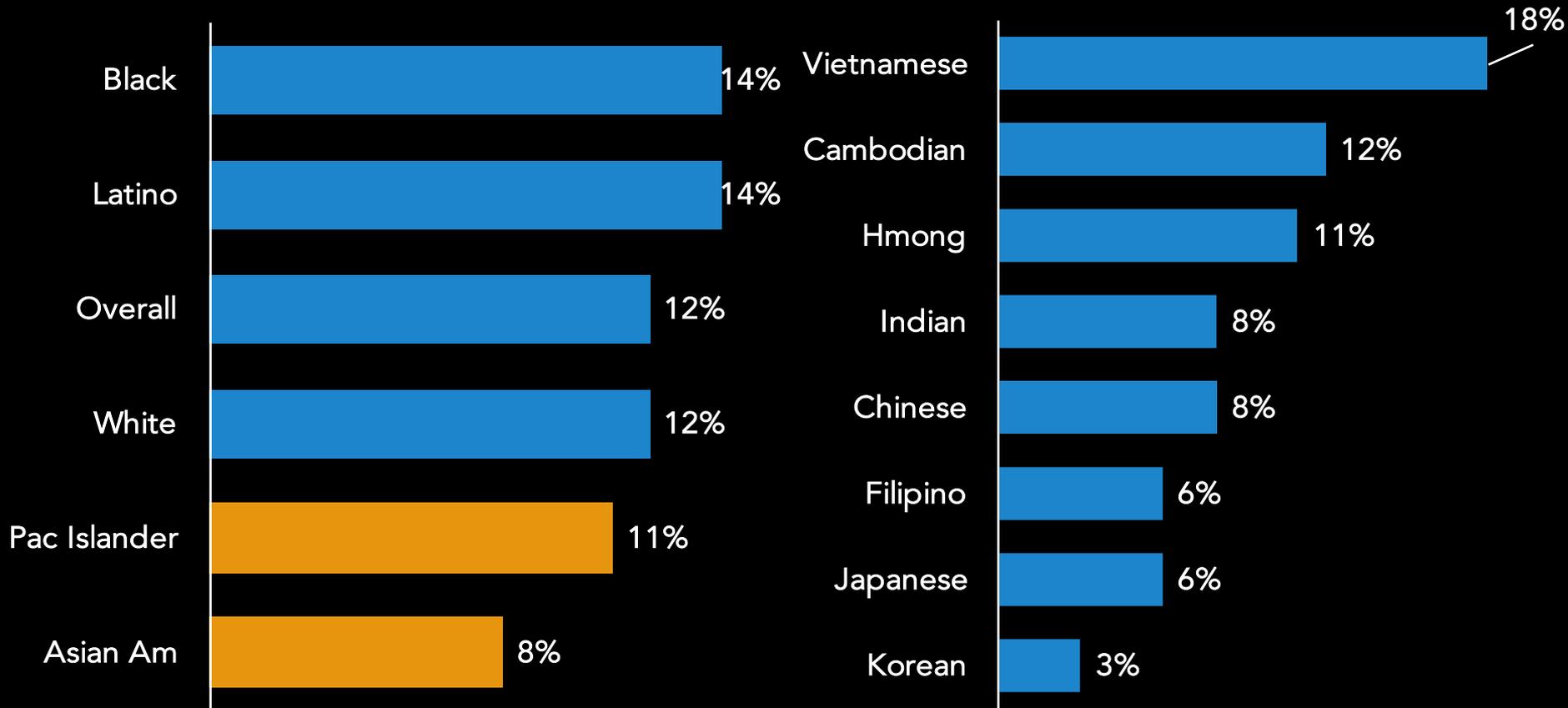


Source: 2016 National Asian Am Survey

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Protest Activity



Source: 2016 National Asian Am Survey

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**NO
MUSLIM
BAN
NO WALL**

"I was a
Stranger
and you
welcomed
me"
- Jesus

REFUGES

YES

BAU

RENOV

#AAPIAction

Protesters Rally In Seattle



#AAPIAction

Students Protest In Maryland



#AAPIAction

Protesters March On Washington, D.C.



How Do We Improve Coalition Possibilities?



Part of It is Tactical

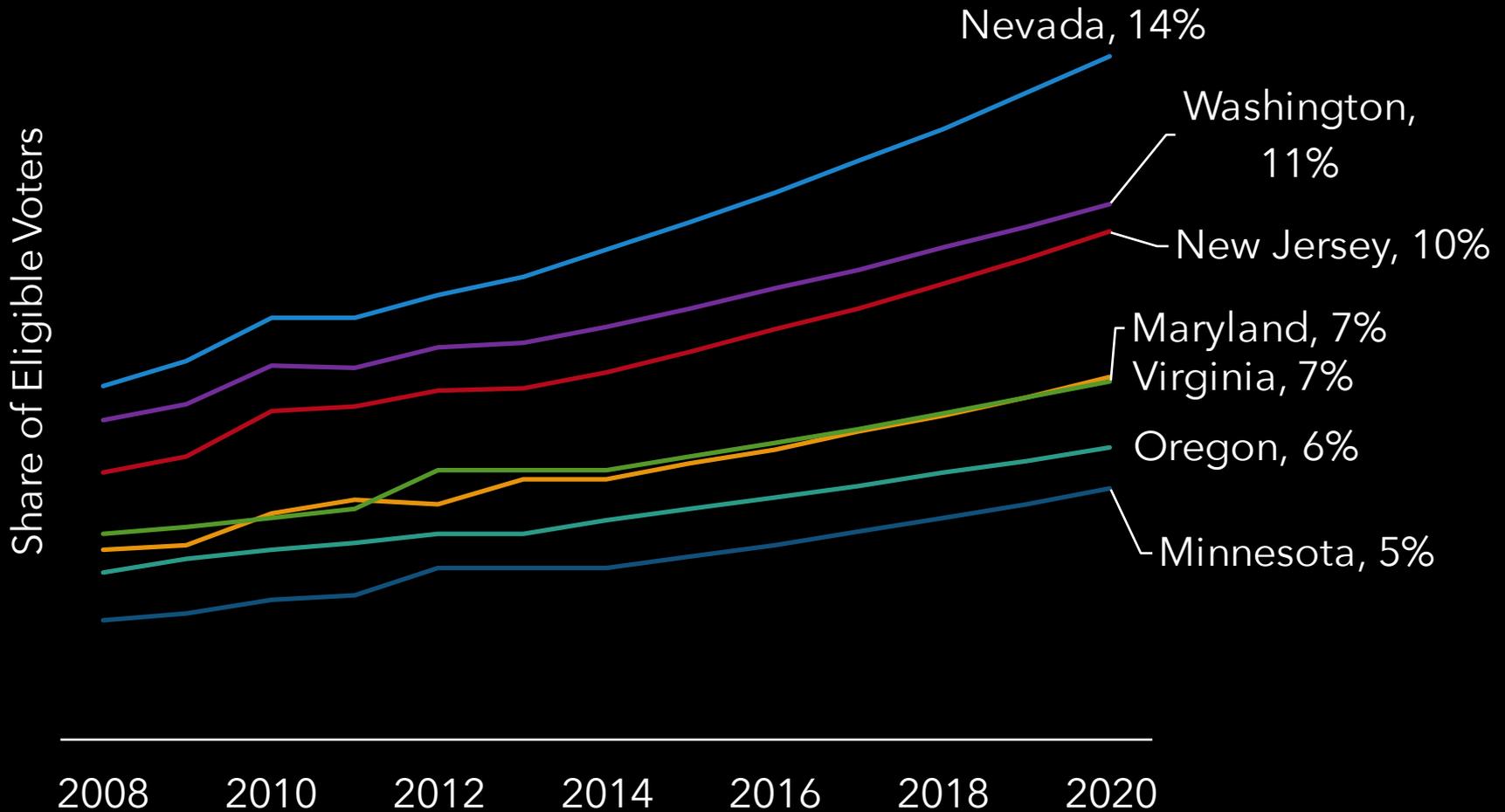
- **Get on radar screens**
 - State Voices
 - Strategic investment in state tables, issue-specific tables

- Voting is important, but need to go *beyond voting*
 - Campaign contributions
 - Attending public hearings
 - Volunteering, public service

Many Areas of Convergence

- Presidential voting (exit polls)
- Universal health care (NAAS 2008, 2012)
- Preserving social safety net (Pew, NAAS 2012)
- Support higher taxation (NAAS 2012)
- Support pathway to citizenship (NAAS 2012*)
- Support affirmative action (NAAS12, Field14, APIAVote/AAJC14)

Growth of Eligible Voters



Focus on *our* civic responsibility

- AAPIs get 1% of philanthropy dollars
- But, we need to step in *giving*, too



Asian Americans 32% of pop in SF and SM counties
28% of those with incomes > \$100,000
2.7% of major donors; about 1% of giving

Focus on **our** civic responsibility

- **We need to step up in giving, too**
 - Charitable giving (56% for AA vs. 70% for whites)
 - Outreach by mainstream philanthropy would help
 - But we need to motivate, hold ourselves *accountable*
- **Culture and values**
 - How do parents define success?
 - Discussion of politics in household
- **Youth**
- **Learn from groups that are well organized**



Redefine Asian Success



Success Means Recognition, Influence

Political Participation

Civic Participation

Philanthropy

Success of our community
AND larger society depends on it

Civic Engagement Pioneers

Wong Kim Ark, 1898

Established birthright citizenship



Congressman Saund, 1956
First AAPI elected to Congress

Heroes from all communities

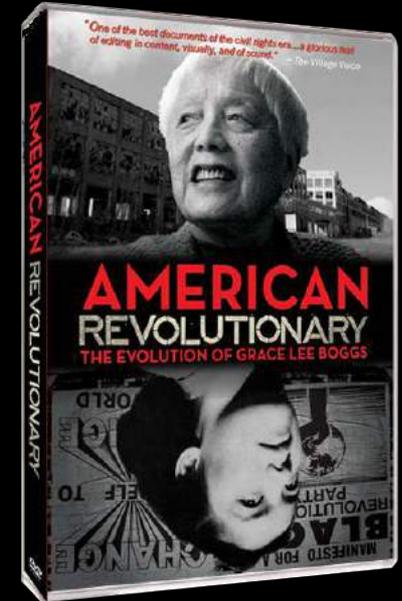


Fred Korematsu



Kawaipuna Prejean

Grace Lee Boggs



Larry Itliong



Bhagat Singh
Thind

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The Power of Coalitions



**Democracy is not a
spectator sport**





Ultimately, our job is not just to fight for our own rights, but to fight for the rights of all people, everywhere...

And that means we have to be well-informed, we have to engage with our government, and we have to vote -- **not just when it's time to elect a president, every single election.** School boards matter. County offices matter. State attorneys races matter. State legislative races matter.

Thank You!

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