

Voter Services Committee Report 2021-22

Linda Rodgers, Chair

Following is a summary of activities undertaken by ABC members to promote and support full participation of eligible voters, and inform community members about candidates for local office.

Activity	Summary/Notes
Voter Registration	<p>Promoted National Voter Registration Day. Sponsored digital billboards. Had letters to editor published. Conducted in-person registration at libraries. Worked with cable tv to create PSA videos.</p> <p>Created registration kits for north & south parts of the county.</p> <p>Worked on re-establishing partnerships with libraries and high schools that had been disrupted by Covid.</p> <p>Registered students at cap & gown day in Coon Rapids.</p> <p>Initiated a pilot project with local senior apartment company to assist residents with registration info.</p> <p>Offered voter registration at local municipal celebrations.</p> <p>Conducted trainings for voter registration volunteers.</p>
Legislative Interviews	<p>Members worked with legislative aides and cable tv to host and air conversations with legislators from Senate Districts 35, 36, 37 and 41. (31B did not come together as hoped.) These were posted on our website and YouTube.</p>
Meet The Candidates	<p>Though 2021 was an “off” year for elections, in February a special election took place in the City of Ramsey, and in November three Anoka-Hennepin school board positions were contested. Meet the Candidates forums were held in advance of these elections with QCTV’s help. LWVABC successfully pivoted its approach to the forum for school board events as Covid began to resurge and public behavior raised safety issues. MTC videos were posted on our website and YouTube.</p>
Work With LWVMN and other collaborators	<p>LWVABC Voter Services chair participated in LWVMN Voter Services Task Force. Many voter services volunteers have signed up for the LWVMN’s new online training in preparation for 2022 elections.</p> <p>Conversation with cable tv stations has begun in advance of the 2022 election season.</p> <p>Minneapolis LWV shared ideas with us for volunteer trainings for registration.</p> <p>Madison, WI LWV shared its idea of the apartment project for voter registration.</p> <p>Our steadfast partners– cable tv staff and city staff– have worked with us on Meet the Candidates in the interest of a healthy democracy.</p>
LWVABC Website, Cable TV, YouTube, Social Media, Print Media	<p>Hats off to Pat Kennedy who magnifies, amplifies, organizes, and extends Voter Service activities through the web connections she builds and to Gretchen Sabel and Kathy Aanerud for their work on social and print media.</p>

Thank you! to the many members of LWVABC who made it all happen.