

About the proposed

2018 **TRE** DALLAS ISD TAX RATIFICATION ELECTION

The Dallas Independent School District is home to 222 schools that serve a diverse population of approximately 156,000 students in grades prekindergarten through 12.

Dallas ISD continues to focus on improving student achievement through expanded academic options such as:

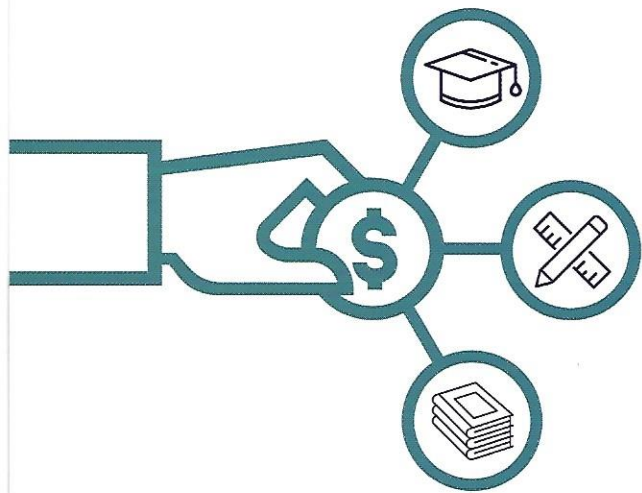
- A prekindergarten program with more classes in every area of the city.
- A growing selection of schools of choice, including leadership, STEM/STEAM, single-gender, personalized learning, two-way dual language and Montessori.
- The region's largest selection of collegiate academies offering tuition-free college credit for high school students.

Dallas ISD is making strides toward our vision of becoming a premier urban school district that is the first choice of Dallas families. To maintain this forward momentum requires hard work and funding. Our staff is committed to the work. District leadership is recommending to the Board of Trustees approval of a Tax Ratification Election to provide the funding.

This brochure outlines how TRE funds would be utilized should trustees approve calling an election. The brochure also discusses the estimated costs of a TRE to taxpayers and information regarding community meetings and important dates.



Frequently asked questions



WHAT IS A TAX RATIFICATION ELECTION (TRE)?

A TRE is a special election called by a school district's board of trustees that asks voters to approve an increase in its maintenance and operating (M&O) tax rate. M&O taxes cover the day-to-day cost of school district operations. Since 2008, Dallas ISD has maintained an M&O tax rate of \$1.04. The approval of voters is required for the district to exceed the \$1.04 rate. Should Dallas ISD trustees approve calling a tax ratification election, it is anticipated they will seek to increase the M&O tax rate to the state cap of \$1.17.

HOW MUCH IS THE PROPOSED TAX INCREASE?

The District's administration is recommending adding 13 cents to the existing \$1.04 M&O tax rate for a new rate of \$1.17. Coupled with Dallas ISD's current debt service tax rate of \$0.24, the final combined District tax rate would total \$1.41.

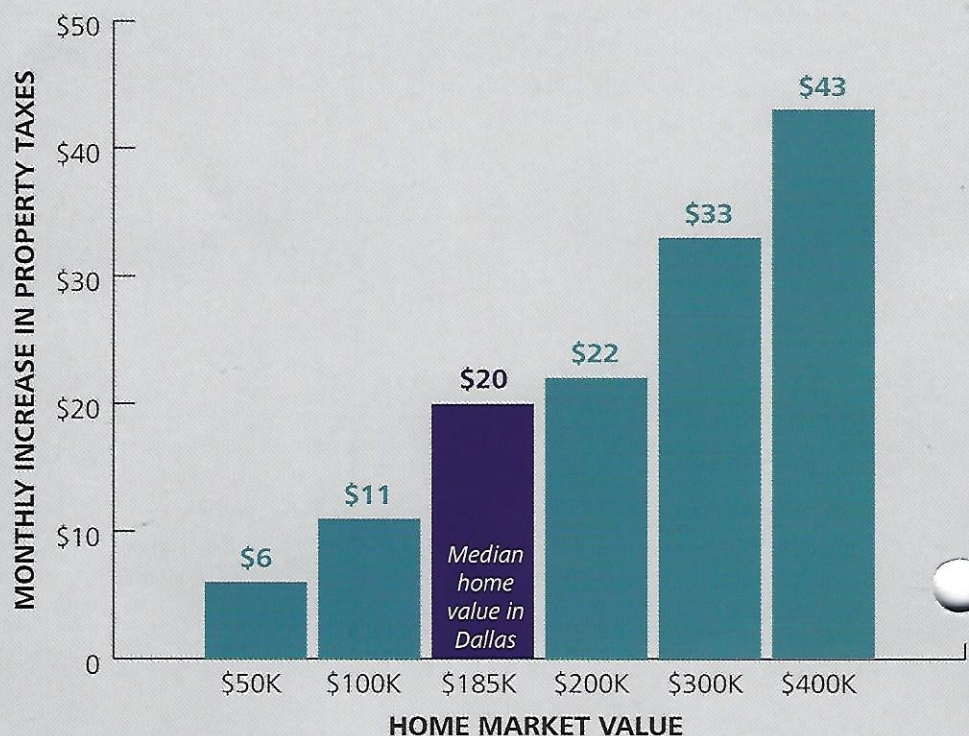
HOW WILL THE TRE AFFECT TAXPAYERS WHO ARE OVER 65 OR DISABLED?

The TRE will not affect taxpayers 65 years or older or those who are disabled if they have a frozen tax levy, which requires filing the appropriate homestead exemptions with the county appraisal district.

HOW MUCH WILL THE TRE COST HOMEOWNERS?

The median market value of homes in Dallas ISD as determined by the Dallas Central Appraisal District is \$184,574.

If trustees decide to ask voters to increase the tax rate by 13 cents, the increase would raise property taxes on homes at the average market value by \$0.65 cents per day or \$20 a month—less than the cost of a tank of gas.



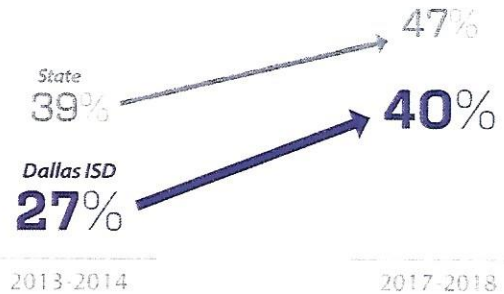
INNOVATING & ACCELERATING

PROGRESS IN DALLAS ISD

RIISING ACADEMIC ACHIEVEMENT



Dallas ISD achieved a **steep decline** in the number of Improvement Required Campuses.



More Dallas ISD students are meeting state standard on the STAAR exam, **narrowing the gap** between the district and the state.



10%
Dallas ISD



2%
State

Dallas ISD's improvement in third grade reading **outpaced the state** and other districts over a four-year period.



16%
Dallas ISD



11%
State

Dallas ISD students **outperformed** the state in achievement growth on 2018 STAAR test.

OPENING DOORS TO SUCCESS

5

Collegiate Academies

2015-2016



23

Collegiate Academies

2017-2018

Dallas ISD has **quadrupled** the number of collegiate academies giving more students access to a free associate degree.

4,411
Students



Nearly one in ten Dallas ISD high school students is taking advantage of free college credit in the district's collegiate academies.

1

Campus

2014-2015



9

Campuses

2018-2019

Dallas ISD's schools of choice have **grown nearly ten-fold** giving more students choice and voice in their education.



374

2014-2015 ENROLLMENT



2,684

2018-2019 ENROLLMENT

Dallas ISD has experienced a **seven percent enrollment growth** in its schools of choice in five short years.

How Dallas ISD will invest the **\$126 million** in annual funding generated by the TRE to become a premier urban school district



EARLY LEARNING

- Increase kindergarten readiness
- Expand enrollment and facilities
- Increase program quality and rigor
- Improve teacher effectiveness



RACIAL EQUITY

- Increase Instructional and Programmatic Equity
- Expand Staff Cultural Competence
- Grow Student and Staff Leadership Opportunities
- Strengthen External Partnerships and Community Relations
- Improve Equity in Facility Improvements and Operations



MONTESSORI
CAMPUSES



STEM/STEAM
SCHOOLS



MAGNET
SCHOOLS



TWO-WAY DUAL
LANGUAGE
SCHOOLS

*And
more!*

SCHOOLS OF CHOICE

- Provide more students a "best-fit" school
- Expand academic options by launching new choice schools in every area of the district



STRATEGIC COMPENSATION

- Define, support and reward excellence through strategic compensation for teachers, administrators and staff
- Including ACE 3.0 (Accelerating Campus Excellence)

OTHER SCHOOL DISTRICTS THAT HAVE PASSED A TAX RATIFICATION ELECTION IN THE LAST DECADE

- | | |
|--------------------------------------|--------------------------|
| ■ Plano (\$1.17) | ■ Irving (\$1.17) |
| ■ Allen (\$1.14) | ■ Wylie (\$1.17) |
| ■ McKinney (\$1.17) | ■ Coppell (\$1.17) |
| ■ Carrollton-Farmers Branch (\$1.17) | ■ DeSoto (\$1.17) |
| | ■ Grand Prairie (\$1.17) |

Of the 38 area districts in Dallas and Collin counties, 25 (two-thirds) have passed a TRE. Additional area districts are considering TREs as funding from the state decreases.

Since 2006, more than 500 Texas school districts have called a TRE.



IF CALLED, WHEN WOULD THE TAX RATIFICATION ELECTION BE HELD?

TUESDAY, NOV. 6, 2018



I HAVE QUESTIONS. WHERE CAN I GET MORE INFORMATION?

More information about the proposed TRE can be found on the Dallas ISD website at dallasisd.org/TRE.

Important Dates

Should Trustees elect to call a Tax Ratification Election, the following dates would apply:

TUESDAY OCT. 9, 2018	Last day to register to vote in a Nov. 6, 2018 Tax Ratification Election
MONDAY OCT. 22, 2018	First day of in-person early voting
FRIDAY NOV. 2, 2018	Final day of in-person early voting
TUESDAY NOV. 6, 2018	Election Day

COMMUNITY MEETINGS

TUESDAY, AUG. 7 | 6 PM
Thomas Jefferson High School
4001 Walnut Hill Lane

WEDNESDAY, AUG. 8 | 6 PM
Bryan Adams High School
200 Millmar Drive

TUESDAY, AUG. 14 | 6 PM
L.G. Pinkston High School
2200 Dennison Street

WEDNESDAY, AUG. 15 | 6 PM
James Madison High School
300 Martin Luther King Jr. Blvd.



9400 N. Central Expressway
Dallas, TX 75231

