

SUBJECT: Activate 3.8: The Pay Equity Tour – Eastern WA Launch!

The [Washington State Women's Commission](#) is excited to partner with Gonzaga University's Women Lead program & the Girls Scouts of Washington for the Eastern WA launch of [Activate 3.8: The Pay Equity Tour](#) – a statewide campaign **Activate** the full economic potential of Washington's **3.8** million women.

WHEN: Saturday July 27, 10:00am-12:30pm (Program begins at 10:30am)

WHERE: John J. Hemmingson Center, Gonzaga University Campus [702 E Desmet Ave, Spokane, WA 99202](#).

WHAT:

Keynote Speech

Washington State Treasurer Mike Pellicciotti

Fireside chat with women in the C-suite:

Cheryl Steele, CSO, Starbucks

Kelly Fukai, COO, Washington Technology Industry Association (WTIA)

Interactive Science Program:

Central Valley School District teacher will lead activities for students to engage with science and consider career pathways in STEM.

Also hear from:

Grace Yoo, Executive Director, Washington State Women's Commission (WSWC)

Sherri Lynch, Ph.D., Assistant Dean & Women Lead Co-Founder, Gonzaga University

Brian Newberry, CEO, Girl Scouts of Eastern Washington & Northern Idaho

WHO: Program recommended for adults & students ages 11 and up.

This Event is FREE and open to the public, [click the link](#) to grab a ticket for yourself and anyone else who may be joining you!

MORE: This is just the first stop on a 10-city Pay Equity Tour in partnership with the Girl Scouts of Washington, where the WSWC aims to connect more K-12 girls to a wider array of career opportunities in tech, aerospace, STEM, construction, and trades. The tour also stops in Bellingham, Olympia, Pullman, Redmond, Seattle, Sequim, Tri-Cities, Vancouver, and Yakima.

Follow along on [Instagram](#), [Facebook](#), and [LinkedIn](#) or [Subscribe to Updates](#) for the latest on Activate 3.8: The Pay Equity Tour and how you can be a direct part of it. We hope to see you soon!

ABOUT WOMEN LEAD:

The Women Lead program at Gonzaga University's School of Leadership Studies exists to educate and empower women. We offer a variety of programs that invite all genders to consider gender equity in the workplace, including conferences, workshops, book clubs, and even a certificate program. Since 2016, the program has educated thousands of working professionals from all industries and educational levels.

While the programs offer education and empowerment, the space for building community and expanding one's network is most commonly mentioned as the top reason for attending these events.

ABOUT THE WASHINGTON STATE WOMEN'S COMMISSION

The Washington State Women's Commission, created by the Washington State Legislature in 2018, aims to improve the well-being of women by identifying and developing policies to remove systemic barriers and address critical issues that disproportionately impact women, including childcare access and affordability, domestic and gender-based violence, equal pay, and intersectional inequities.

Learn more at [wswc.wa.gov](https://www.wswc.wa.gov).

SUBJECT: Invitation: Activate 3.8 -- Eastern Launch, Please Share!

Dear [Recipient's Name],

The [Washington State Women's Commission](https://www.wswc.wa.gov) is excited to partner with Gonzaga University's Women Lead program & the Girls Scouts of Washington for the Eastern WA launch of [Activate 3.8: The Pay Equity Tour](#) – a statewide campaign **Activate** the full economic potential of Washington's **3.8** million women.

Join us on **Saturday July 27th, from 10am-12:30pm at Gonzaga University's Hemmingson Center**. This Event is **FREE** and **open to the public**, [click the link](#) to grab a ticket for yourself and anyone else who may be joining you!

The program includes remarks from keynote speaker WA State Treasurer Mike Pellicciotti, a fireside chat with two inspiring women in Washington C-suites, Cheryl Steele, CSO, Starbucks and Kelly Fukai, COO, Washington Technology Industry Association (WTIA), the Girl Scouts STEM mobile, and interactive science activities for students ages 11 and up. Both prongs of the program --focusing on women's upward mobility within their fields and connecting more girls and students with higher paying careers in the science—aim to inch Washington closer to pay parity.

At every stop, the Washington State Women's Commission will be hosting a "Use Your Voice" booth where you can tell us your thoughts on economic equity, a "purple carpet" photo zone to help spread the word on this important issue, and a "swag station" where you can gear up and show your support for Activate 3.8.

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Best Regards,
[Name of Sender]