



# Kim CROWLEY

for MARBLEHEAD BOARD OF HEALTH

*Let's keep Marblehead healthy.*

*My name is Kim Crowley and I am running for the Marblehead Board of Health.*

I love this town, and I have a very strong connection with the Marblehead community. I step up when you need a hand. I am a problem solver and mediator. I will follow the lead of our state and local government to ensure public health is protected. I will collaborate and listen to our community members needs.

My career is based on helping people recover and feel well. The physical and mental wellness of Marbleheaders is my priority. I have been in the fitness industry for nearly 16 years, working with all ages and abilities. I spent a good portion of my career with the YMCA of the North Shore, holding the role of Associate Health & Wellness Director and earning the Staff Member of the Year award. For the last 6 years I have owned and managed my fitness studio in town, while also providing exercise classes at the Council on Aging in Marblehead and Salem and at The Mariner.

"Kim is not only QUALIFIED, but she is the most caring, best human you will ever meet! A vote for her on June 10th is a vote for the betterment of our beautiful town."

—Yunita Farrar

"Kim Crowley's work ethic makes her an essential colleague in our Parkinson's Fitness programs. She consistently contributes collaborative teamwork, creativity, effective communication, problem-solving skills, honesty, empathy, reliability, flexibility, confidence, accountability, integrity, active listening, and positivity!"

—Linda Hall, Parkinson's Fitness

"There could be no wiser choice for a position on a Board of Health. I have worked with Kim for more than a decade in spearheading healthy initiative projects and I have come to trust and depend on her "can do" attitude, integral to every challenge she encounters. Kim's positive approach and wise guidance has motivated the countless individuals as she mentors, coaches and teaches; from children to seniors, from those with health challenges to those with developmental disabilities, she puts her belief that "everybody deserves to be healthy" into practice every day."

—Judith G. Doherty, M.Ed.

You can be confident that I will work to meet all of the criteria required on the Board of Health. I will listen. I will volunteer my time. I will collaborate. I will keep Marblehead healthy.

We have challenges ahead—working with our budget and nearing a new trash contract, but I am optimistic.

- I will engage our community in opportunities for movement and other activities to improve quality of life. I will continue and expand the Wellness Fair Tom McMahon orchestrated in January. I will plan community walks. I will provide a positive forum for department announcements and awareness through a social media presence.
- I intend to increase the number of community members trained in CPR, fundraise for more AEDs, and make our AEDs more accessible.
- Upgrades at the transfer station that are in progress will ensure that we operate without interruption and we provide employees a safe workplace.
- I will advocate for our Swap Shed and collaborate with our partner Black Earth to educate about composting and make an impact on the amount we put into landfills.

*Thank you for considering me for this role on  
the Marblehead Board of Health.*