



WE'VE GOT A HOUSING CRISIS!

BUT WE HAVE A RESPONSE!

- CASA– The Committee to House the Bay Area
- Housing Advocacy
- Bay Area Elected Housing Champions



WHY IS CASA UNIQUE?

Formed by MTC

9-County Bay Area

Different Viewpoints

Production-Preservation-
Protection

Affordable-Missing Middle-
Market Rate

Not Just a Plan, but Action!



WHO IS ADVOCATING FOR HOUSING?

- NPH, EBHO, HLC, CCHO, SV@Home
- YIMBY Groups
- Equity Groups
- Trade Associations
- Other Nonprofits



HOW IS SV@HOME APPROACHING THE CRISIS?

- 50,000 New Units
- Measure A Implementation
- More Money for Affordable Homes
- Surplus Lands
- Regulatory Change
- Innovative Naturally Affordable Housing
- Changing the Narrative

sv@home

HOW CAN WE MAKE IMPACT?

- It takes a village!
- Collaboration
- Work WITH elected officials
- Education, Information, Statistics
- Raising Voices and Participation

