



**League of Women Voters of Santa Cruz County
Board Meeting Minutes
July 8, 2026**

Call to order: Barbara Lewis called the meeting to order at 10:06 a.m.

Board members present: Barbara Lewis, Jane Cohen, Laura Grossman, Pam Newbury, Pamela Peterson, Marilyn Radisch

Board members absent with notification: Denise Gurer, Mindy Ryan

Minutes of the June 10, 2026 Board Meeting were approved with accepted corrections.

Minutes of the June 28, 2026 Annual Meeting were approved with accepted corrections.

Treasurer's Report: as submitted by Pamela Peterson

- Total funds available as of 6/30/26 were \$10,288.37.
- Membership income received during June was from 5 renewing members through the online LWVUS membership portal.
- Four contributions to LWVSCC general fund were received from members: two through Zeffy© and two through LWVUS member portal.
- Thirteen luncheon reservations for the Annual Meeting were paid using Zeffy©.
- Expenditures were monthly Boost© cell phone, Stripe© service fees, PorkBun© domain name renewal, and Crow's Nest Annual Meeting costs.
- The proposed budget for FY 2026-27 was presented, revised, and approved with revisions at the Annual Meeting on June 28, 2026.

President's Report: Barbara Lewis

Barbara served as a delegate to the LWVUS Annual Convention virtually.

The National League delegates elected officers, directors and a nominating committee for 2026-2028. These are some Program highlights Barbara noted:

Delegates approved the board-recommended program, Democracy Under Siege and a concurrence with the Washington State Immigration Rights position, overwhelmingly. The Immigration Rights position, which had received support from 90 of 100 Leagues during National Program Planning and was enthusiastically voted in at convention, will be included in the Impact on Issues update for 2026- 2028. While a board-recommended program item only needs a majority vote for passage, a non-recommended item needs a majority for consideration, followed by a 2/3 vote. During the vote on Saturday, the proposed concurrence with the Colorado State League position on Religious Freedom did receive the 2/3 vote needed, but the New York proposed update of the Privatization position, while receiving a majority vote, did not, with some delegates speaking in opposition.

Membership Report: Laura Grossman

61 Total members includes 2 honorary/life members and no new members this month.

There are many members with the June 30 2026 expiration date that have not yet renewed. Although LWVUS has automatically sent renewal notices to those members, Laura will be sending out reminders encouraging renewals online or by check if necessary.

There was discussion about the current limitation of the online membership application not allowing users to make donations that are separate from membership dues.

Program Report: Pam Newbury

Programs approved at Annual Meeting

1. **Pros and Cons: Meeting is scheduled for October 3, Aptos Library.**

We discussed whether we want to try for an event in South County and the need to find a local organization there to co-sponsor in order to increase attendance.

We discussed whether we want to try for an event in San Lorenzo Valley and will ask the presenter if she is able to add additional events.

2. **Meet with elected officials.** In early 2027, we will host a discussion panel with elected local officials from judges to county supervisors.

3. **Housing affordability.** We will consider housing alternatives in Santa Cruz County: Affordable housing in our County is hard to come by. The League will explore housing options from tiny homes to high-rise apartments.

4. **Local healthcare issues.** A scarcity of local healthcare providers makes it hard for county residents to find physicians from primary care to specialists. With only two local hospitals, residents sometimes must travel far to get emergency care at a hospital that accepts their insurance or that has a specialist who can treat them. We will look at causes and solutions to local healthcare concerns, as well as the effects of HR1 on our local healthcare situation.

5. **State Program Planning**

6. **Local Program Planning**

7. **62nd Annual Meeting in 2027**

Publicity Report: Mindy Ryan

None

VOTER Report: Marilyn Radisch

Marilyn reported that the next issue of the Voter will include:

- Links to the Nicole Coburn's Annual Meeting Presentation slides and video
- A summary of the recent National LWV Convention including Nancy Ball's information on the 19th Amendment.

Webmaster Report: Denise Gurer

Minutes and Newsletter

- Uploaded May minutes to website and LWVSCC google drive Front Page
- Updated home page on website. Took out old articles and information about our annual meeting (since it already has taken place). Annual Meeting
- Ensured that Zeffy© campaign for our annual meeting stopped taking reservations/payments for the meeting.

Unfinished Business

The Calendar Planning Meeting will be held on July 23rd at 10 am online over JITS. It is open to all members.

New Business

Pam Newbury presented the following information:

- 1 **Review of logo usage and brand standards** can be found via the following links
[LWV Brand Standards and Logos Files](#)
[Intro to LWV Branding: Webinar Recording | Slides](#)

[League Logos for California](#)

[LWV Brand Standards Manual](#) and noted that the recommended fonts for official documentation are Merriweather or Lato

2 Review of email options for member communications:

There are two send/receive email addresses:

League@lwvsc.org for president

Treasurer@lwvsc.org for Pamela Peterson

We have other email addresses that are set up to forward to send-only for Newsletter (Marilyn), Elections (Dorothy), Webmaster (Denise) and Membership (Laura). Use these email addresses in any correspondence or anytime you need an email address for your League correspondence or on any publicly posted communications. You can set up your email to send from these addresses as well. Let Pam know if you want to know how to do this.

Additional email addresses can be set up as needed.

3 Options for communicating with members:

- Membership Portal: easy to send to all members. No need to update membership. Not very versatile, few layout options. No attachments.
- Zeffy© <https://www.zeffy.com/en-US/o/crm/newsletter-cross-sell>
Free. No limits or tiers. Customizable templates. Download member list.

Announcements:

The next LWVSCC Board meeting will be on September 9, 2026 at 10:00 a.m.

The meeting was adjourned at 11:36 pm.

Jane Cohen, LWVSCC Secretary