



**League of Women Voters of Santa Cruz County
Board Meeting Minutes
May 13, 2026**

Call to order: Barbara Lewis called the meeting to order at 10 a.m.

Board members present: Barbara Lewis, Jane Cohen, Laura Grossman, Denise Gurer, Pam Newbury, Pamela Peterson, Marilyn Radisch, Mindy Ryan

Other Members present: Suse Shane, Ann Havlik (LWV Coach, San Luis Obispo)

Minutes of the April 8, 2026 Board Meeting were approved with accepted corrections.

Treasurer's Report: as submitted by Pamela Peterson

For the month of April 2026:

Total funds available as of 4/30/26 were \$10,464.88.

Membership income received during April was from one new member through the online LWVUS membership portal.

New and renewing memberships are expected to increase in May and June.

During April, three paid luncheon reservations for the Annual Meeting were submitted using Zeffy.

President's Report: Barbara Lewis

Barbara reported that she has updated the Annual Meeting Kit and had it proofread by Pam Newbury. She received help from Pamela Peterson formatting the Treasurers Report portion to fit on a PDF page. It has been sent to members through the portal by Pam Newbury. Barbara also attended several webinars to keep up with what's going on in the League.

Membership Report: as submitted by Laura Grossman

62 Total membership includes:

- 1 Life member
- 2 New members: Nancy Kahumoku, Ariel Young

Laura will be sending a new updated roster to our Board and Nominating Committee members. This local roster will include grace and recently lapsed members. Denise and Laura will discuss the new membership survey along with revisions to the questionnaire draft sent to Board members.

Program Report Revised Version: as submitted by Pam Newbury

RSVPs to date: 10, including the speaker. Pam sent an email with a link to the Annual Meeting Kit on 5/6.

Nicole Coburn will use slides. Barbara asked how long Nicole's slide show will be.

Volunteers were assigned as follows:

- Liaison for Nicole (help set up slides in advance): Jane Cohen. Liaison will help Nicole set up her slides.
- Check-in table: Laura Grossman, Mindy Ryan
- Photos and video: Carolyn Lewis (Pam will bring video equipment)
- Clean up: Pamela Peterson, Marilyn Radish

Check-in table inventory: flowers (Laura), guest list, place cards (Pam), LWV banner, LWV brochures, VOTER articles.

Program Report continued

We will determine the table arrangement once we have the final number of guests. Barbara suggested that board members mix in with guests to make more connections with members, the rest of the board agreed. Extra prints of meeting kit will be available.

Publicity Report: as submitted by Mindy Ryan

June 28 Annual Meeting,

Speaker: *Executive Officer Nicole Coburn*

Sunday 10:00 am – 12:00 pm, Crow's Nest

Email blasts

AAUW is sending an email blast to its members June 1

LWVSCC Email blast to members – possibly June 1 followed by a 2nd one closer to the event.

Libraries

Event Flyers

Radio

PSA KSQD <https://ksqd.org/psa/>

Santa Cruz Sentinel

Coast Lines

Local Santa Cruz Media (CitySpark

GoodTimes Santa Cruz

Pajaronian

Capitola Soquel Times

Aptos Times

Scott's Valley Times

Press Banner

CitySpark Event Platform for Publishers <https://cityspark.com>

Publisher Services

We provide media sites with the content and tools for a thriving event listing solution—driving traffic, engaging audiences, and generating revenue.

Event Submissions

Our free submission and extensive promotion tools will get your events listed on all your local sites and beyond with syndication, targeted emails, geo-fenced mobile ads and more.

Are you an event organizer? Submit once, get listed everywhere.

Submit your event for free, and use our tools to get listed on all of your local sites and sell more tickets. Syndication, integrated ticketing, geo-fenced mobile ads, targeted email campaigns, access to print, voice and more right at your fingertips.

Find Local Events

Need to know what's going on tonight? We aggregate all of the events in your area from more than 500 categories, so you don't have to look anywhere else!

We discussed the possibility of additional publicity on the KAZU event calendar, our LWVSCC Facebook page and looking into getting a spot on Joyce Anderson's local community TV show.

VOTER Report: Marilyn Radisch

Marilyn expects to publish the next newsletter by May 19-21 to include the following:

Discussion of Ben Lomond Voter Service Registration of Voters by Dorothy Fry

Dinah Sapia acting as moderator for 4th District Supervisor

Dee Takemoto participating with Voter Registration events

President's message from Barbara Lewis

We discussed adding recommendations for when and how to vote in the coming election June 2 given the complications of delayed mail for mail-in ballots and the large number of candidates on the ballot.

Webmaster Report: as submitted by Denise Gurer

Minutes and Newsletter

Uploaded March minutes to website and LWVSCC Google Drive

Uploaded April VOTER to website and LWVSCC Google Drive

Front Page

Added announcement of our annual meeting.

Events

Created a Zeffy campaign to take registration for our annual meeting. Includes options to have guests, choose meal choice, and to register without a meal. Pam Newbury has access to the information about people who have registered online. Information was also provided on the site for anyone wanting to send in a check instead of registering online.

A link was provided on the home page to download the meeting kit.

Costs

Porkbun is increasing domain registration fees and email hosting fees.

MyLO is increasing annual fee

I submitted a motion to change the budget for our next fiscal year accordingly.

Questionnaire

Created a questionnaire for new members to fill out. There is a link that can be given to our new members to access the questionnaire. The results are recorded online in a Google sheet and with the Google forms app.

Currently Laura and Barbara have access to these. I can share with others if need be.

Unfinished Business

Member Survey:

We reviewed the sample member survey distributed to us by Denise Gurer and Laura Grossman and agreed on several changes.

We decided to send the survey to the entire membership since currently we don't have all this useful information on our general membership.

Other business:

The following is Denise Guerer's motion for budget changes, reflecting website cost increases that occurred after our budget was prepared, to be presented at the annual meeting.

Motion for Changes in Budget for Fiscal Year 2026-27

1. Increase 630.1 Domain Name / Email Hosting from \$70 to \$85

Reasoning:

a. Domain Name Registration is going up from \$10.72 to \$11.84 (increase of \$1.12) – this is registering our lwvsc.org name for our website. Due date for renewal of domain name registration is 7/30/26

b. Email Hosting is going up from \$48 to \$72. We have two email accounts league@lwvsc.org and treasurer@lwvsc.org Both are going up from \$24 each to \$36 each.

Due date for renewal of treasurer@lwvsc.org is 1/30/27

Due date for renewal of league@lwvsc.org is 2/21/27

2. Increase 630 Website Hosting from \$375 to \$400

Reasoning:

a. MyLO annual rate is increasing from \$375 to \$400

Due date for renewal is July 1, 2026

New Business: none

Announcements: The next LWVSCC Board meeting will be on June 10, 2026 at 10:00 a.m.

The meeting was adjourned at 12:04 pm.

Jane Cohen, LWVSCC Secretary