

League of Women Voters of Santa Cruz County Board Meeting Minutes October 8, 2025

Call to order: Barbara Lewis called the online meeting to order at 10:00 am.

Board members present:

Barbara Lewis, Jane Cohen, Laura Grossman, Denise Gurer, Pam Newbury, Pamela Peterson, Marilyn Radisch, Mindy Ryan

Others present:

Dorothy Fry and Ann Havlik (LWV Coach from San Luis Obispo)

Minutes of the Board Meeting held September 10, 2025 were approved as distributed.

Treasurer's Report: Pamela Peterson

September saw a greater number of expenditures as several annual invoices for services and first quarter PMP for LWVUS and LWVC were paid.

- Total funds available as of 9/30/25 is \$12,549.95.
- \$500.00 was transferred from the savings account at West Coast Community Bank (WCCB) to the checking account at WCCB to maintain the minimum balance to avoid transaction fees.
- LWVC Impact Fund (Education Fund) for LWVSCC received a generous donation of \$100.00.
- LWVC Impact Funds of \$750.00 were sent to LWVUS to pay for 1st quarter and part of 2nd quarter Per Member Payments (PMP). No Impact Funds were used for PMP during FY24/25.
- Membership income received during September was from four renewing and two new memberships.
- Two contributions to LWVSCC general fund were received from members. The contributions were processed at the same time as dues payments through the ChapterSpot portal.
- Annual charges incurred for services were the post office box fee and the My League Online (MyLO for LWVC) registration fee. The MyLO fee was discounted by \$50.00 for California Leagues.

President's Report: Barbara Lewis

Barbara attended a LWV webinar "Under the Hood: Advocacy with the League of Women Voters of California" which explained how positions are adopted by the LWV. There is a series of these webinars and Barbara recommends attending them as they provide much useful information

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Membership Report: Laura Grossman

Current membership:

53 members, including one Life member and one new member-Renee Hook. Laura sent out 27 renewal notices to expired members. This was after National sent a one time QR code to all members nationwide with an expiration of 6/30/25 to renew. Her notices included step-by-step LWV portal sign in instructions encouraging online payments. She also attached our League offline membership form for those who choose to renew by check. She has talked with several members that want/or need to use a check to renew.

Laura also made labels for our membership brochures to be available at LWVSCC Prop.50 event.

Program Report: Pam Newbury and Mindy Ryan

Upcoming programs in progress:

October

The following information was presented to us by Dorothy Fry, our Voter Service Coach.

- Special Election: Prop 50 information presentation will be held Sunday, October 12 at the Downtown Santa Cruz Public Library 2nd floor community meeting room between 2-4 pm. League members Dorothy Fry and Kit Hein will do the presentation. Kit Hein is also the president of the local AAUW. Tricia Webber, Santa Cruz County Clerk, will speak on map redistricting and voting process. This meeting will emphasize LWV neutrality and the Easy Voter Guide resources, not the Pros and Cons of the ballot issue. We will distribute the Easy Voter Guides and deliver some to the Watsonville library.
- League members Donna Baldini and Dee Takemoto will set up a Voter Registration table at this event.

Pam Newbury reported that new LWV brochures have stickers on them with information on our local LWVSCC. Pam would like to include QR codes linking to our website added to these stickers. *November*

Pam would like more detailed information about the presentation planned for the Equity and Education program with Faris Sabbah on November 22 10-noon at the Aptos Public Library, including some biographical information about the speakers.

Webmaster Report: Denise Gurer

Updates to LWVSCC website:

- Posted September Voter and August Board meeting minutes.
- Updated calendar with upcoming events: Prop 50 informational session, K-12 education update, Pure Water Soquel tour, LWV National planning, LWV Local planning.
- On front page, added LWV Prop 50 Session information, a link to the LWV Easy Voter Guide, LWV supporting SJR-1, LWV non-position on Prop 50, and LWV non-affiliation with redistricting mailer.

Updates to LWV Google Drive:

• Uploaded recent newsletter and minutes.

VOTER Report: Marilyn Radisch

Marilyn plans to publish a VOTER issue on October 24, 2025, including:

- Information about our November Library program
- Welcome to new members
- Reminder to renew expiring memberships
- Update on both CA and National LWV activities

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Pam Newbury requested a sign-up notification of our January Soquel Water District Tour be included in this issue of the VOTER.

Marilyn is planning to publish another issue of the VOTER in mid December.

Publicity Report: Mindy Ryan

Mindy published information about the October 12 Special Election: Prop 50 information program in Coastlines and the Santa Cruz News Sentinel.

Mindy also published our flyer for the October program in the Watsonville "Pajaronium" and in all the local "Times Publication Group" publications (Aptos, Capitola/Soquel, Scotts Valley) issues, as part of our priority subscription membership.

Unfinished Business:

Pamela Peterson requested we remind members to make their end of year donations to the tax-deductible Education (Impact) fund in the next issue of the VOTER.

New Business:

There is no new business.

Announcements:

The next LWVSCC Board meeting will be online on November 12, 2025, at 10:00 a.m.

The meeting was adjourned at 10: 45 am.

Jane Cohen, LWVSCC Secretary

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