

League of Women Voters of Santa Cruz County Board Meeting Minutes September 10, 2025

Call to order: Barbara Lewis called the online meeting to order at 10:03 am.

Board members present:

Barbara Lewis, Jane Cohen, Laura Grossman, Denise Gurer, Pam Newbury, Pamela Peterson, Mindy Ryan

Others present:

Dorothy Fry and Ann Havlik (LWV Coach from San Luis Obispo)

Board members absent with notification: Marilyn Radisch, Beth Herrick

Minutes of the Board Meeting held August 13,2025 were approved with factual corrections made by Pam Newbury including the decision to use a group board member photo on the LWVSCC website (to be taken in the future). Motion to approve was made by Pam Newbury, seconded by Denise Gurer. Note: Beth Herrick's resignation from the role of Co-Secretary was accepted by the board. Barbara will try to find a backup secretary for the future.

Treasurer's Report: Pamela Peterson

August was a slow month for finances.

- Total funds available as of 8/31/25 is \$13,702.53.
- Membership income received during August was from one renewing, two new, and one transfer membership.
- One contribution was received from a member.
- The annual California Attorney General Charity Registration fee increased from \$10 to \$25.00; fees for FY24 and FY25 were paid this month and entered under line item 290-Other Operating Expense.

President's Report as submitted prior to the meeting by Barbara Lewis

Following up on directions to local LWV presidents at the July 29 webinar led by LWVUS, President Dianna Wynn, I uploaded our most current version of the LWVSCC bylaws on the LWV portal (League Resources section) as required, receiving assistance from my spouse, Bob Lewis, who is also a long-time LWV member. I also used notes from this webinar as the basis for the President's Message in the September VOTER.

Following up on the contact about the deadline for submitting National Program Planning meeting results online, I emailed progplan@lwv.org and received a quick response from Betsy Lawson (Contractor) that the deadline will be early to mid-March, "so you should be all set." Since I have a conflict with an AAUW drama group I lead on the 4th Tuesday of the month, the change to February 17 from February 24 for National Program Planning was a good one for my participation.

Dorothy Fry and I registered and attended the LWVC Voter Service/Voter Engagement meeting on

September 3, and received a video of the meeting, ordering dates for free and paid Easy Voter Guides (Sept.8-12) and when Easy Voter Guide PDFs will be available Sept. 22 on easyvoterguide.org.

Dorothy and I agreed that Sharon Stone did a marvelous job of outlining what to include in local programs on Proposition 50 and providing voter information; we discussed the number of Easy Voters Dorothy will be ordering to distribute at our proposed Downtown Library program in mid-October, with extras for distribution to the Santa Cruz County public libraries, as well as presenters on Prop.50, with two a desirable number. Since there is only one state proposition for the November election, LWVC will not be producing Pros and Cons in addition to the Easy Voter Guide. Since the September 3 meeting was recorded, I will send the video on request to board members.

Membership Report: Laura Grossman

Current membership:

- 48 Active members including one Life/honorary member
- 28 Members have not yet renewed their memberships.

LWVUS are mailing out a one-time renewal notice with a QR code to all members, nationwide, that have not yet renewed, with the anniversary date 6/30/25. This mailing is supposedly happening this week (9/8-13). Hopefully this action will be a helpful solution for many to renew.

Program Report: Pam Newbury and Mindy Ryan

Upcoming programs in progress:

October

- Special Election: Prop 50 information presentation on Sunday, October 12 at the Downtown Santa Cruz Public Library 2nd floor community meeting room between 2-4 pm. Please arrive at 1:45 pm. League members Dorothy Fry and Kit Hein will do the presentation. Tricia Webber, Santa Cruz County Clerk, will speak on map redistricting and voting process. This meeting will emphasize the Easy Voter Guide resources, not the Pros and Cons of the ballot issue. Dorothy will draft an announcement for the event and send it to Pam and Mindy for publicity. The program committee will provide a table at the entrance with a sign-in sheet and Easy Voter Guide handouts.
- We will also work on having voter registration materials available and find someone to organize that. Dorothy suggested we contact Helen Ruiz-Thomas, the County Clerk Registrar of Voters, for help with this. We will also look for League members who may want to participate, possibly Donna Aldini or Dee Takemoto.
- We discussed doing a similar event in south county/Watsonville, but the consensus was that we haven't had a good turnout there in the past and we would not be able to put this together in time at this point.

Information on this program was presented to us by Dorothy Fry, our Voter Service Coach. Dorothy ordered Easy Voter Guides at a cost of \$116, slightly exceeding the \$100 budgeted due to shipping costs and tax, with expected shipping between October 1-6.

November

Equity and Education with Faris Sabbah on November 22 10-noon at the Aptos Public Library, 7695 Soquel Drive, Aptos, CA 95003. This will be a K-12 Education Update for Santa Cruz County. Co-sponsor: AAUW

January

The tour of Pure Water Soquel, Soquel Water District's new water purification facility, is confirmed for Saturday, January 24, 2026 10 am and will take about 1 ½ hours. We will start publicity in November. The announcement for this event is written, and Pam has asked the tour director for a photo to use in publicity.

RSVPs are needed for this event because of the limited space. The board agreed to use the league@lwvscc.org email for RSVP replies, which Pam will monitor.

February

National Program Planning on Tuesday, March 31, 2026, 1-2:30 pm at Sandy Warren's home. Contact Sandy: Pam/Mindy. RSVP directly to Sandy.

March

Local Program Planning on Tuesday, February 17, 2026, 1-2:30 pm at Sandy Warren's home. RSVP directly to Sandy.

June

- Pam proposed a potential program for Western Service Workers, an organization that organizes and helps non-unionized workers in Santa Cruz County. She will follow up.
- Dorothy Fry said we may need to have a pros and cons event for the June primary election in May, depending on whether or not there are propositions on the ballot.

Webmaster Report: Denise Gurer

LWVSCC website has been or will soon be updated to include landing page items for:

- Prop 50 links
- Oct 12th Special Election event flyer
- Calendar events through Spring, 2026 including the November 22nd AAUW co-sponsored meeting on Equity and Education with Faris Sabbah.

Voter Report: Marilyn Radisch

Instead of an October VOTER issue, in late September Marilyn will be available to send out an email reminder to members about our October 12th event at the Santa Cruz Downtown Public Library.

Publicity Report: Mindy Ryan

There is a short window for publicizing our Voter Information event on October 12th. Mindy will work on creating a flyer with information received from Dorothy for this event and send it to Denise Gurer for our website and to the downtown library contact, David Addison, for posting in the local libraries and inclusion in their media calendars. Pam will add it to the <u>LWVSCC Facebook page</u> (which she maintains).

Unfinished Business:

There is no unfinished business.

New Business:

There is no new business.

Announcements:

The next LWVSCC Board meeting will be online on October 8, 2025 at 10:00 a.m.

The meeting was adjourned at 11:14 am.

Jane Cohen, LWVSCC Secretary