LWVEA HIGHLIGHTS FOR 2012-2013

ACTION/ADVOCACY

- Sponsored candidate forums for the 18th & 20th Assembly Districts; Alameda
 County Board of Supervisors, 4th District;
 Alameda County Board of Education, 4th
 Trustee District; San Leandro City
 Council; San Leandro School Board; and
 Castro Valley School Board.
- Videotaped most of these forums and put them on LWVedenarea - YouTube.
- Forwarded Action Alerts from LWVC and LWVUS to members by E-mail.
- Continued to monitor and report on meetings of the Measure A Oversight Committee (Alameda County sales tax to support healthcare for underinsured and indigent.)
- Partnered with Association of University Women (AAUW) on programs of mutual interest.
- Used VOTER to include information on Healthcare, Education, Climate Change, Initiative & Referendum, State and Local Finance and issues at all levels of League—local, regional, state and national.

COMMUNITY AND VOTER SERVICE

- Maintained 70 sites for voter registration forms and recruited new volunteers.
- Distributed over 2,000 Easy Voter Guides in English, 500 in Spanish and Chinese for the November election.
- Trained speakers for Pro and Con presentations and conducted more than 25 presentations.
- Provided election services for the Palomares Homes Association, including printing ballot information, collecting ballots and final counting.
- Videotaped the Pros and Cons in Spanish

MEMBER SERVICES

- Published 12 issues of the VOTER, emailing to those with email and mailing hard copies to those who don't.
- Maintained a LWVEA website to keep membership informed.
- The State LWV President was keynote speaker at our New Member Orientation Meeting

PROGRAM

Held four informational programs:

<u>Pros & Cons for November</u> – featuring experts and League members.

State and Local Finance-featuring a representative from Next 10.

League Use of Social Media - featuring Jennifer Waggoner, President, LWVC.

State Budget - featuring State Controller John Chiang

• Conducted Annual Program Planning to review and reach consensus on LWVC, LWVBA and local positions.

ADMINISTRATION

- Members attended local, regional and state meetings to observe and gather information of interest to the league.
 Encouraged members to participate in LWVC Webinars.
- Donated \$1,000 to SmartVoter to ensure it will continue to provide voters and candidates with needed information.
- Updated candidate rules and established a videotape policy to preclude forum disruptions.
- Updated our membership brochure.