

POPOVERS IN PASADENA



SUMMER LEAGUE DAY

Saturday, July 27 - 9:30am to 2:00pm

Women's City Club of Pasadena

160 N. Oakland Ave., Pasadena

FEATURED SPEAKER

GIOVANY HERNANDEZ, NALEO CENSUS CAMPAIGN MANAGER

Giovary Hernandez will present us with the current state of the Census form, funding and outreach. More importantly, he will highlight the ways in which local Leagues can develop their own outreach plans or partner with others to ensure undercounted communities are counted.



FEATURED WORKSHOP

COMMUNICATING IN ALL WAYS - EDUCATION AND ADVOCACY OUTREACH IN TODAY'S AGE OF TECHNOLOGY

Fatima Malik will touch on print, in person and event interaction, on the phone, internet and social media communications. How Leagues can maximize their communications capacity to promote their education and advocacy campaigns. Ms. Malik is former communications director for the LWVCA and has over 15 years experience in communications.



**REGISTER ONLINE AT LACILO.CA.LWVNET.ORG
OR USE THE FORM BELOW TO PAY BY CHECK**

Please send registration form and check payable to LWV/LAC:

Mail to: LWV/LAC Arrangements, Sandra Trutt
1508 Greenfield Ave. #207
Los Angeles, CA 90025

League Name: _____

Name(s): _____

Reservations # _____ **@ \$40.00** **Total Enclosed: \$** _____

Meal Options: Chicken Piccata # _____ Vegetarian Option # _____

Questions? Call Sandra Trutt at 310-479-7482

Parking: enter lot from Madison Ave., second lot from Walnut St.

