

Regional “Weather” Forecast - Today and Tomorrow

Pedro Galvao
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The Voice of
Affordable Housing

League of Women Voters Inter-League
Organization

NPH'S MISSION

The Non-Profit Housing Association of Northern California (NPH) sees a future where everyone has a place to call home and where low-income communities and communities of color have the opportunity to stay and prosper in the Bay Area.

We envision a day where everyone has access to an affordable home; and we can improve our health, our children's educational outcomes, our environment, our transit system, our regional competitiveness and the Bay Area's diversity and equity.



Members, residents, board & staff

NPH UNITES THE BAY AREA WITH RESEARCH, POLICY & CAMPAIGNS

- Membership organization
- Regional leadership
- Legislative advocacy
- Issue education
- Technical assistance
- Regulatory support
- Trainings & working groups
- Annual conference
- Leadership awards
- Emerging Leaders Peer Network
- Electoral & communications strategies

NPH ELECTORAL SUCCESS IN 2016

BALLOT MEASURE	SUMMARY	APPROVAL PERCENTAGE
Alameda County Measure A1	\$580 million bond	73%
San Mateo County Measure K	½ cent sales tax extension	70%
Santa Clara County Measure A	\$950 million bond	67.88%

2017 LEGISLATIVE SUCCESS: WE WON A HOUSING PACKAGE!

- 15 housing bills passed and signed by the Governor
- Building Homes and Jobs Act (SB 2: Atkins) established a permanent source of funding for affordable housing through a \$75 fee on real estate document filings.
- Affordable Housing Bond Act (SB 3: Beall) placed a \$4 billion statewide general obligation bond for affordable housing on the November 2018 ballot to fund existing critical and successful affordable housing programs in California.

Since 2008, the State of California lost \$1.74 billion in annual funding for affordable housing.



87%

Above-moderate Housing

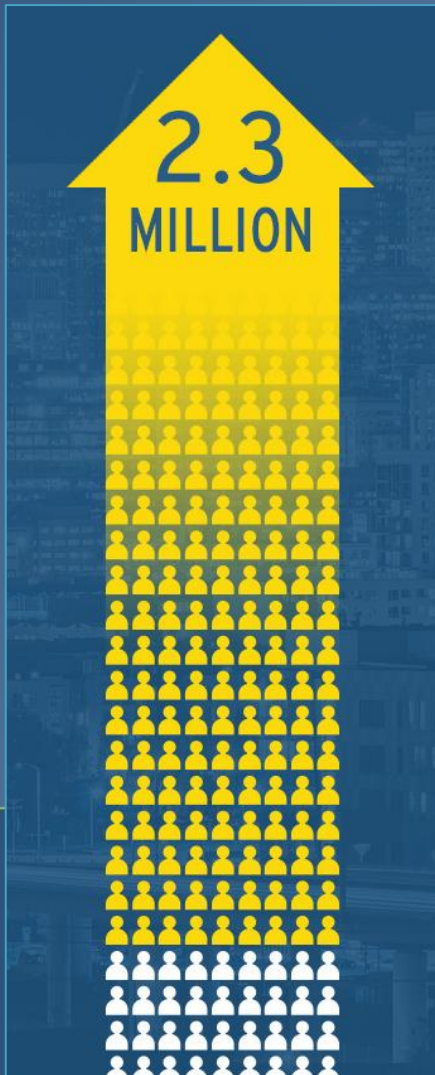


42%

Low Income
Housing

The shortfall of housing affordable to our low income and vulnerable community members is especially devastating...

BAY AREA POPULATION ANTICIPATED GROWTH BY 2040



...with nearly half that
growth projected to be
lower-income households

ONGOING REGIONAL CHALLENGES



- **Fragmented regional governance**
- **Annual \$1.45 billion funding need for affordable housing production and preservation**
- **Tax reform and additional cuts to HUD Budget**

REGIONAL SOLUTIONS



ON TRACK TOGETHER

Housing and Transportation:
Building the Bay Area's Vibrant, Sustainable,
and Affordable Future Together



NON-PROFIT HOUSING ASSOCIATION
OF NORTHERN CALIFORNIA

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- Holistic regional approach, housing and transportation together
- Link transportation funding to housing outcomes
- Create more funding for affordable housing

*See NPH's On Track Together report and recommendations
at www.nonprofithousing.org/ontracktogether*

REGIONAL SUCCESSES

We've secured significant commitments from MTC/ABAG through the Plan Bay Area 2040 Action Plan:

- ✓ Revenue plan for affordable housing production and preservation
- ✓ Evaluate the creation of financing tools to make it easier to build affordable housing such as a Regional Infrastructure Bank
- ✓ Evaluate expanding policies connecting transportation funding to housing production and performance for both existing and future funding sources

NPH won these commitments in partnership with the 6 Wins for Social Equity Network and Greenbelt Alliance

LOOKING AHEAD



- Ensuring that there is follow through on commitments through CASA and Plan Bay Area 3.0.
- Advocating for ambitious actions from the outset

FOR MORE INFORMATION:

Pedro Galvao

Regional Planning and Policy Manager

pedro@nonprofithousing.org

415-989-8160 x19

THANK YOU!



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