

## **STATEMENT OF CANDIDACY: ROSSANA FERRANTE**

**Position:** Re-Election Recreation and Parks Commission (1 year)

### **Why?**

Recreation and Parks touches everyone in Marblehead. I am seeking re-election because I believe this commission has a tremendous opportunity to continue improving and evolving as to what and how services are offered to maximize benefits for the greater community. Having only served one year, I am seeking re-election to allow more time in putting forth the necessary effort to get more done for long lead time initiatives.

### **Major Projects/Initiatives Worked on 22-23 (not including regular matters related to operations)**

- Green Street Woods Bike Path
- Pickleball
- Programming Support for Recreation

### **General Background**

28 years in Massachusetts, resided 12 Years in MHD; originally from California and Nevada

One daughter- Freshman at Marblehead High School- plays Volleyball and Softball; active in the Arts

### **Education**

UNLV- B.A.

Suffolk Law School- J.D.

Babson School of Business: Completed Various MBA Business Courses

### **Professional**

*Experience:* Licensed Attorney; Government Relations Experience (Various Massachusetts cities/towns)  
*Current Position:* Lead and manage an engineering office focused on telecommunications, fiber, and electric vehicle infrastructure development for the New England Market (regional engineering firm with market offices)

### **Professional Boards/Volunteer Positions**

- National Women's Wireless Leadership Forum- New England Representative
- New England Wireless Association- Board Member

### **Local Board Positions**

- Planning Board (7 Years)
- Rec & Park (1 Year)
- Marblehead Softball Little League (5 Years)

### Top 5 Focus Areas

- **Budget:** Regularly review budget numbers and try to identify opportunities to decrease costs or increase revenue. For example, we may want to consider an increase in certain fees such as the Dev Beach parking fee for Non-Residents. I also support finding alternative funding opportunities through grants or fundraising initiatives. Finally, finding ways to operate more efficiently can decrease costs.
- **Larz J. Anderson Trust:** Propose the highest and best use of trust funds, consistent with the intent of the fund and available town property, for the maximum benefit to the overall community.
- **Reynolds Playground Updates-** Create and implement a three-to-five-year plan for improvements.
- **Passive Parks-** Initiate and implement a fundraising partnership w/ the community to help maintain passive parks such as Castle Rock Park, Crocker Park, etc.
- **Reasonable Dog Park Accessibility:** Create and implement a plan that enables the community to access the dog park safely and easily throughout the year.

### Thoughts on Hybrid Meetings

I support hybrid meetings to increase accessibility- it reduces logistical challenges associated with participation. Whether in person or hybrid, transparency is important.

Depending on the agenda topic, I have seen many people attend, reach out with emails, send letters, etc. to express concerns, ask for clarification or obtain more information. Also, I have seen people ask to be placed on agendas to discuss a specific matter. In my experience, serving two governing bodies, board members have listened and responded with transparency to issues, questions and concerns.