

VOTER GUIDE – NOVEMBER GENERAL ELECTION WEST BLOOMFIELD SCHOOL DISTRICT

Tuesday, November 3, 2020
POLLS ARE OPEN 7:00 A.M. – 8:00 P.M.

LEAGUE OF WOMEN VOTERS OAKLAND AREA

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4 Candidates for School District Board Member for TWO 6-year terms

<p>CANDIDATES for SCHOOL BOARD</p> <p>TWO 6-year terms <i>Vote for no more than TWO</i></p>	<p>Question 1 (150 Words or less): Please provide biographical information and explain why you are running for School Board and relevant qualities and skills you would bring to the position that you are running for.</p>	<p>Question 2 (150 Words or less): What are the top three (3) Priority Issues facing your school district and what actions would you take to address them if elected to the school board?</p>
<p>STACY GOLD BRICKMAN 7330 Village Square Dr., West Bloomfield, MI 48322</p>	<p>Incumbent</p> <p>President, WB School Board, 2019 & 2020</p> <p>Master Board Member & Data Specialty Awards (MASB)</p> <p>Michigan Week Hidden Treasure Award</p> <p>Proudly endorsed by the Michigan Education Association</p> <p>Led the 2017 Bond Campaign and serves on the Bond Construction Team to ensure our promises are kept.</p> <p>Currently serves on the following District Committees: District Learning Design Team & Strategic Planning, Curriculum Council, Diversity Equity and Inclusion, Interest-Based Bargaining</p> <p>My six years of school board service and 18 years of district involvement has given me solid knowledge of the issues that not only affect our school district but our community as well. Our visionary board members and district leaders have led the way during the pandemic and has strived to offer safe educational choices to our families. Our school district is the heart of our community and I will continue the hard work of raising the bar and continuously improve.</p>	<p>The COVID-19 pandemic has had a significant impact on our students, our staff and our community. The districts instructional practices and student learning experiences have changed dramatically. We know students may have gaps in their learning and we will work hard to meet their needs.</p> <p>Increase Student Achievement and Growth</p> <ul style="list-style-type: none"> *Focus on our instructional priorities and district goals *Support our teachers and staff to meet the needs of ALL learners *Prioritize continuous improvement <p>Increased Focus on the Whole Child</p> <ul style="list-style-type: none"> *Meet the social and emotional needs of students *Prioritize building strong relationships *Support social justice initiatives <p>Maintain and Improve our Current Financial Health</p> <ul style="list-style-type: none"> *We currently have the healthiest fund balance in decades *Support plans to decrease operating overhead by right-sizing our district *Support initiatives that attract students and families to the West Bloomfield School District

WEST BLOOMFIELD SCHOOL DISTRICT (Continued)

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<p>CRISTINA ELSÉN 1497 Beachland Blvd. Keego Harbor, MI 48320</p>	<p>I am rerunning for a second term to the WB Board of Education to continue serving the 5800 kids of WBSD. Since elected, I have been part of a collaborative team where we have raised the fund balance from 0.5% to a healthy 17%+. I've been part of right sizing our school district, allowing us to consolidate middle schools & provide kids a new, state of the art middle school. Part of my 2014 campaign was to offer students a rigorous & challenging STEAM program, which became a reality in 2016 for elementary kids, & for the rest of the district in 2017. I've served as a board liaison for the following: WB Educational Foundation, Blessings in a Backpack, WB Youth Assistance and the Diversity, Equity & Inclusion (DEI) Committee with Oakland County School Board. I understand district finances serving as the Treasurer 2 years & am currently the board Secretary. I'm dedicated, passionate, honest & want to continue creating the best Portrait of our Graduates.</p>	<p>1). Provide a safe learning, emotional/mental support/environment for our students, teachers & staff. -I will continue to engage in robust discussions with our Superintendent, review academic & financial feedback from Central Office, MEA, Michigan Association of/Oakland County School Boards(OCSBA), State of Michigan, MDHHS & from parents with options as to how to meet that goal. My decisions will be based upon data provided from the aforementioned sources.</p> <p>2). Support economic & racial diversity within the WBSD. -The "Resolution to Change the System, Eradicate Racism & Create More Equitable & Inclusive Schools for All Children", which I supported in June. I'm a representative on the newly formed DEI Committee through the OCSBA having discussions with key representatives throughout Oakland County collaborating to meet this goal.</p> <p>3). Student Enrollment. -Will continue to evaluate enrollment trends & offer attractive academic programs (ie STEAM) to draw families to WB.</p>

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<p>DEBORAH J. EVANS 4273 Cherry Hill Dr. E. Orchard Lake, MI 48323</p>	<p>My K-12 public school education is the foundation that prepared me for my best life. I graduated from Tuskegee University with a degree in accounting and earned an MBA from Walsh College. Married 30 years and a resident of Orchard Lake Village for 15 years, our daughter is a magna cum laude graduate from the West Bloomfield school district.</p> <p>My belief in quality, equitable, resource rich public education for children motivates me to run for trustee of the West Bloomfield Board of Education.</p> <p>I am a human resource professional experienced in organizational leadership, labor relations, and strategic planning. As a successful corporate director my skills include budget development and team building. I have managed large teams from 2 to 250 people and operating budgets over \$150 million. Being an active mom at Roosevelt Elementary, Orchard Lake Middle School, West Bloomfield High School and the International Academy, I understand the meaning of community, partnerships, and family.</p>	<p>COVID-19, a top issue may affect the student achievement gap and manifest symptoms of depression. While working with educational professionals and community, I will seek to understand and support students’ social, emotional, and academic needs during the pandemic.</p> <p>Another issue for the West Bloomfield School district is to create equitable and inclusive schools for every child. It is essential that our education system creates a culturally diverse and responsive environment for our students, teachers, and staff. I will value opposing opinions, speak honestly and deliberately, listen carefully and respectfully with the goal of honoring the adopted West Bloomfield Board of Education Resolution.</p> <p>Adequate school funding is a priority. Safeguarding our community assets and reconciling expenditures to district goals ensures the ability to provide the most effective resources for our children. I will support strategic plans that properly allocate district resources.</p>

WEST BLOOMFIELD SCHOOL DISTRICT (Continued)

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<p>KIRSTEN SONNEVILLE- DOUGLASS 1703 Maddy Ln. Keego Harbor, MI 48320</p>	<p>I understand the importance of being a contributing member of one's community and have a passion to serve. I have been an active volunteer in the schools since 2008 and serve as Vice-Chair of the City of Keego Harbor's Parks and Recreation Commission. With over 20+ years of project management experience and as a mother of a K-5 child, I would bring a different perspective to the Board. And as a WB graduate, I want to see my district continue to excel and ensure that every student has a safe and productive path to graduation.</p>	<p>I believe the top three (3) priorities facing our district are:</p> <ol style="list-style-type: none"> 1.) Social Justice – I continue to work on my own cultural humility and will work to change the system, eradicate racism and create more equitable and inclusive schools for all children. 2.) Public Health Crisis – Having served on our school’s Return to Classroom Task Force, I will continue working to ensure the health and safety of our students, staff, and administrators continues to be a priority. 3.) Social-Emotional Support – Our children, staff, administrators and families are faced with new stressors daily. I will work to remove barriers and ensure the necessary support, programs, and resources are available.

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