



Virtual Candidate Forum Roundtable
Discussion

January 2021

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Panelists/Facilitators

Panelists
 Pat Raburn, Oakland
 Katherine Gavzy, Pasadena
 Revae Moran, Santa Barbara
 Kim Knox, San Diego

Facilitators
 Bonnie Hamlin, LLC
 Nancy Mahr, LLC
 Jacquie Canfield, LWVC, First VP

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GoToWebinar Features

Top Corner of Screen


- Control Panel
- Microphone - muted
- Raise hand
- Questions – Enter in any questions you have
- Handouts

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Poll the Audience


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Outline

- Panelist Overview/Team Organization
- Roundtable Discussion
- Items You Would Change
- Most Proud Items
- Virtual Candidate Resources for League Members and Candidates

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Oakland

- 16 virtual candidate forums
 - County, City, School district, Transportation district
- Support Team
 - Moderators – 11 , Timers – 9, Technical Assistant -3, Question Sorters – 9, Zoom Monitors –2
- Partnerships-

Partnered with several organizations/local Leagues - Alameda County Bar Asso, Nat. Org of 100 Black Women, Rockridge Community Planning Council, Piedmont Area Neighborhood Improvement League.

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Pasadena

- 9 virtual candidate forums
 - City - 4, School district -5
- Support Team
 - Moderators – 5 , Timers – 4, Technical Assistant -2, Question Sorters – 12, Zoom Monitors –3
- Translation – One forum in 4 languages
- Partnerships-

Chambers of Commerce in Pasadena, Monrovia, South Pasadena, Duarte; PTA council in La Canada; civic & ethnic community groups in Altadena, Alhambra, South Pasadena


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Santa Barbara

- **6 planned candidate forum - 1 completed**
 - 1 Federal
 - 1 cancelled candidate withdrew
 - 1 candidate would not participate
 - 3 school board were covered by a local paper
- Support Team
 - Moderators – 1, Timers – 1 ,Technical Assistance - local PBS station, Question Sorters – 0
- Translation -Simultaneous interpretation in Spanish provided by a local company (Transil-Pro)
- Partnerships - Santa Barbara Women’s Club

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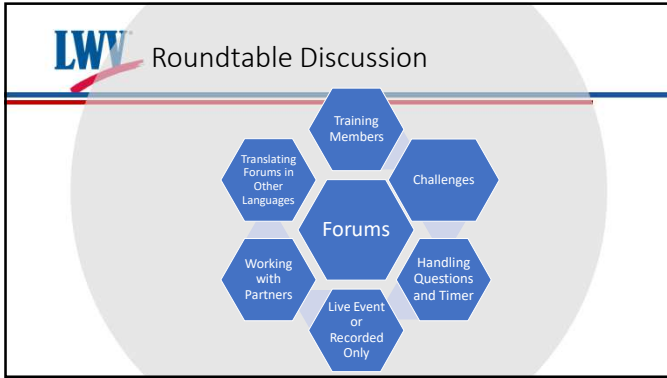


San Diego

- 21 virtual candidate forums
 - Federal -3, County -1, City - 12, School district -5
- Support Team
 - Moderators – 6 , Timers – 4, Technical Assistant -1, Question Sorters – 17, Zoom Monitors –2
- Translation – Some in Spanish
- Partnerships-

Women's March, various Town Councils and Community Groups, CASA Community Action Service & Advocacy, South and North Poway Vote Facebook and John Riley Project podcast, Imperial Beach Chamber of Commerce, Chula Vista Elementary Council of PTAs, NAACP & SD Advocates for Great Public Schools

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LWV **Items You Would Change**

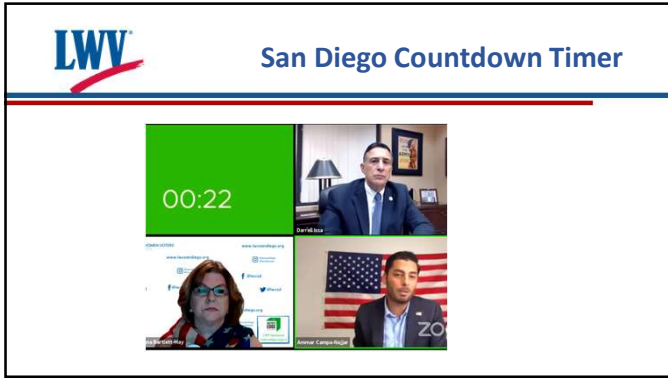
- Oakland
 - Livestream to YouTube, Provide Spanish Translation, Question Process (Done in Advance and process known to all), Have clock timer available for audience
- Pasadena –
 - Expand Outreach for Co-Sponsors, Expand and Improve Promotional Efforts, Use Social Media more effectively
- Santa Barbara –
 - Set up more partnerships with local organizations
- San Diego –
 - Have more than one zoom administrator

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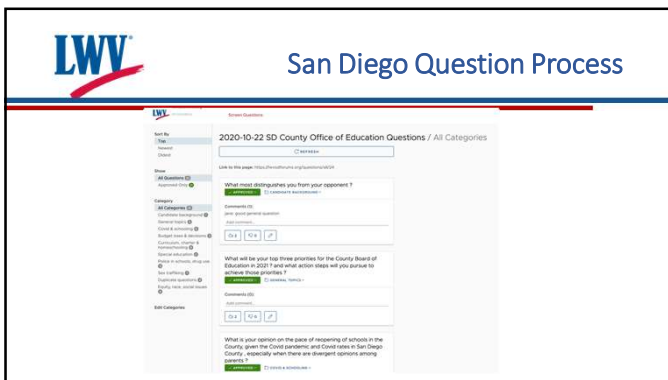
LWV **Most Proud Items**

- Oakland – successful implementation
- Pasadena –
 - All candidates except one participated,
 - Relationship building with partners, co-sponsors and candidates
 - League members volunteered in force, learned webinar skills and performed well
- Santa Barbara –
 - Having forum in a physical location allowed us to have TVSB livestream and videotape it and post it on our website for later viewing in both English and Spanish on YouTube
- San Diego –
 - Custom countdown timer
 - Question submission/screening process

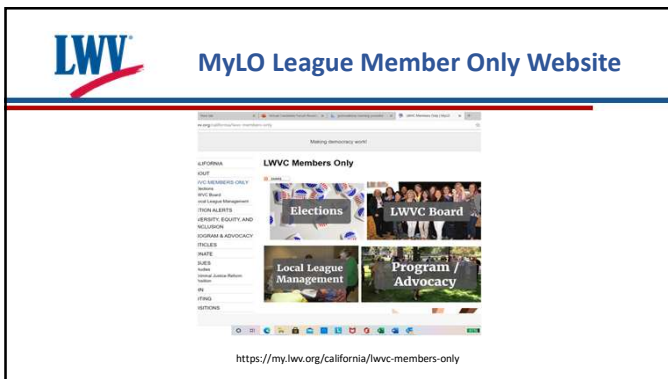
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 **Resources**


- Voter Service Google Group
- MYLO Members Only Website
 - Voter Service Handbook
 - Virtual Candidate Forum Summary of Things to Consider, Options, Suggestions, and Resources - Sept 2020

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Questions?

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Poll the Audience

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