



Voter Guide for the 2020 Election: Fredericksburg City Council

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Sample ballots and other information from the Gillespie County Election Department posted online: https://www.gillespiecounty.org/page/election_info

Fredericksburg City Council Election for Mayor: term of office is 2 years.

Fredericksburg is a home-rule city with a charter and a city council/manager form of government.

Duties: presides over the meetings of the city council; recognized as the head of city government for all ceremonial purposes; acts as the chief executive officer of the city; ensures that the laws and ordinances of the city are properly carried out; monitors the conduct of each subordinate municipal officer; informs the city council and recommends any measure that relates to improving the finances, police, health, security, cleanliness, comfort, ornament, or good government of the city; charged with emergency powers to preserve the peace and good order of the city.

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1. Tell us about yourself - why is it a good idea for us to vote for you for Mayor? What useful experience, knowledge, or perspective do you bring?

Kiehne: I truly enjoy serving the community that I grew up in, raised my family and continue to make my living in. I have served on City Council for the previous four years. I have also served on Planning and Zoning, Fisd School Board, and Justice of the Peace. I am a graduate of St. Mary's High School and Texas A&M. I have been in the service industry for 45+ years and enjoy working with people.

Pearson: I can dedicate all my energy to being a full-time mayor; my time will not be diluted by having to work for a living or run a business. I served for 7 years on Fredericksburg's City Council. For 4 years, my fellow councilmen appointed me Mayor Pro Tem. My business experience includes financial analyst for the president of a \$450 million corporation and partner and CFO of an international software development company.

Riley: I serve as Vice-President of Fredericksburg Shines, dedicated to educating and helping provide the sustainable infrastructure our city needs. Currently we are working to help finance a water collection system for the new basketball courts, sustaining Old Fair Park green space. I serve as a teacher, creating learning environments in which all of our children can succeed. My vibrant energy and stamina will be invaluable for the hard work needed for our city to lead.



2. What do you think is the single largest issue, other than COVID-19, facing the city, and what specific steps would you take in your first six months to address it?

Kiehne: Managing Fredericksburg's growth while enhancing our quality of life. I am in favor of the intercity street expansion to relieve traffic, supporting city services including police, fire and ems. I would also work to strengthen city partnerships with local organizations that support our youth such as Optimist and Rotary Clubs. I believe it is time to revisit city ordinances to look for possible updates.

Pearson: We will need to monitor how any revenue shortfalls from a drop in tourism impact our city's efforts to provide top notch services. As our tourism economy regains its full strength, I'll keep a close eye on the city's budget, especially its expenditures.

Riley: I recently asked for a document entitled: "The Path to the Future" be posted on our city's website: fbgtx.org. In the first six months, I will address every aspect of this document and bring together the over 200 citizens that helped create a visible path to Fredericksburg's ideal future. This document has been neglected, since created in October 2018, and requires strong focused leadership to accomplish the goals our dedicated citizens have set forth

3. What would you do specifically to spur economic development in the city?

Kiehne: I am in favor of granting temporary food trailer permits for restaurants and bars that have been affected by the shutdowns. I would also look at City Ordinances that could be temporarily suspended or offer a variance process to assist local businesses in these unprecedented times. City leadership should have a strong relationship with the Gillespie County Economic Development Commission.

Pearson: Fredericksburg has benefitted from a history of civic leaders who have fostered the city's development through careful stewardship. I do not approach the mayoral office with a personal agenda. Business leaders should direct much of our economic development. As Mayor, my job is not to dictate change; but to implement change that is agreed upon by the parties involved.

Riley: Having the cleanest water in the state, the best waste management in the state, the highest paid teachers/police in the state, the best parks, the goal being to be the best, not just being satisfied with the status quo, will dramatically spur economic development and place Fredericksburg in an elite group, not satisfied with State and Federal regulations, but setting the bar for everyone to see. The more we lead, the more we succeed.

4. Does the City Council need to improve the park(s) and programs offered by the city for children and adolescents and seniors? If so, what ideas do you have?

Kiehne: Yes, city parks are an important part of our community. My family has enjoyed our parks, playgrounds and nature trails for many years. Playground equipment needs to be replaced and updated as needed. I was and still am an advocate for the sports complex near Lady Bird Johnson Park and will explore private partnerships to make it a reality. Our parks should be a priority to maintain and enhance.

Pearson: Aging playground equipment is planned for replacement at the Marktplatz. Improvements are being discussed with local sports organizations for the multi-sports park on Highway 16 South. My ambition is to work with local fund-raisers, sports organizations, and philanthropists to raise money for these projects so their impact on property taxes is minimized.

Riley: I have recently addressed the City Council about the importance of creating more funds and resources for parks and programs that educate and encourage our citizens to become effective stewards of these spaces. Specifically, I would support, implement and even personally help create more education programs that not only help create revenue for our city, but will enrich the experience our citizens have with their community and our parks.



Fredericksburg City Council Election for 2 Places: term of office is 2 years.

The election is for two at large positions on the Fredericksburg City Council. The two candidates with the highest number of votes will be declared as elected. Fredericksburg is a home-rule city with a charter and a city council/manager form of government.

Duties: appoints the city manager; oversees the city manager and the direction of the city; approves the city budget and the tax rate; sets salaries and benefits of city employees; passes ordinances and resolutions; appoints members to advisory boards.

Jerry Luckenbach	Tom Musselman	Mickey Poole
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1. Tell us about yourself - why is it a good idea for us to vote for you for City Council? What useful experience, knowledge, or perspective do you bring?

Luckenbach: I'm a lifetime resident of Fredericksburg, helped build and run a family business employing more than 250 people, and raised my family here. My earliest opportunity to serve was as a member of the City Charter Committee, helping create the charter our city still operates under, since then I have served 12 cumulative years on the City Council. I've worked to gain the experience and understanding to represent the best interests of our community.

Musselman: Candidate has not yet responded.

Poole: Candidate has not yet responded.

2. What do you think is the single largest issue, other than COVID-19, facing the city, and what specific steps would you take in your first six months to address it?

Luckenbach: I've been involved with planning traffic by-passes to make our Main Street a safer place and provide solutions for local residents. Unfortunately, TxDot is pushing for a large by-pass loop that is very unpopular with the community. I'd like to explore options to accomplish the traffic management goals of the city, without submitting the TxDot proposal for the 290 by-pass loop. The longer we wait, the fewer our options will be.

Musselman: Candidate has not yet responded.

Poole: Candidate has not yet responded.

3. What would you do specifically to spur economic development in the city?

Luckenbach: The city has a plan to stimulate growth on the west end of town, but that plan has been held up by the Covid-19 pandemic, which will have long lasting effects. We will need to revue and adjust the plan for growth, in fact, in the short term we will have to make plans to rebuild. We need to turn the crisis into an opportunity, with community input, to reimagine our goals for the city.

Musselman: Candidate has not yet responded.

Poole: Candidate has not yet responded.

4. Does the City Council need to improve the park(s) and programs offered by the city for children and adolescents and seniors? If so, what ideas do you have?

Luckenbach: The city has done well to maintain the parks and recreation infrastructure built by past generations, but recently has difficulty developing new parks and programs to keep up with growth. A large percentage of Fredericksburg families live outside city limits and cannot participate in city planning via their vote and taxes. We need to enlist the county to assist the city with these projects, since those young families only have the county to represent them.

Musselman: Candidate has not yet responded.

Poole: Candidate has not yet responded.

Compare other candidates online: www.VOTE411.org

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