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Informal Poll

Question 1:

How much do you think you currently pay in gas tax?

Question 2:

Are you willing to pay more for a better transportation system?

Question 3

Would you be willing to pay more if you knew the money was going to something specific in your community?

YOU ARE NOT STUCK IN TRAFFIC



YOU ARE TRAFFIC

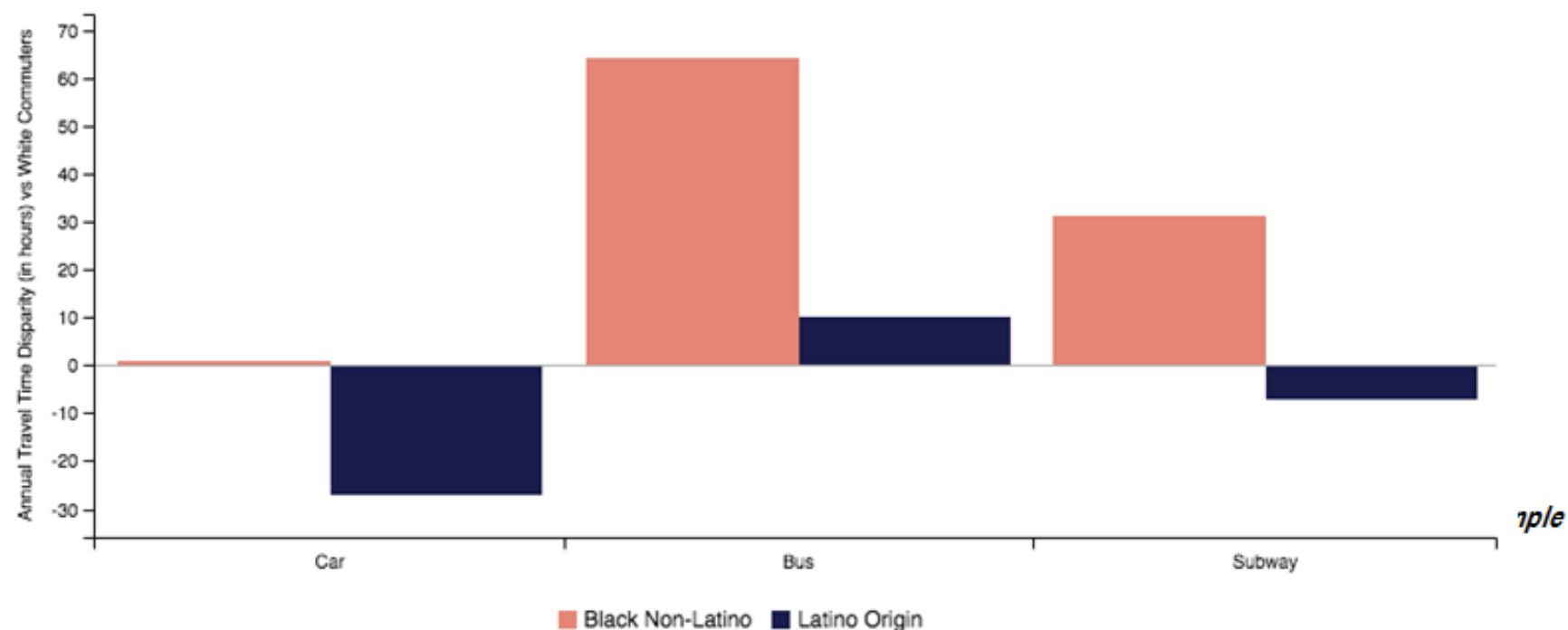


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Racial travel time disparity in Greater Boston

African-Americans on average spend **64 hours more per person annually** commuting on buses than white bus riders.

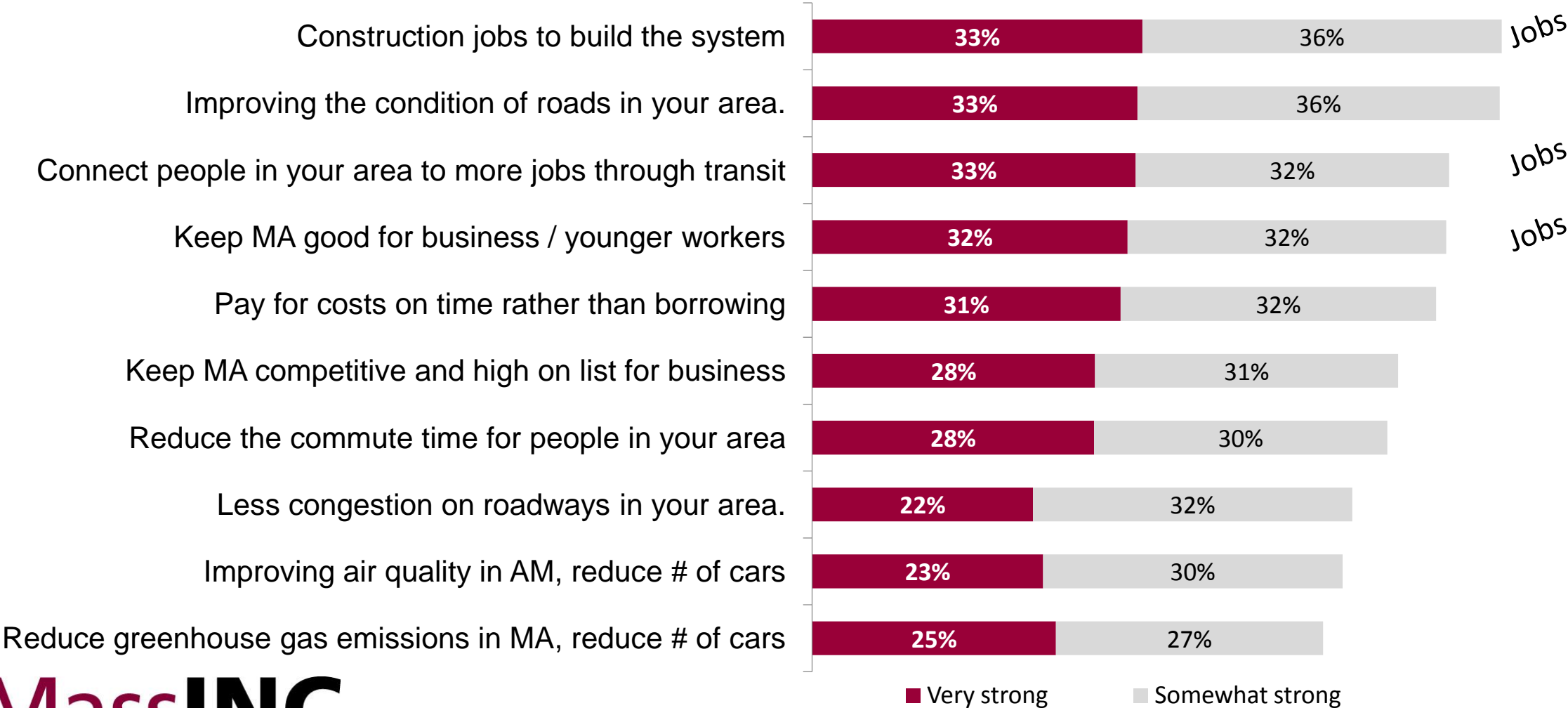
Travel Time Disparity by Race and Mode (2010-2014 Avg)



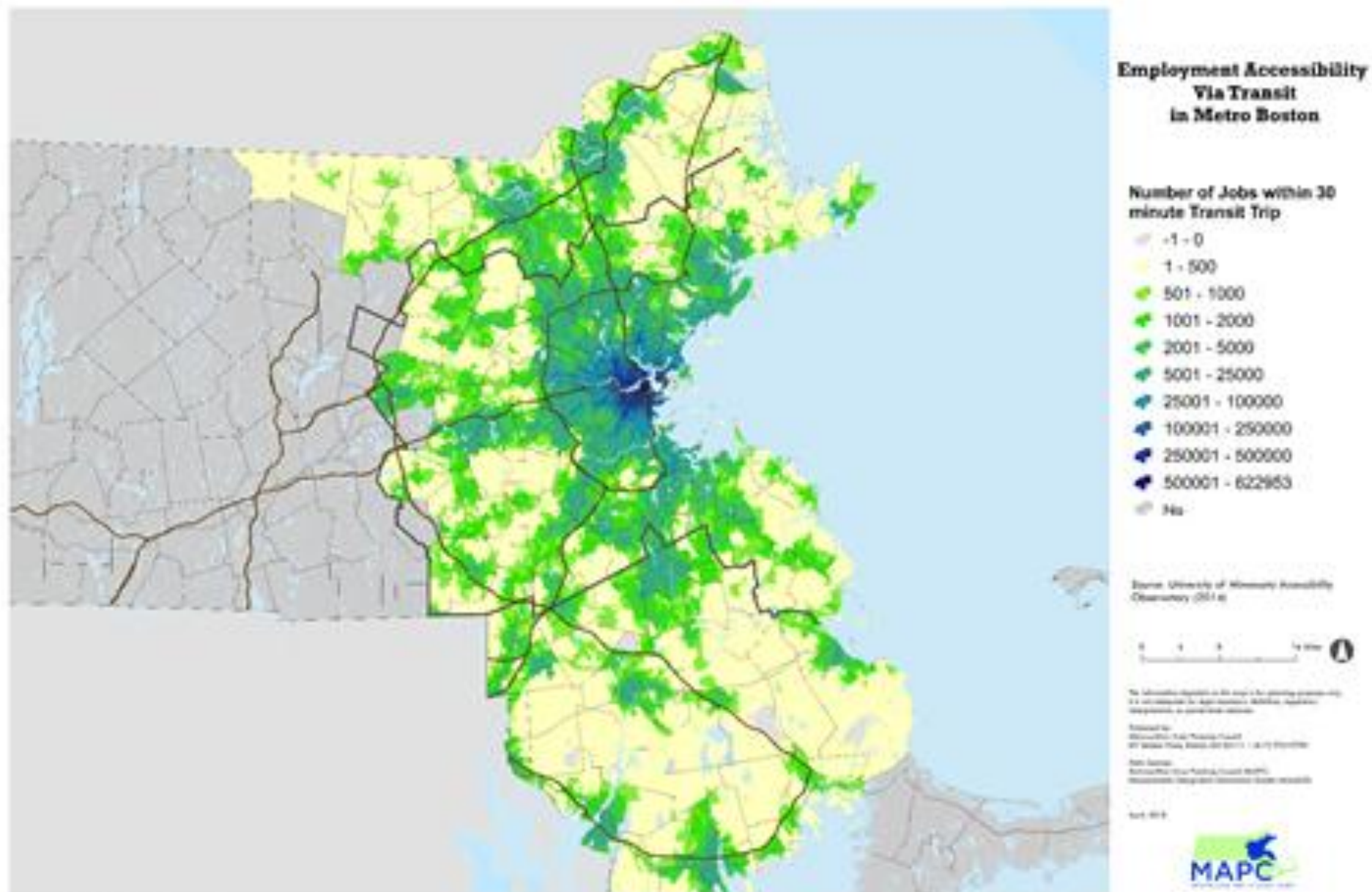


Why people would support more revenue

Focus is on the economy, jobs, jobs, jobs



Access to jobs varies across the state



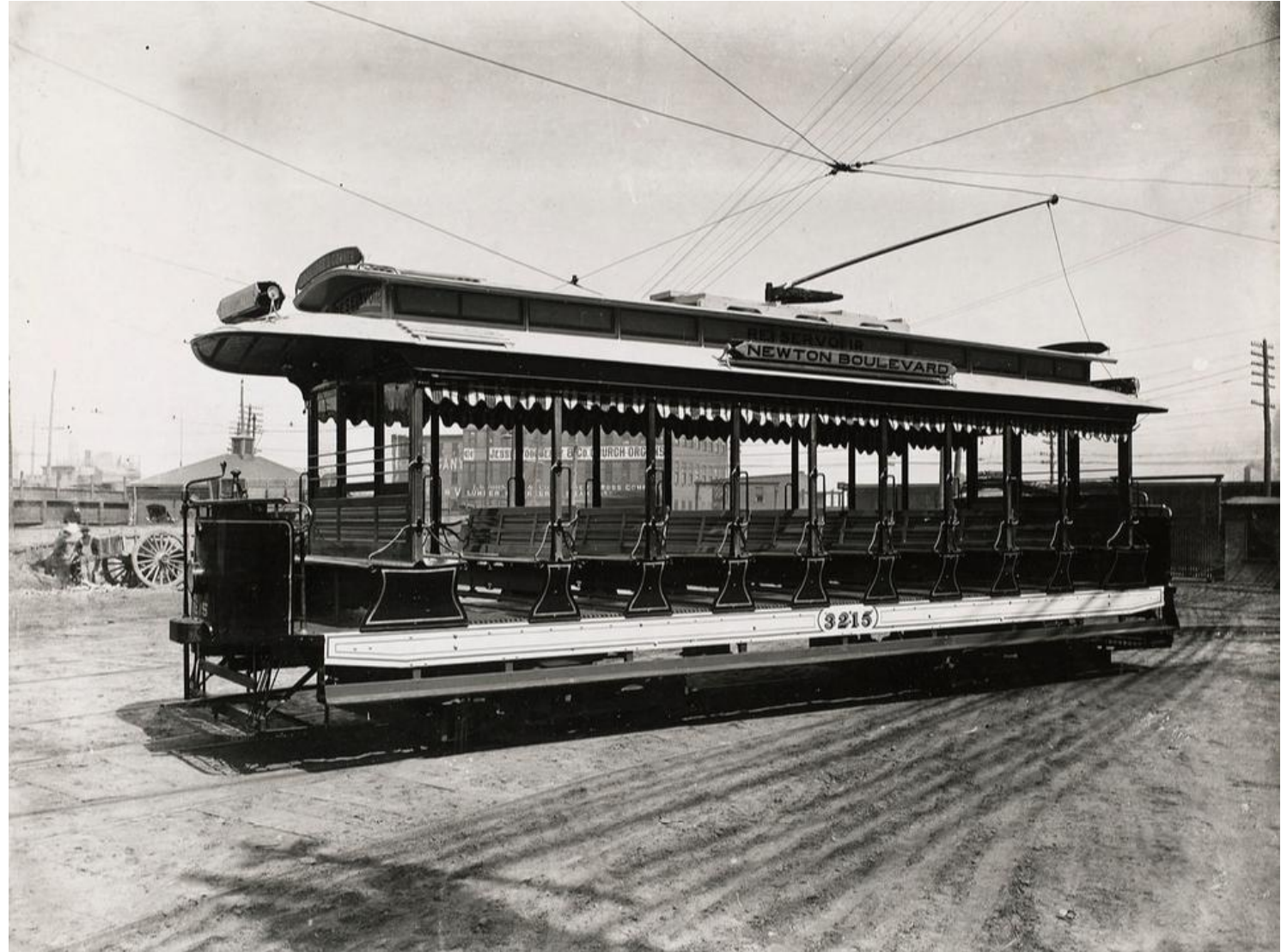
Some “new” ideas

Big, Statewide Sources:

- Transportation Climate Initiative
- Innovative and Expanded Tolling
- Congestion Pricing
- Millionaire's Tax
- Vehicle Miles Traveled Fee
- Gas Tax

Local Sources:

- Value Capture, Regional Ballot Initiatives
- Impact fees
- Parking



Big Money Raising Options

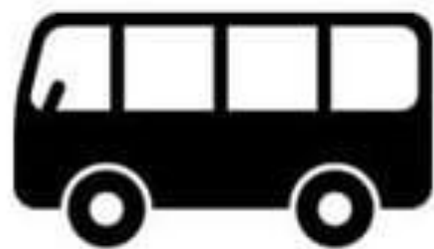
Why should we do it?

| Revenue Source | Why? |
|---------------------------------------|--|
| Transportation and Climate Initiative | Reduce GHG emissions by changing driving behavior |
| Innovative and Expanded Tolling | Create toll equity; change driving behavior; reduce congestion |
| Congestion Pricing | Change driving behavior; reduce congestion |
| Millionaire's Tax | Create a more equitable tax structure |
| Vehicle Miles Travelled Fee | Change driving behavior; reduce congestion |
| Raising the Gas Tax | We already do it; raises lots of money; strong tie to transportation |

Local Money Raisers

Why should we do it?

| Revenue Source | Why? |
|------------------------------|---|
| Value Capture | Create tools to improve transportation and land use at the same time; local control over locally-raised money |
| Regional Ballot Initiatives | Local control over locally-raised money |
| Development Impact Fees | Create a predictable system for developers to invest in transportation |
| Parking Fees | Actually value land at its true cost |
| Increased Uber and Lyft Fees | Encourage shared rides |



What happens if we do nothing? Can we afford to maintain the status quo?

