

LWVC Program Planning



PLANNING FOR 2019-2021

DECEMBER 2018



Agenda



- Introduction / Context
- Details of Program Planning
- Questions

Agenda



- **Introduction / context**
- Details of Program Planning
- Questions

Program Planning Overview



- Local League input to LWV California work for 2019-2021
- Culminates in Sacramento, May 31 – June 2 at LWVC Convention in Pasadena



**Program
planning,
Convention**

**ISSUES for
EDUCATION
and
ADVOCACY**

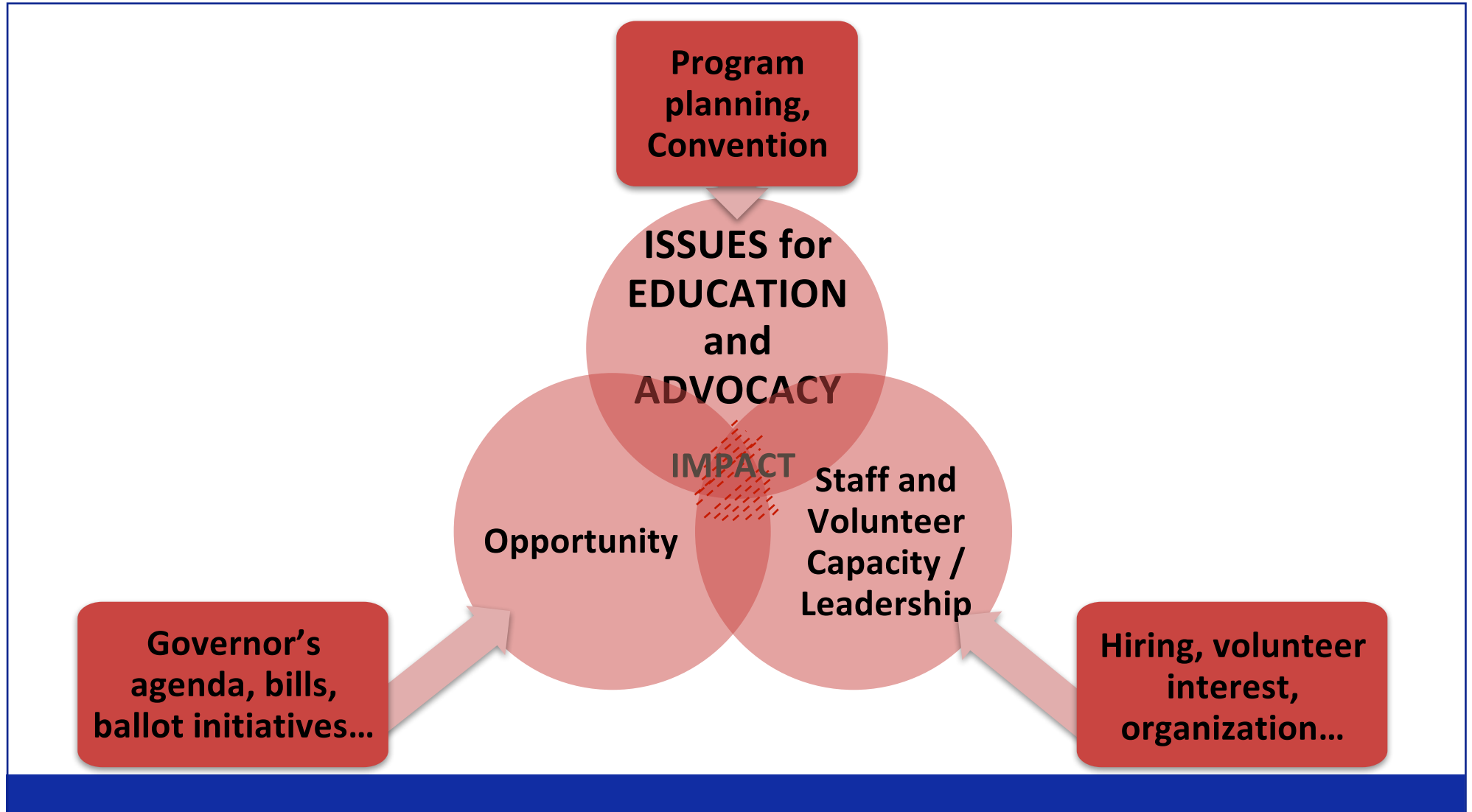
IMPACT

Opportunity

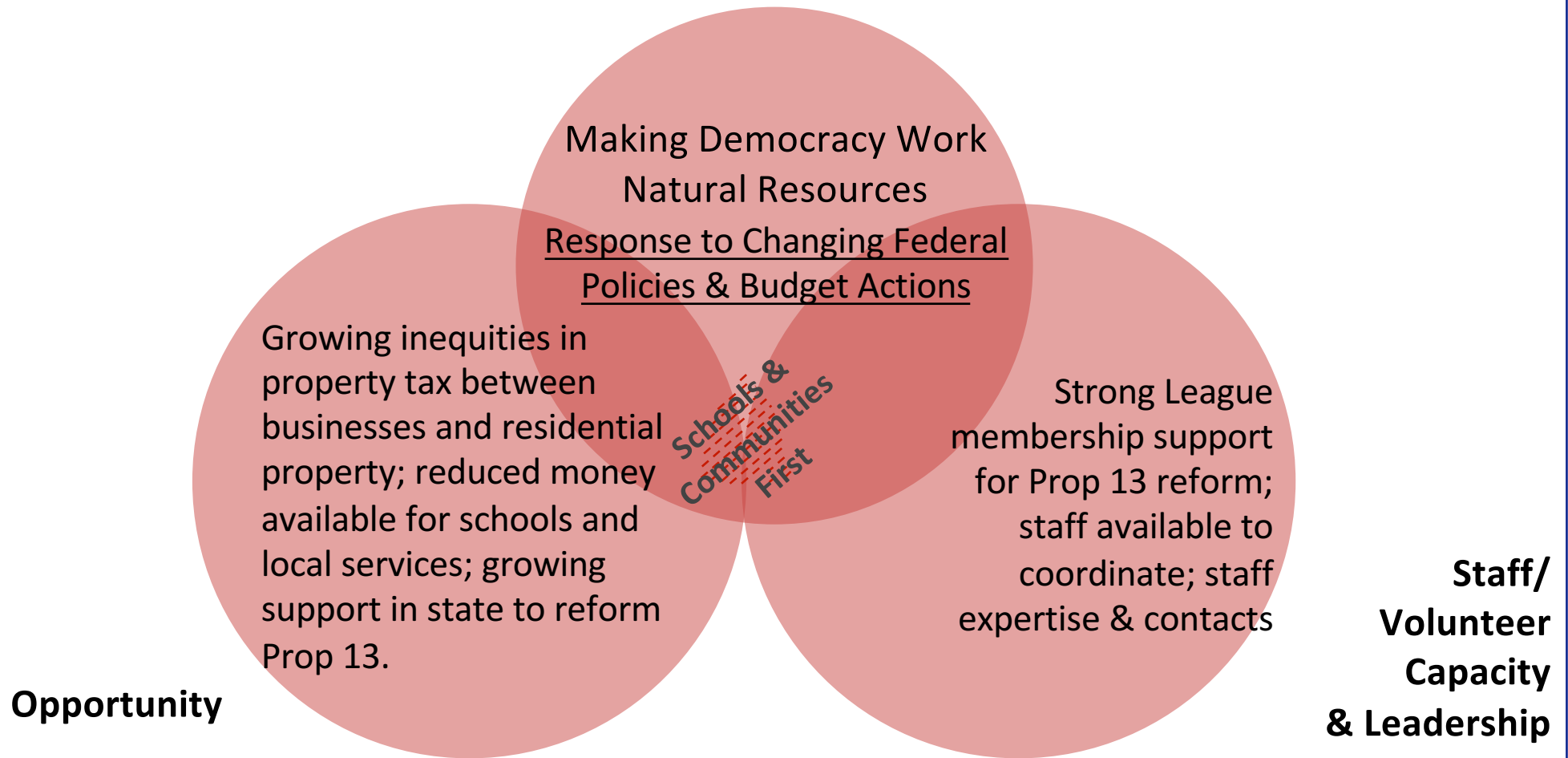
**Staff and
Volunteer
Capacity /
Leadership**

**Governor's
agenda, bills,
ballot initiatives...**

**Hiring, volunteer
interest,
organization...**



2017-19 ISSUES for EDUCATION and ADVOCACY



2017-19 LWVC Issues for Education & Advocacy



- Making Democracy Work
- Natural Resources
- Response to Changing Federal Policies & Budget Actions

2018 LWVC Legislative Priorities



- State and Local Finances/State Budget
- Election Administration and Voting Rights
- Second Tier of Focus:
 - Education
 - Environmental protection
 - Money in politics

Dates



- **March 4:** Deadline to submit Program Planning input
- **March 4 - 15:** Compile info for board
- **March 16-17:** LWVC Board meeting
- **Mid-April:** Recommended Program published
- **May 30-June 2:** Convention in Pasadena

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Program Planning Kit



- What is Program Planning?
- Where do I find info?
- How do I "do" Program Planning?
- What's in and what's out?
- How do I get help?



League of Women Voters of California

Members Only

lwvc.org/lwvonly

Managing Your League

[LWVC.org](#) | [CAvotes.org](#) | [SmartVoter.org](#) | [EasyVoterGuide.org](#) | [SEARCH](#) | [CONTACT US](#)

HIGHLIGHTS:

Program Planning

The 2019-2021 Program Planning kit is available now. ←

Register for the webinar on Dec 11 at 6:30pm.

Program Planning responses are due by March 3, 2019.

Legislative Interviews

The 2018-2019 Legislative Interview Kit is available here.

Reports should be submitted online and are due on March 11, 2019.

Make It Fair

Background information about Make It Fair and Proposition 13.

My League Online (MyLO)

Ready to upgrade your website and join the My League Online (MyLO) family?
Get started here: lwvc.org/mylo

LWVC Leaders UPDATES **IMPORTANT**

Forms and Due Dates

Per Member Payment (PMP) is \$28 in FY 2017-18 and FY 2018-19 to LWVC

Regional Events: training, forums etc. for local Leagues to attend & promote **IMPORTANT**

2018-2019 Resource Directory

LWVC Publications and LWVC Store

Communications we recommend you sign up for

Local League government filings guidelines (IRS, Franchise Tax Board, etc.)

Fundraising: IRS requirements for thanking donors and LWVC/LWVUS fundraising calendar

501(c)3 Tax Status Conversion Information

Local League Model Bylaws in Word and PDF **UPDATED** and additional samples for 501c3 here

Program Planning Kit

Membership and Leadership Development

LWVUS Membership and Leadership Development web pages

LWVUS Local League Membership Brochure purchase them online

Messages and Values handout

Basics handout

Asset Survey worksheet

Event Planning Sample Checklist and Blank Checklist

Workplan worksheet

Contract expectations and roles

Action

Action Resources: Tools for League Advocacy and LWVUS action page

Elections upcoming, past, and "evergreen" (content that is good for every election)

Bills of Interest for the 2017-18 legislative session: This report includes bills being "followed" by the League, on which no formal position of support or opposition has been taken, as well as bills on which the LWVC has taken a position and recommends action.

Discussion (Yahoo, Google) Groups for all members: Advocacy, Program Planning and many others by topic

Legislative Interview Kit 2018-2019, and report form as a survey online **NEW**

"Ask Before You Sign" caution about petitions, in PDF and Word

Make It Fair: Commercial Property Tax Reform

October 2015 Status Update

League Advocacy on Money in Politics in 2015 and March Comments on Legislation

No League Position or Action on the Voters' Right to Know Act Initiative

Citizens United Memo: remember we do not support constitutional amendment

Money in Politics: Action and Resources



Welcome to the program planning process for 2019-2021!

Program Planning. In the League, this is the process by which we decide where and how we will focus our resources – member time, money, reputation – over the next two years.

Where will the League have the most impact? What will help build the League name – and help build our organization? We hope many members participate as we address these crucial questions.

The [Program Planning Kit](#) provides all you need to lead a successful planning process in your local League and ensure that members of your League are heard. Take a few minutes to review it now and refer to it as you prepare for your League's participation.

What do we want prioritized in California?

We are a grassroots organization. Program planning is one of the ways for all of us to participate in a meaningful way. We all have the **opportunity and the responsibility** to participate in program planning – to add our voices.

We want to know your League's recommendations for Issues for Emphasis in 2019-2021. But before you start your discussion, make sure you're familiar with what we already know we're going to be doing! Our kit includes background information about work that we know will be on our plate and a few ideas to start your thinking.

At the LWVUS convention last June, we re-adopted a national "Campaign for Making Democracy Work" program, with a focus on

- Voter protection and mobilization
- Election reform
- Money in politics, constitutional amendment, and redistricting

[Read more](#) about some of the ways we know we will be implementing Making Democracy Work in California as well as other ongoing work of the League.

At the last LWVC Convention in 2017 we were challenged to make certain the League's membership and leadership more accurately reflected California's rich diversity. We are committed to meeting this challenge. As you undertake the state and your local program planning process we encourage you to reach out to your entire membership — and to especially target your young members and members of color, and to invite them into the program planning process.

We urge you to engage with community organizations that represent populations often overlooked, under-resourced, or in need of support. By listening to others -- sometimes going outside of our comfort zones -- we learn new things, expand our circle, share ideas and common concerns. By building new relationships outside of our usual circle, we take steps to make the League stronger, more vibrant and more effective in ensuring that California is a truly representative democracy.


Purpose

This is the first step in the process that ends with the adoption of program by delegates to the [LWVC Convention](#) in Pasadena, May 30 - June 2, 2019.

Your Response Is Due March 3, 2019

Kit Materials

[Cover Letter/Introduction](#) 
[Program Planning Kit](#) 


[Guidance on Opportunities: Program Planning to Grow the League](#) 


[Notes on Ongoing Work and Opportunities](#) 


[Response Form: Online Survey](#)


[Planning Meeting Form](#)

[2017-2018 Legislative-Advocacy Review](#)

[Study Process](#) 

[Concurrence Procedure](#) 

[LWVC Action Policies and Positions](#) 

[LWVUS Impact on Issues](#) 

Program Planning Listserv

Join us on the [LWVC Program Planning listserv](#). Get answers to all of your program planning questions, the latest ideas, and share resources.

Webinar

Webinar: Tuesday, December 11 at 6:30pm.

[Register here.](#)

Useful Links

[LWVC Issues Web Page](#)

[LWVC Public Action Web Page](#)

[LWVC Members Only Action Web Page](#)

Index to Program Planning Kit

WHAT IS IN THIS KIT FOR ME?			
Now		During the Meeting(s)	After the Meeting(s)
I. Explanation “What Is Program Planning?”		V. Ideas for your meetings: setting a welcoming tone	IX. Program planning response form due March 4, 2019
II. LWVC program planning Google Group for discussion, resources, questions; webinar		VI. What’s new for 2019-2021 program planning	X. Local program planning— don’t forget to do this, too!
III. “Program Planning to Grow the League: LWVUS Guidance on Opportunities”		VII. Your meeting agenda	XI. LWVC Convention May 30-June 2 in Pasadena
IV. Entice participation: Sample article and social media posts		VIII. Points to consider as you choose Issues for Emphasis	XII. Resources

Structuring Your Meeting



What's New?



- No position review
- Concurrence proposals
- On-going work

Help!



- lwvc-program-planning@googlegroups.com
- advocacy@lwvc.org

Questions

