

Use AP Style reporter to use. Copy and paste content into email, not as an attachment. Attach images, if any, at the end.

FOR IMMEDIATE RELEASE lwvsc.org
[Date]

Contact: [Contact Name]
[Contact Phone (cell)]
[Contact Email]

Headline: League name, action words

League of Women Voters of South Carolina to host National Voter Registration Day Event 9/19 at the State House

Subhead: more important context if needed

[Columbia, South Carolina] — Opening paragraph: Who, what when, where, why The League of Women Voters of South Carolina today announced they would be participating in National Voter Registration Day (NVRD), a nationwide, nonpartisan effort to register hundreds of thousands of voters on Tuesday, September 19. The League will be out in force at the location, time and available to assist voters who want to register or update their registration if they have moved. October 6 is the deadline to register or update your registration in South Carolina.

First quote: most prominent, catchy, pithy, more why. Bold speaker's name.

"Every eligible American deserves the chance to participate in this year's pivotal elections," said **League representative name**, **title**, "Voter registration is the first step to ensuring your voice is heard. We want to make sure every South Carolinian who wants the opportunity to vote on Election Day is registered by Oct. X"

More context: further details about the first paragraph

Now in its ninth year, <u>National Voter Registration Day</u> has been a game-changing annual nonpartisan campaign to register hundreds of thousands of voters in communities and online. Embraced a host of celebrities, bipartisan elected officials and organizations, NVRD leverages the collective impact of thousands of community partners, including hundreds of League of Women Voters groups, nationwide, every year.

Details about this event.

Second quote: optional, could explore second angle

"The League of Women Voters of South Carolina empowers thousands of voters through education, registration and get-out-the-vote activities in every election," said **name**, **title**. "We host candidate and issue forums and registration drives while also providing trusted and timely elections information on <u>VOTE411.org</u>.] We believe our democracy is strongest when every voice is heard."

Final context: next steps, action point. Tip: Link to somewhere you want people to go-event page, VOTE411, petition, testimony...

Action for this event or to register, check registration...

###

The League of Women Voters of South Carolina is a nonpartisan, grassroots civic organization that encourages informed and active participation in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy. Membership in the League is open to people 16 years and older, of all gender identities. With over 100 years of experience, the League is one of America's oldest and most trusted civic nonprofit organizations.



FOR IMMEDIATE RELEASE lwvsc.org
[Date]

Contact: [Contact Name]
[Contact Phone (cell)]
[Contact Email]

Headline: League name, action words

Subhead: more important context if needed

[Columbia, South Carolina] - Opening paragraph: Who, what when, where, why.

First quote: most prominent, catchy, pithy, more why. Bold speaker's name, title.

More context: further details about the first paragraph

Second quote: optional, could explore second angle. Bold speaker's name, title.

Final context: next steps, action point. Tip: Link to somewhere you want people to go-event page, VOTE411, petition, testimony...

###

The League of Women Voters of South Carolina is a nonpartisan, grassroots civic organization that encourages informed and active participation in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy. Membership in the League is open to people 16 years and older, of all gender identities. With over 100 years of experience, the League is one of America's oldest and most trusted civic nonprofit organizations.