

# 2018 Impact Report

## Bigger, Better, Bolder!

2018 was the year of incredible growth! Thanks to your support and partnership, we reached incredible numbers of voters in Texas. The League has 20% more members statewide and four new Leagues in the following counties; Montgomery, Fort Bend, Lavaca, and Bell. New and experienced League members worked together to step up our game this year with new and creative efforts to register new voters, educate Texas voters, Get Out The Vote-- and you made a difference!



2019 is the 100th anniversary of the League of Women Voters of Texas! Our work empowering voters and defending democracy goes on. Please contribute today to make sure we can continue to make democracy work in Texas!

Grace Chimene, President

## Texas Leagues

- Amarillo
- Austin Area
- Bay Area
- Beaumont
- Bell County
- Cy-Fair
- Collin County
- Comal Area
- Corpus Christi
- Dallas
- Denton
- El Paso
- Fort Bend County
- Grayson County
- Hays County
- Hill Country
- Houston Area
- Irving
- Lavaca County
- Lubbock County
- Marshall/Harrison County
- Midland
- Montgomery County
- Richardson
- Rio Grande Valley
- San Antonio Area
- Tarrant County
- Tyler/Smith County
- Victoria
- Waco Area
- Wichita Falls

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## Bolder - Advocacy Year Round!

Cinde Weatherby, Voting Rights and Election Law issue chair, advocates year round for Texas election systems which are secure, accurate, reliable, and transparent. Voting security is a priority of the League. Texas is one of the last remaining states to use paperless electronic voting machines. We continue to advocate for replacement of Texas' archaic voting machines.

Stephanie Swanson, Redistricting/Census issue chair, is educating Texans and legislators on creating an independent redistricting commission. As a partner of the Fair Maps Texas coalition, the League cosponsored "Gerrymandering Across Texas."

Gloria Saurez Sasser, Immigration Issue Chair, took action opposing the zero tolerance immigration policy that remove infants, toddlers, and children from their parents in an attempt to deter others from coming to this country.

Celia I. Kaye, MD, Ph.D., Child Health Issue Chair, called for action to stop the "Public Charge" immigration regulation change proposal which hurts current and potential immigrants by expanding the grounds to prevent them from obtaining legal status.

Our advocacy volunteers are already planning our efforts to advocate at the Texas Capitol in the 86th Legislative Session. We need your help to promote our positions, support and oppose bills, and defend our democracy here in Texas! There is so much to do.

## Empowering Voters. Defending Democracy.

We envision a democracy where every person has the desire, the right, the knowledge and the confidence to participate. We are a nonpartisan nonprofit political organization, we never support or oppose candidates for office or political parties.

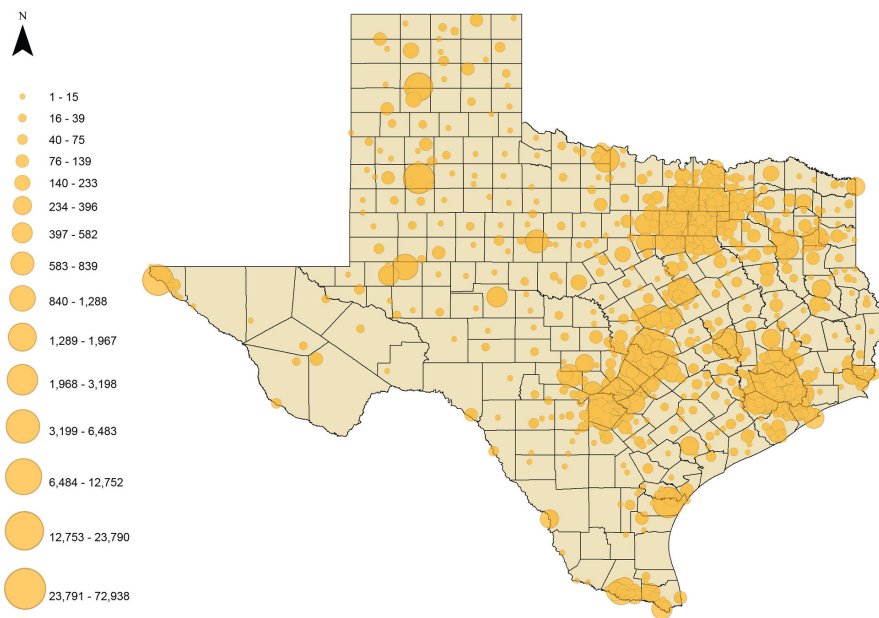
## Bigger - Record Numbers of Voters Registered!

League members are on the ground in their communities registering new and young voters at high schools, community colleges, and at community events. We collaborated with businesses to register new employees and organizations to register new voters. League members registered thousands of voters in large and small communities across Texas. Your efforts led to record-breaking numbers of registered voters in Texas.



## Bigger - Voters Guide Reaches More Texans!

Texas VOTE411.org Users During the 2018 November Election



*"Love, love, love this Guide! I've used it for years and even though I'm a candidate now, I still recommend it for anyone looking for a truly non-partisan guide. Vote411.org."* Amy Martin

## Bolder - Outreach to Youth

Our innovative BeATexasVoter.org civics curriculum created in partnership with Dallas County Community Colleges provides voter education to help young people better understand their role as citizens in our state.

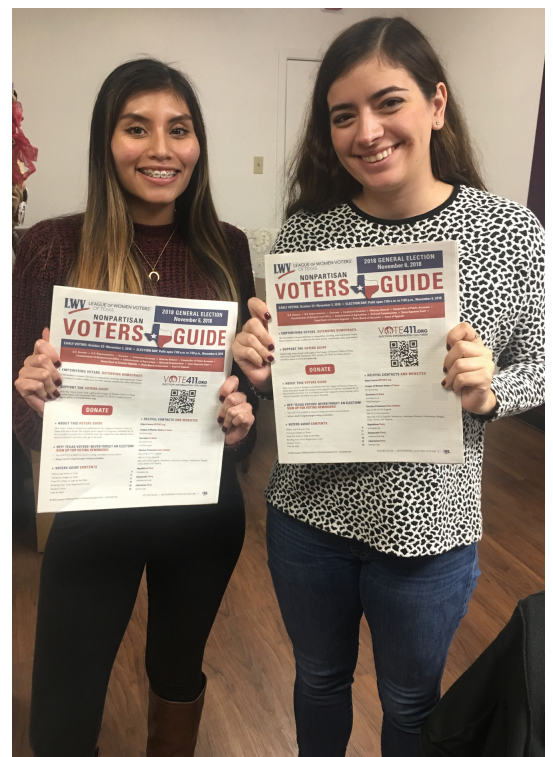
The Texas High School Principal survey provides insight into the many ways Texas schools - rural and urban, small and large - provide voter registration opportunities for their students.

### 800,000 Voters Read the Texas Voters Guide Online

or on Vote411.org. In addition 26 Leagues across Texas provided local candidate and election information!

### 69,740 Voters Guide

printed & mailed free of charge to 129 libraries across Texas



## Better- New Technology to Increase Turnout

Social media allowed the League to share important news articles, educate voters on voter registration, important election dates, voter ID and election protection information. Our efforts provided accurate voter education with an encouraging and positive attitude toward voting!

### By the Numbers

**Facebook**, - with a 600% increase of followers, the League received over 2 million impressions during election season.

**Twitter** - doubled followers to create 1,405,511 impressions in 2018.

**Texting** - voting reminders to 5,802 voters.

**YouTube** - 24 videos: 12 videos for the Primary Election explaining state level office responsibilities and 12 register and get out the vote videos, including 4 in Spanish.



*"I love the [VOTE411.org] bumper sticker! When I have the collage mounted on the trailer behind my bike, I love the reminder that League of Women Voters has my back." Patrick Floyd*

## Bolder-Voting Protection

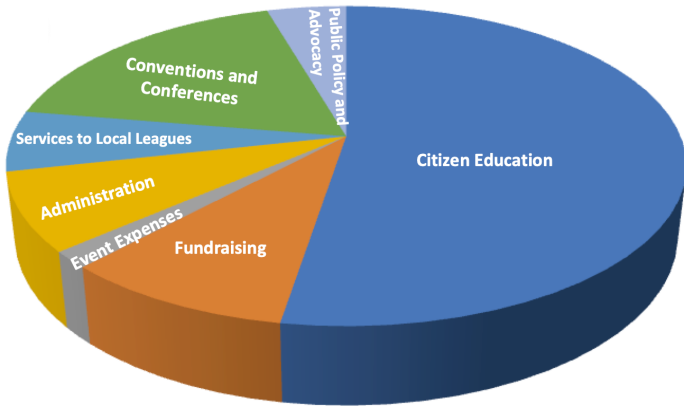
We were a vital partner in the Texas Election Protection Coalition which assisted a record-breaking number of voters at the polls and over the phone.

LWV Hays County' quick work with Election Protection forced the county to add more polling locations for students at Texas State University.

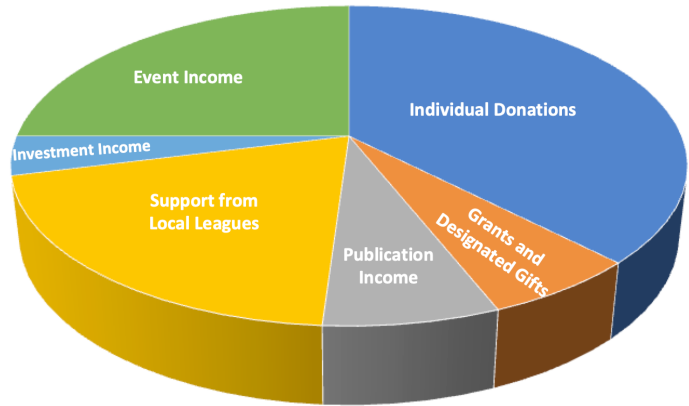
League volunteers covered polling locations across the state including at Prairie View A&M, a historically black college with a history of voter suppression.



# Financing the Mission



LWVTX & LWVTEF combined expenditures \$202,345



LWVTX & LWVTEF combined income \$199,927

LWVTEF is a 501(c)(3) nonprofit citizen education and research organization. Donations to LWVTEF are tax deductible as charitable contributions  
 LWVTX is a 501 (c)(4) non-profit, non-partisan political organization that promotes participation in government and seeks to influence public policy through education and advocacy. The League neither supports nor opposes political parties or candidates.

*"Thank you for all you do to engage, inform, & encourage participation in our democracy. It means a lot to me and to my family." Anonymous*



## Leave a Legacy!

Include a gift to sustain the League in your will. Help the League Make Democracy Work in Texas forever!

Minnie Fisher Cunningham was the first Executive Secretary of the League of Women Voters. The Texas native was also the first female pharmacy student at the University of Texas and the first woman to run for the Texas Senate. Members of the Minnie Fisher Cunningham Society continue empowering voters and defending democracy into the future by naming the League in their wills for a bequest.

What will be your legacy? For more information visit <https://my.lww.org/texas/leave-legacy-minnie-fisher-cunningham-society> or call the LWV-TX office at 512-472-1100.

## Board of Directors

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