

League of Women Voters Presentation

Latino Vote: 2016
Rene Martinez, M. Ed.

Estimated 17 year old
citizen population in
Texas is 372,828

2 million Latinos will
Vote in 2016

Average age of latino
is 22 years old

66 % of Latinos are
Democrats

Party will turn Blue when
3.2 million Latinos vote

Latinos will vote at an
80% clip if contacted one
to one 3-4 times

Will vote 40-% if
contacted less

Source: SWVRP, 2016,
Lydia Camarrillo