May 3, 2021 LWVMC Board Meeting

Board Members in Attendance: Carla Hicks, , Mary Burkey, Lucy Hadley Buzzee, Sally Morgan, Jacqueline Nielson, Ellen Rapkin, Cheryl Roller, Lindsey Kauffman, Beth Strohl, Mary Austin Palmer

Staff in Attendance: Elizabeth Grieser

Not in Attendance: Kit Logsdon, , Katherine Brandt, Lilleana Cavanaugh, Barb Hykes, Bridget McDaniel,

Ben Sullivan

Guests: Kitty Burcsu

Approval of April Minutes:

Motion to approve, seconded, passed.

Treasurer's report:

LWVMC received an unexpected bequest of \$4400 from unclaimed funds in an estate of a woman who passed away approx.. 10 years ago. Her son, living in Seattle, has dived the unclaimed amount between LWVO and LWVMC. We also received \$1000 from NCJW for candidate forums this year. NCJW is disbanding its Columbus Chapter and dividing funds between different organizations.

LWVMC will receive a bulk ticket sales amount from Eventbrite about a week after DIA.

Report filed for Audit.

Student Board Representatives and Student Council: Mary Austin-Palmer

We have 2 high school students who will be non-voting members of the 2021-22 LWVMC Board. Andrea Nadolny and Riham Ben Amer are 11th graders at Worthington High School and Dublin High School respectively. They will be introduced at the LWVMC Annual Meeting and attend the LWVMC Board Retreat on June 26.

The student council is made up of 12 high school aged students from various local high schools. An orientation for the students is scheduled on May 9. The students will meet monthly. They will attend trainings on voter registration and redistricting. After that, they will decide on projects and/or committees they would like to be involved with and also bring voter outreach to their high schools.

Mary is looking for 2 current LWVMC Board members to serve as mentors for the 2 student board representatives. Please contact her if you are interested.

Member of the Year

LWVMC recognizes a member each year that has made a significant contribution to the LWVMC programs. The member is recognized at the Annual Meeting and should not be a current board member. Nominations included Janyce Katz and Ann Bohman.

The Board voted Ann Bohman be recognized as the 2021 Member of the Year for her contributions to the 100th Anniversary parade planning, Mentoring Program and Student Council.

Committee Reports:

Development: Kitty

• DIA is this Wednesday! The committee has viewed a draft of the virtual production and it is almost complete. Ticket sales are going well – although corporate sponsorship is lacking. Please remind friends that there is still time to purchase tickets.

Voter Services: Elizabeth

- Mary Burkey did a voter outreach event for the UA Rainbow (LGBTQ Group) this past weekend.
 Lots of questions about the upcoming 15th Congresssional District Special Primary on Aug. 3. The VS committee will be getting the word out about this election.
- Primary Election is tomorrow very few communities in Franklin County have anything to vote on
- The Candidate Forum Planning group met and are planning candidate forums for the fall.

Education and Advocacy: Sally

- Overview of committee activity in Board packet. Last week Jeff Cabot presented on Columbus
 City Council Districting. Well attended forum with lots of audience participation. Important for
 our volunteers to understand this process as there will be lots of voter questions about it in the
 upcoming year.
- E&A meeting scheduled in June to determine upcoming year priorities and programs.

Membership: Lucy

Working on video orientation project, which could include a series of five videos for new
members, non-members, and existing members. A member would talk for about three minutes
about a recent League project they worked on. Looking for diverse, authentic speakers. Danielle
Warner has put together a list of question for each topic, plus rapid-fire questions. Video links
will be provided to new members with welcome letter. Videos will also be on web site and
YouTube. Looking to partner with Communications Committee.

Communications: Elizabeth

Proposal for social media management platform of approx.. \$97 per month to help LWVMC manage our various social media accounts and improve our online platform. The platform is through Julie Friend's (Communications Chair) marketing business – eFriend Marketing. Price is similar to that of competing platforms (Hootsuite etc.) Board members had concerns about potential conflict of interest because we would be financially supporting Julie's business. Voting delayed until Julie could come speak to the board about the project and answer questions.

Operations Manager Report:

- LWVO Convention is May 11-21. Registration open until May 11.
- LWVMC Annual Meeting June 7. Elizabeth sent out invitations along with bylaw, budget and board slate to the membership. Discussion about how best to use the gift certificates at the

Annual Meeting – raffle? Give away? Board members suggested using the certificate as a door prize.

President's Report:

LWVMC has been working with LWV Cincinnati and LWV Delaware County to bring a Criminal
Justice Reform Study/Consensus to the LWVO Convention for Approval. We will have a caucus at
the convention to build support for the study. If approved volunteers from LWVMC will be part
of a state-wide study group to work on a position for LWVO to advocate for criminal justice
reform.

New Business: None

Old Business: None

Motion to adjourn, seconded, passed.