



Volunteer Position: Marketing Assistant

Purpose: To improve and expand the LWVF's media exposure

Primary Job Duties:

Create and distribute advertising materials for League events

1. Develop list of media outlets and contacts for regular distribution of League information.
2. Create and distribute flyers and other pieces appropriate for advertising League events by digital and traditional media.
3. Write and distribute press releases about upcoming League events to digital and traditional sources and partner organizations.

Commitment:

Average of 2 hours per week for academic year, actual schedule TBD by League programming needs. (Min. of 30 hours during academic year; could be expanded if additional hours desired)

Benefits:

1. You will gain marketing knowledge and experience in the Fresno market.
2. You will work with a premier US non-partisan political advocacy organization.
3. You will have the creative freedom to experiment with methods and formats as needed.

Reports to:

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