

Bay Area League Board of Directors
Agenda
October 12, 2020
Via ZOOM
Seventh Month of COVID-19 Stay-in-Place

1. **Call to order.** Attendees: President, Sherry Smith; VP Administration, Madeline Kronenberg; Secretary, Mary Ann Benson; Treasurer, Leslie Stewart; Board Members: Housing/Social Policy, Roma Dawson; Regional Government, Kathleen Cha; Transportation, Alex Starr; Natural Resources, Eric Arens; At large, Margo McGlone; Voter Service, Veda Florez; Communications, vacant; Guests, *Monitor* editor Alec MacDonald; Visitors: Former BAL President, Linda Craig, Ken Bukowski.
2. **Approval of the minutes** - Minutes of September 21, 2020 approved.
3. **Treasurer Report** – Sent prior to meeting. Leslie reported that LWVBA accounts and Monitor accounts are all good. She reported an anonymous donation to the Monitor of \$1000.
4. **Monitor** - Alec reported that current Monitor has been sent. Asks to have approaches to donors under discussion at next meeting. Questions about how to get LWV members on Monitor list? Veda questioned Mail Chimp for Monitor and E-Blast. There are separate MailChimp accounts for the Monitor and LWVBA use. Alec said that when he gets new names from the local Leagues and he sends the Monitor or Monitor Notes to them for the first time, he may be able to do that as a separate mailing in MailChimp. Alec will check with Mail Chimp. Roma felt asks should be separate. Roma: Is unsubscribe option available? Alec replied, yes, it is there.
5. **Directory of Bay Area Leagues** – Madeline sent Final Directory to all Bay Area Leagues. Any corrections should be sent to Madeline. Directory is only mailed to Leagues every other year.
6. **Communications Work Group.** Ann Draper noted that she and Linda have been communicating that League members don't have info about LWVBA. Linda said that we need to refresh memories of local Leagues. There is concern over our position on RR and how LWVBA reached that position. Roma asked how we can reach out to new members about what different levels of League handle. Kathleen noted difficulties of meeting since Covid, and the division of the North, South and Central Counties. She recommends a monthly note from President describing activities. Linda did that years ago. Now, the scheduled Town Hall might help with this. Many new members, need information about the whole League. Leslie has experience with Mail Chimp, could send out info to Local Leagues, notes from Board, dates to remember. Margo: More contacts will increase Monitor readership. Veda: Need to reinstitute IN meetings, which ended because of Covid. Perhaps easier for meetings now than they are on line. Veda and Sherry ask that Mary Ann prepare Board Briefs after each Board meeting. Sherry asked Linda Craig to help prepare a five-minute script concerning LWVBA to put on Website or use with other groups. It was agreed to put this off until after election. Roma – a great idea to have Communications Workgroup convene after election and before next Board meeting. Sherry: The Board Communications Committee is discussing ways to communicate with LWV members, and looking for new Workgroup members to assist the Nominating Committee"
7. **League Day, Saturday, March 6** – Roma says she is struggling with ideas about League's history and future for March 6 League Day. Diversity, Equity and Inclusion (DEI). A look back and a look forward with a call to action. Margo recalled a meeting at Google building in SF focusing on Diversity and Equity which sent her

back to her League with focus on this. Roma and Margo will discuss further. Information is on web site. There should be something about acknowledgement of a racially insensitive past and then looking forward. Program priorities, panel. Eric mentioned Equity and Global Warming. Everyone must participate in that and those who can't afford will need help to obtain things like electric cars and heat pumps.

8. **Council** – Roma – May date to be announced. Possible topic – climate change, suggests Eric. This is an interim business meeting between conventions. Linda, biggest issue is the date, can't conflict with local leagues. Leslie noted that a ton of bylaws need to be changed and we should convene a Bylaw meeting with Leslie, Bonnie, Jackie and Sherry in time to send out prior to Council. Kathleen: we need to let our constituents know what our positions are. This is the business of LWVBA. Question about upcoming election calendars? Town Hall might give us ideas for this Council. Veda suggests that we recap what has happened and plan for the next year. Need to choose a day, Sherry will seek information from local and state Leagues. We'll concentrate on a possible Friday.
9. **Town Hall meeting: Date, Saturday, November 21.** Roma suggests 2 hours or less. Committee will include Roma, Kathleen, Alex, Eric, Madeline and will meet by Zoom to finalize plans. Discussion ensued:
 - a. Lay out issues in broad strokes, perhaps slides as opener.
 - b. Goal for day. Audience will be mixed group, some would know all, others not.
 - c. Kathleen has background showing what LWVBA has done on regional issues and it is available on Linda's computer.
 - d. Madeline will handle Zoom aspects. Veda noted that there is info on Web site at League day 2018. (<http://lwvbayarea.org/2018-league-day-regional-governance>)
 - e. Major Concerns: Addressing Climate change, Sherry recommended Diz Swift as a possible speaker.
 - f. Equity - Veda recommended equity as underpinning, but also housing, transportation, food, climate, sea level rise. How about speaker from SF Foundation or SPUR (San Francisco Bay Area Planning and Urban Research Association)?
 - g. Background legislation - Kathleen mentioned RHNA (Regional Housing Needs Association), AB 32, Plan Bay Area, CEQA (California Environmental Quality Act)
 - h. Blue Ribbon Transit Recovery Task Force. Many ideas were laid out. Committee will organize. Linda noted that the Consolidation of Regional agencies could take a whole meeting, many topics.
 - i. Linda showed ad for Measure RR listing LWV support position.
 - j. Sherry moved and the motion was passed without objection that the committee be authorized to go ahead with planning and recruiting speakers. The Board should be kept informed but there is no further need for authorization.
10. **Other committee reports?** Kathleen is receiving many reports – could summarize or should send links? Sherry suggested a summary with links to pursue if needed
11. **Comments from Ken on CHAT.** Is there no consideration of the economic impact of how cities will pay to provide the vital services required with increased population? Ken also reminded the Board that the deadline for comments on the Scoping Session for the Plan Bay Area EIR was October 28. Wishes he could enter in discussion as items come along on the agenda.

12. Adjourned to November 9, 10 am, Zoom meeting.

Respectfully Submitted,
Mary Ann Benson, Secretary