

## Neighbor to Neighbor Program Plan

### Purpose of program

This is a grass-roots program to build city-wide, neighborhood-by-neighborhood awareness of state and local measures on the ballot. It promotes informed voting and encourages neighbors to register and vote in the upcoming election.

### How the program works

LWVO members meet with neighbors in their neighborhoods to discuss the pros and cons of state and local ballot measures and League positions on the measures. Members also provide information about different ways of voting, where to vote, and deadlines for registering and voting. Participating members choose date for meeting with neighbors and notify neighbors of the date and time of the meeting via email, paper flier, or phone calls. See sample e-mail message.

### When to schedule meetings with neighbors

Schedule neighbor to neighbor meetings after your neighborhood receives sample ballots and State Pamphlets (usually about 30 days before an election).

### Materials for program

Voters bring their Sample Ballots and State Pamphlets to meeting.

Find the following additional resources for your meeting at [www.lwvoakland.org](http://www.lwvoakland.org) or call 510-834-7640.

- League-prepared Pros and Cons of State, regional, County and City measures. Links to the Pros and Cons are at [www.lwvoakland.org](http://www.lwvoakland.org).
- Voter registration forms and LWVO membership forms
- Voters edge bookmarks

### Sample e-mail message to neighbors:

*Do you have your ballot all figured out? Want to talk about it?*

*The League of Women Voters of Oakland invites you to participate in our Neighbor to Neighbor Program for upcoming election. Join your neighbors for a discussion of the measures and League positions at the home of League member \_\_\_\_\_ date \_\_\_\_\_*

*time \_\_\_\_\_ Location \_\_\_\_\_.*

*Bring your sample ballot and State Pamphlet. We'll share questions, opinions and information. The League of Women Voters of Oakland wants you to be an informed voter!*

*Please RSVP*

*to: \_\_\_\_\_ at*

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