

LWVTX Convention 2018 Workshops

Friday, April 27, 2018

Time	Workshop & Location		
12:20 – 1:45pm	Complying With Texas Volunteer Deputy Registrar Laws Texas Civil Rights Project – Angora Room Send one voter services representative from your local League.		
CONFERENCE ROOM	EXECUTIVE 1	EXECUTIVE 2	CONFERENCE ROOM D
1:00 – 1:45pm	Presidents Workshop <i>Elaine Wiant, LWVTX President</i> A time for current and incoming local League presidents to discuss their biggest concerns about their role as president and review the resources available from the state and national Leagues. Major topics based on survey results.	Being the Treasurer <i>Miriam Foshay, LWVTX Treasurer</i> Being a treasurer of the League is a critical board position—much more than paying the bills. What do you wish you knew before you took office? Covers day-to-day basics, legal issues and answering to your local board.	Navigating League Websites <i>Alyssa Hiarker, Maya Rigley, Camille Schuetze, Zoe Zoeller, LWVTX Interns</i> Wow! I didn't know that was on our website! How to find all sorts of resources on the state League website to help your League.
2:00 – 2:45pm	Membership Growth, Promotion, & Retention <i>Margaret Hill, LWVTX Vice President</i> Methods for recruitment and retention of active members and those who support the League but hang in the shadows. Focusing on assessment and retention of active members and their attributes to enrich the League.	Social Media <i>Amber Briggie, LWVTX Director</i> Print media is out, and social media is in! Why social media is the future of the League, how to use Facebook and Twitter to increase visibility and impact (for little-to-no money) and turn those Facebook fans into members, donors, and volunteers!	Bylaws & Nonprofit Policies <i>Connie Born, LWVTX Director Marlene Lobberecht, LWVTX Director</i> Meeting IRS requirements as a 501(c)(3) tax-exempt charity. Will focus on revisions to specific bylaws and policies with options for new & emerging Leagues. Bring copy of local bylaws & policies for an individual review.
3:15 – 4:00pm	Advocacy <i>Grace Chimene, LWVTX Vice President</i> Tips and resources for League advocacy. What's the difference between advocacy and lobbying? And how to be effective at both!	501(c)(3) – Why & How <i>Tom Carson, MBA, Tax Consultant Miriam Foshay, LWVTX Treasurer</i> An overview of the 501(c)(3) conversion process with its major implications for both the state and local Leagues. What has been the experience of Leagues that have gone through this process? Bring your questions!	Join the VOTE411 Network! <i>Janice Schieffer, LWV Collin Co. President</i> Learn how VOTE411 helps Leagues contact candidates more efficiently, integrate state and local responses in an electronic format easy to use by voters, export data to create printed voters guides, and increase League visibility. Cellphone/tablet/electronic device required.
4:15 – 5:00pm	Candidate Forums <i>Marguerite Scott-Johnson, LWVTX Secretary</i> A new model in the arena of League candidate forums is based on speed dating. The round-table format works well when there are multiple races on the ballot, contested or not. Sound interesting? Come see what's new!	Fundraising: Planning & Coordinating <i>Aileen McMurrer, LWVTX Exec Administrator Susan Morrison, LWVTX Director Eileen Rosenblum & Cecilia McKay, LWV of Dallas</i> A panel discussion of planning for fundraising, coordinating fundraising events, and how to ask for money.	Principles of Parliamentary Procedure <i>Kirk Overbey, PRP</i> Basic handling of motions, order of business in a meeting, amending a motion, frequently used motions. Q & A with an experienced parliamentarian.