



## WORKING TOGETHER

The LWV- PA believes that working with partners we can combine our efforts to build community power through mass civic engagement and intensify our collective message. We can reach wider and different communities and unlock additional capacity by accessing different skills, resources, and expertise.

Characteristics of our partnership:

1. Networked: Loosely coordinated by our designated representatives
2. Autonomous: Partners encouraged to act independently within the boundaries of our statement of unity and collaboration.
3. Inclusive: Open to any agency with like goals if they support and adhere to the network's statement of collaboration and unity.
4. Sharing: Members are encouraged but not required to share each other's materials.

How Partnerships work best:

1. Respect a diversity of tactics: Appreciate that network members serve different communities and therefore use different engagement techniques and communications styles
2. Use care: Invoking the work of the network and its members is encouraged. Members should, however, use care when speaking on behalf of the network to ensure they stay within the confines of the statement of unity. It might be useful to designate one or two members as spokespeople for the partnership to ensure adherence.
3. Own your voice: While all members agree to a basic statement of unity, individual organizations are not expected to cross-endorse all positions of others. This enables strictly nonpartisan member organizations like the League of Women Voters and ACLU to safely participate.
4. Be consistent: When drafting communications that represent the partnership, bear in mind our agreed upon statement, objectives and any key messaging that has been developed
5. Don't overshare: As a general practice private meetings should not be revealed in detail in public communications unless previously discussed and agreed to by the parties involved

Activism

- Nonpartisan: no support of or opposition to candidates or political parties

Branding

- Members will refrain from partisan activism and wearing or posting statements while engaged in partnership activities.
- Members will help guide each other in the proper use of the logo, discretely calling attention to misuse