# **Volunteer Opportunities**

# League of Women Voters of Bucks County 2024-2025

If you are interested in learning more, send an email to <a href="https://www.learning.com">lwvbucks@gmail.com</a> and include the role title in the email subject line.

## ADVOCACY COMMITTEE CHAIR

The advocacy committee is seeking a member to chair the voter access committee for the coming year. This is an exciting opportunity to become involved with the league and support the League's program positions. Primary responsibilities include: participating in quarterly board meetings, following press and legislation relating to advocacy issues and providing updates on the issues to LWVBC and the public.

### ARTICLE WRITERS

Estimated Time Commitment: 5 to 10 hours (total for several people)

Since January 2022, our League has had a regular column in the weekly Bucks County Herald authored by Cathy Morano. This has been a wonderful way for us to get our message out to a wide variety of Bucks Countians on a range of subjects important to the League. Cathy is now ready to pass the baton to others.

Meanwhile, we have also been invited to write quarterly full page articles for the Bucks County Women's Journal. The first three of these have been written by Lynne Ferral and Jean Weston.

Moving forward, it would be best to create a committee of four or five members who enjoy writing who can prepare articles for these two publications. Information is available as a basis for the articles, but we need help pulling it together into 500 (Herald) or 900(BCWJ) word pieces.

#### CONTENT CREATOR

Estimated Time Commitment: 2 to 5 hours/month

Create promotional graphics, memes and videos – primarily for use on social media to get out the vote, increase voter engagement. Access to League Canva account, brand standards and some templates provided. Created content will be shared with our social media administrators for distribution.

# GOTV (Get Out the Vote) COMMITTEE CHAIR

Estimated Time Commitment: 5 to 6 hours/week (during election season)

There is room to craft the role into what you want within the scope of GOTV and with guidance. GOTV has organized a presence and presentations at 4–5 retirement communities in the county, all with LWV volunteer point persons for each community who answer questions about mail-in ballots. There is so much confusion in the public regarding mail-in ballots, and any education we can provide in that regard is helpful.

#### **EVENTS COMMITTEE**

Estimated Time Commitment: 1 hr/month (plus added time for actual programs)

Every year our League presents a variety of events on topics of interest to our members and to the public. These can relate to our Advocacy focus areas (Education, Voter Access, the Electoral College, Open Primaries, Rules Reform and Gerrymandering) or cover other more general topics (such as our discussion about Democracy last March). Ideally, we will have at least one event every month including a mix of virtual and in-person formats. Some of these programs may be adapted into Speakers Bureau presentations to take "on the road."

We are recruiting volunteers who would like to help develop these programs by sharing ideas for topics and formats, and soliciting speakers or panelists. A parallel committee, will coordinate the logistics of these events.

### PRESS COORDINATOR

Estimated Time Commitment: 2 to 4 hours/month

Work with Communications Director and writers to submit articles to Bucks County Herald, Bucks County Women's Journal. Maintain track of deadlines and remind writers of the dates. Update current press list to ensure all contacts are correct and identify new opportunities.

# X (TWITTER) ADMINISTRATOR

Estimated Time Commitment: 5 to 10 minutes/day (3-4 days/week)

Manage the LWVBC's account on "X." Check the account several times a week. Post provided content on upcoming events, voting information, deadlines and Get Out the Vote material. Share/Repost relevant material from other League's and similar organizations. Be especially active on the account during the months of

September/October and March/April leading up to election days or in advance of League programs.