Voter Services Election Activities and VOTE411 in 2018

10 Local Leagues and the State League participated/reported: Beaufort, Charleston Area, Clemson Area, Columbia Area, Darlington County, Georgetown County, Greenville County, Hilton Head/Bluffton Area, Spartanburg County, and Sumter County

8 Local Leagues and the State League participated in VOTE411: Beaufort, Charleston Area, Clemson Area, Columbia Area, Darlington County, Greenville County, Hilton Head/Bluffton Area, and Spartanburg County

For the entire state there were over 94,000 users of VOTE411, over 89,000 first time users of VOTE411, and 127,597 individual sessions on VOTE411 Guide. Claire Bush of Charleston did the VOTE411 guide for the state League. She had 85.7% candidate participation at the state level. Most Local Leagues had 50 to 65% participation, but John Riolo of Hilton Head/Bluffton Area had 94% candidate participation.

6 Local Leagues and the State League participated in SCIWAY election advertising for VOTE411: Beaufort, Charleston Area, Clemson Area, Columbia Area, Greenville County, and Hilton Head/Bluffton Area

For the entire state there were over 35,000 users of SCIWAY that linked to our VOTE411 Guide.

268 Voter Registration Drives were held: National Voter Registration Day (NVRD), High Schools, Naturalized Citizens Ceremonies, Colleges, Technical Schools, Homeless Shelters, Black Pride Festival, Back to School Nights, Farmer’s Markets, Libraries, and Adult Education Centers

30 Candidate Forums were held by our Leagues for the primaries and general election. Forum candidates ranged from US House, School Board, Probate Judge, City Council, County Council, Mayor, Town Council, Governor, and SC House. Many Leagues live-streamed their forums and made use of Facebook and Twitter.

35 different Get Out the Vote (GOTV) activities were held: Leagues Canvassed, made Videos, sent Text messages, and Postcard reminders. Greenville made a video specifically to emphasize the importance of teacher voting and it was distributed to 10,000 teachers in Greenville County.

7 Letters to the Editor and Op-Eds were published in print media across the state.

16 different media outlets reported on our work: Beaufort Gazette, The Island News, Island Packet/Beaufort, Channel 3 in Savannah, Post & Courier, Charleston Chronicle, WYFF4 in Greenville covered “Pups to the Polls” at Clemson University, Press Conference at Columbia main library, Columbia Star, State House Report, Island Packet/Beaufort Gazette, Hilton Head Sun, Bluffton Sun, Hilton Head Monthly, and Spartanburg Herald Journal

20 different co-sponsors worked with us in our election activities: Clemson University, Community Relations Council, Chapin Democrats, Delta Sigma Theta Sorority, Shandon Presbyterian Church, ADK, SC Education Conference, Progressive Network, Georgetown School District Teacher Forum, Georgetown Chamber of Commerce, Palmetto Teacher Association, AARP, NAACP, Public Education Partners, Regenesis Cancer Awareness, Coastal Conservation League, Sickle Cell Foundation, Palmer Memorial Chapel, Sumter Voter Registration Office, and Sumter Board of Realtors